



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

FACULTY OF BUSINESS AND MANAGEMENT

ANNUAL REPORT 2018



An open community, beyond the classroom, for life



ASSOCIATE PROF DR. SITI HALIJJAH SHARIFF

Message from Dean

ANNUAL REPORT 2018

Faculty of Business and Management

UNIVERSITI TEKNOLOGI MARA
SELANGOR BRANCH

Puncak Alam Campus

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An aerial photograph of a university campus. The image shows several large, modern academic buildings with light-colored roofs and walls. There are green spaces, trees, and winding paths throughout the campus. The image is partially covered by a large, stylized number '1' and geometric shapes in shades of blue and grey.

1

FACULTY INFORMATION

VISION

To establish UiTM as a premier university of outstanding scholarship and academic excellence capable of providing leadership to Bumiputeras's dynamic involvement in all professional fields of world-class standards in order to produce globally competitive graduates of sound ethical standing



To enhance the knowledge and expertise of Bumiputeras in all fields of study through professional programmes, research work and community service based on moral values and professional ethics.

MISSION

HISTORY

- Dewan Latihan RIDA (Rural Industrial Development Authority)
- "London Chamber of Commerce" (Preparatory Course)

1956

- Establishment of Institute Technology MARA
- Advanced Diploma Business Administration in Transport, Chartered Institute of Transport (CIT,UK), Chartered Institute of Marketing & Chartered Institute of Insurance

1965

1967

1972

- A "Twinning programme" with Ohio University, USA
- Master in Economics Education programme with Kentucky University

1975

1981-86

1991-94

1995

1996

1998

1999

2000

2004

2011

2012

2013

2017

2018

- Dewan Latihan RIDA was renamed MARA College
- Diploma in Business Studies (DBS) and Diploma in Banking were started

- The Programme for Executive Development (PED)

- Advanced Diploma in Business Studies in Marketing
- Advanced Diploma in Business Studies in Insurance
- Executive MBA Ohio-UiTM

- A part-time two year Masters of Business Administration (MBA) undertaken jointly with the Cardiff Business School, University of Wales was introduced.

- Master of Business Administration (MBA)

- Merger of Chartered Institute of Transport, UK with the Institute of Logistic, UK and renamed to Chartered Institute of Logistic & Transport (CILT) programme.

- Faculty of Office Management and Technology has merged with the Faculty of Business Management.

- Bachelor of Business Administration (Hons) Entrepreneurship.

Received 4 prestigious awards :

- The Golden Globe Tiger (Education Leadership) Award for Best Educational Institution in Retail
- The Golden Globe Tiger (Education Leadership) Award for Best Educational Institution in Banking & Insurance
- Best Islamic Finance Qualification 2018 for BBA (Hons) Islamic Banking at Global Islamic Finance Award
- ASEAN Risk Awards 2018, Winner in category Risk Educator Award.

An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

2

FBM AT GLANCE



OUR FACULTY

As the largest faculty, we strive to maintain high quality of learning in all our branch campuses nationwide.

PENANG

- *Bukit Mertajam*

PERAK

- *Seri Iskandar*

KEDAH

- *Sungai Petani*

MELAKA

- *Alor Gajah*
- *Bandaraya Melaka*

PAHANG

- *Raub*
- *Jengka*

TERENGGANU

- *Dungun*

PERLIS

- *Arau*

N. SEMBILAN

- *Rembau*
- *Seremban 3*

KELANTAN

- *Kota Bahru*
- *Machang*

SELANGOR

- *Shah Alam*
- *Puncak Alam*

JOHOR

- *Pasir Gudang*
- *Segamat*

SABAH

- *Kota Kinabalu*
- *Tawau*

SARAWAK

- *Samarahan*
- *Samarahan 2*
- *Mukah 2*

NUMBER OF FBM'S STUDENTS (FULL TIME & PART TIME) IN MALAYSIA



8,957



5,045



3,783



2,978



2,691



2,470



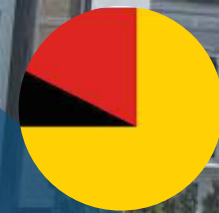
2,338



1,984



1,724



920



758



157



132

TOTAL = 33,937

FBM'S STUDENTS IN PUNCAK ALAM CAMPUS

2012

7,942

2013

7,774

2014

7,448

2015

4,715

2016

4,776

2017

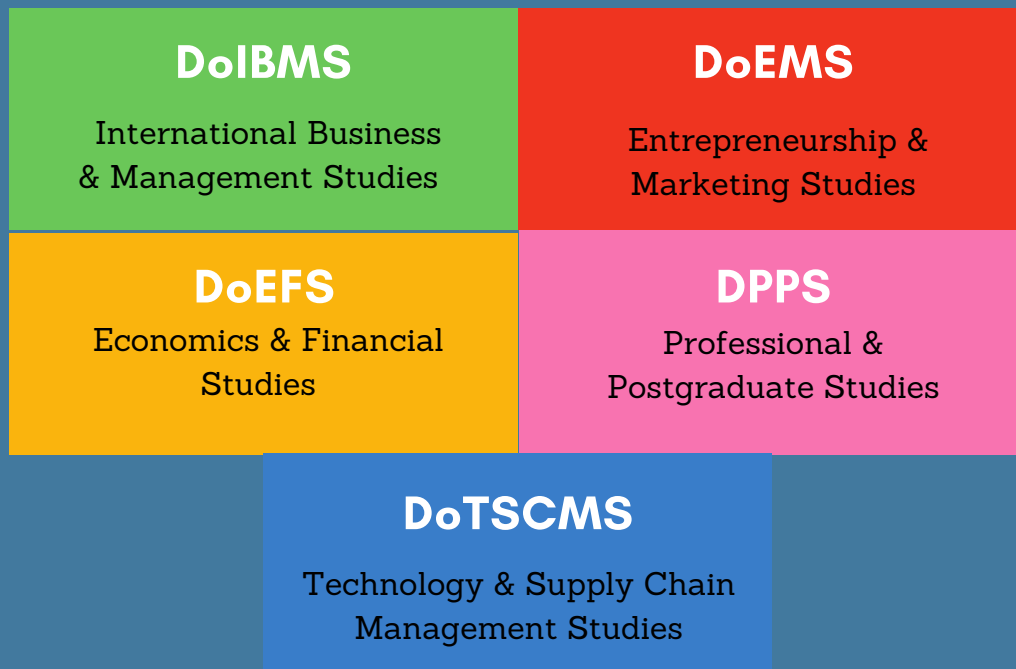
4,886

2018

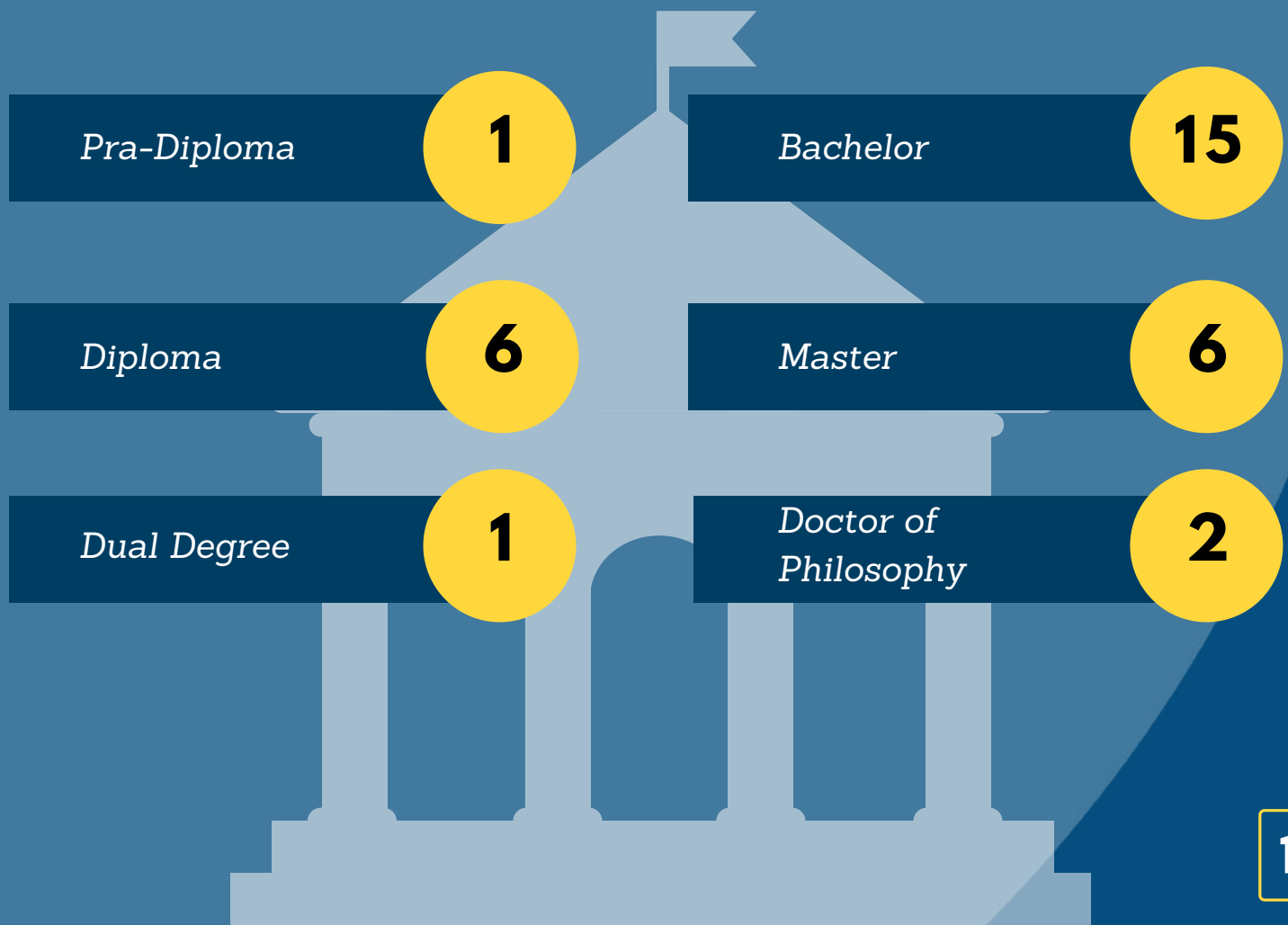
4,963



DEPARTMENTS



PROGRAMMES



LIST OF BACHELOR PROGRAMMES

BA232

Office Systems
Management

BA233

Entrepreneurship

BA234

Customer Service
Management

BA235

Health
Administration

BA236

Event
Management

BA240

Marketing

BA241

Insurance

BA242

Finance

BA243

Human Resource
Management

BA244

Operations
Management

BA245

Retail Management

BA246

International
Business

BA247

Transport

BA249

Islamic Banking

BA250

Business Economics



LIST OF POSTGRADUATE & PROFESSIONAL PROGRAMMES

POSTGRADUATE

BA707

Master of Human
Resource
Management

BA721

Master of
Applied
Entrepreneurship

BA734

Master in Customer
Service
Management

BA750

Master of Science
(Business
Management)

BA774

Master of
Business
Economics

BA775

Master in Office
Systems
Management

BA950

Doctor of
Philosophy
(Business
Management)

BA992

Doctor of
Philosophy (Office
Systems
Management)

PROFESSIONAL

BM552

Chartered
Institute of
Logistics and
Transport (CILT)

BM551

Chartered
Institute of
Marketing (CIM)

FBM'S STAFF



Academic

288 | 91%



Administration

30 | 9%

ACADEMIC STAFF

Professor

.....

8 | 3%

Associate Professor

.....

22 | 8%

Senior Lecturer

.....

188 | 65%

Lecturer

.....

70 | 24%

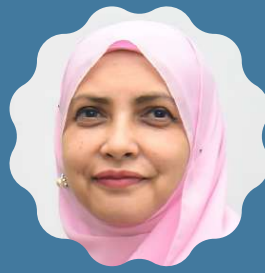
Total: 288



An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

3

FACULTY ADMINISTRATION



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ADJUNCT PROFESSOR



**YB DATO HJ SYED
MOHEED SYED
KAMARULZAMAN**
CEO The Malaysian
Insurance Institute
ADJUNCT Professor



**PROF DATUK
RAZALI MAHFAR**
Professor UTM
International Business
School (UTM-IBS)
ADJUNCT Professor





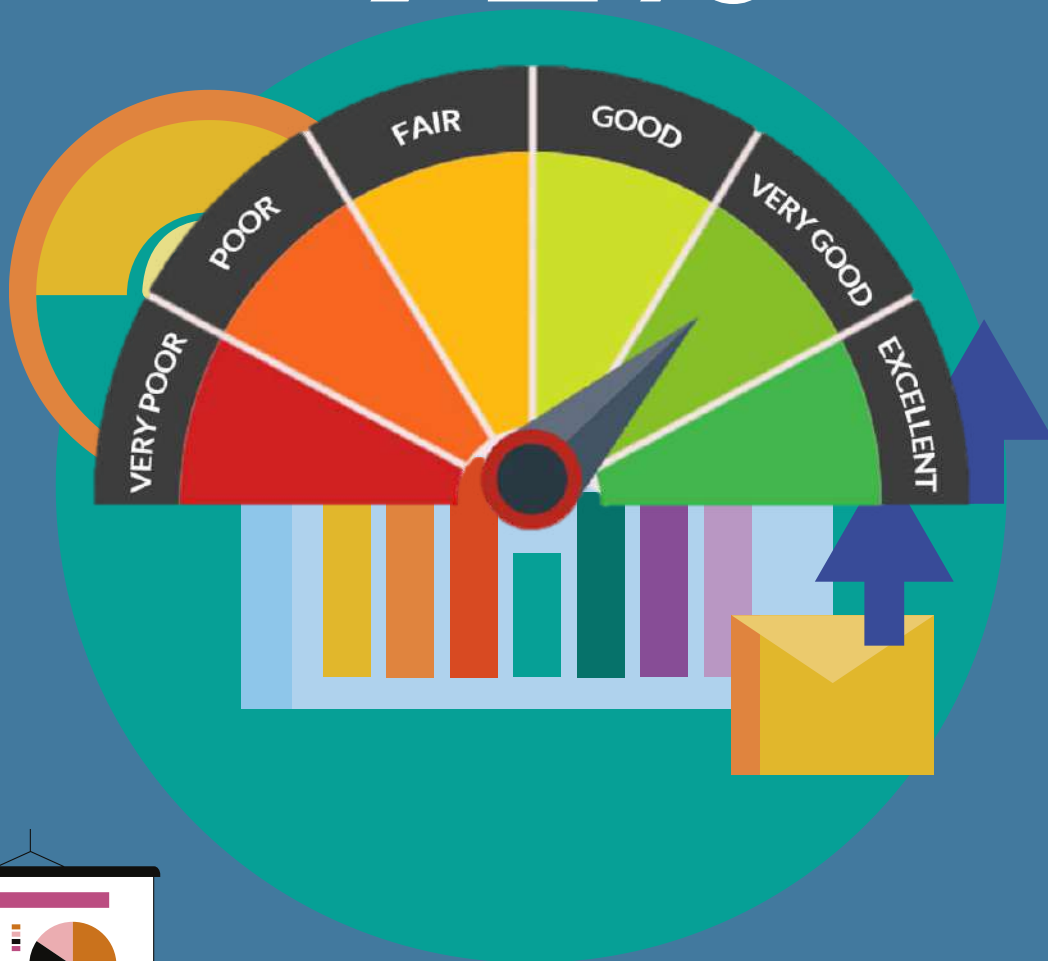
4

FBM ACHIEVEMENTS 2018

FBM KEY PERFORMANCE INDICATOR (KPI) 2018

FBM's overall performance is

72%



FBM AWARDS 2018

1 The Golden Tigers 2018 (Education Leadership) Award for Best Education Institute in Banking and Insurance



2 The Golden Tigers 2018 (Education Leadership) Award for Best Education Institute in Retail



3 Global Islamic Finance Awards Best Islamic Finance Qualifications 2018



4 ASEAN Risk Awards 2018 Risk Educator Category



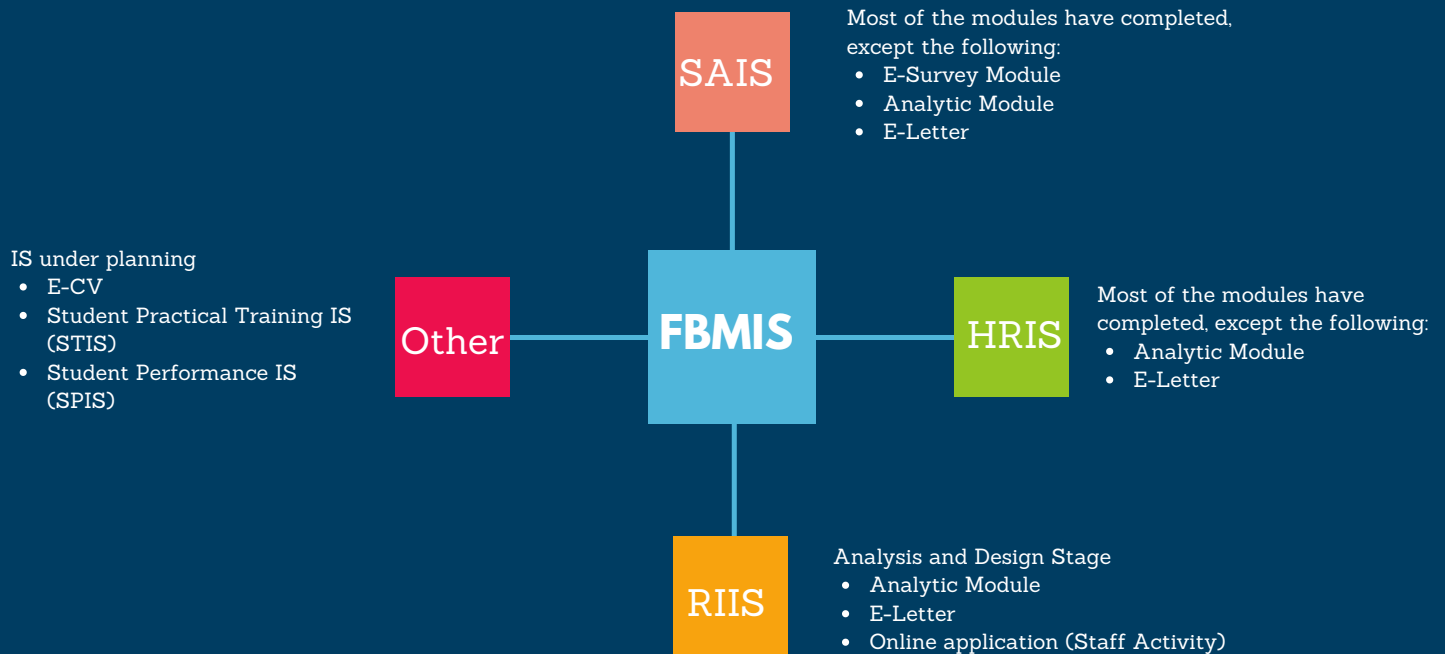
5 The European Awards 2018 Best Islamic Finance University - Malaysia



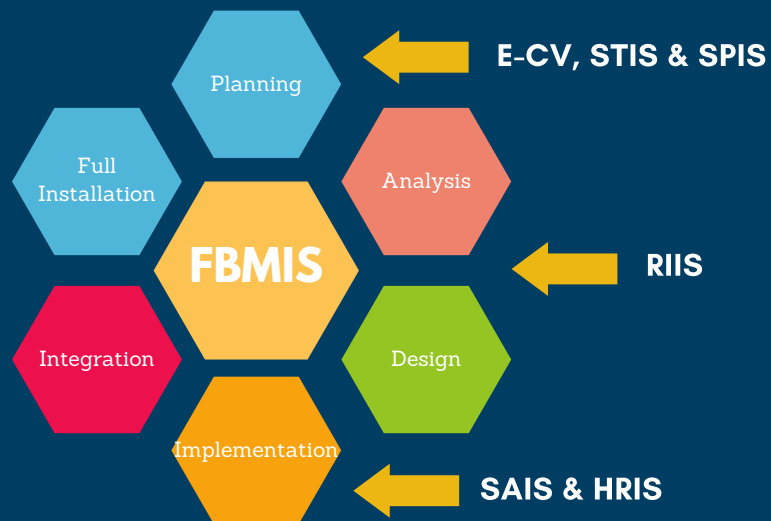
6 QS WORLD UNIVERSITY RANKING: Top 250 Business and Management Studies

7 QS WORLD UNIVERSITY RANKING: Top 200 Accounting and Finance

FBMIS PROJECT 2018



FBMIS PROJECT LIFE CYCLE



ACADEMIC'S ACHIEVEMENT: PROFESSIONAL CERTIFICATION

Total professional
certification

2

Certified Trainer
by HRDF

CHLP
(Malaysian
Standard of
Halal
Toyiban)

19

40

Learning Resource Network (UK)
level 3 (unit 1) Diploma in Digital
Entrepreneurship

93
OUT OF 111



HRDF Train the Trainers Cycle 1



GROUP A

1. Alwi Shabudin
2. Azitadoly bt Mohd Arifin
3. Azmi Mat
4. Dr Lennora Putit
5. Tengku Nurul Aishah bt Tengku Aziz
6. Dr Jaafar Pyeman
7. Mohd Khalid b. Mohd Abas
8. Dr Siti Noorsuriani Maon
9. Dr Zahariah Sahudin
10. Dr Shatina Saad
11. Jalilah Ahmad
12. Janiffa Saadon
13. Murni Zarina Mohamed Razali
14. Dr Nor Intan Adha bt Hafit
15. Norfazlina Ghazali
16. Marlita Mohamad
17. Dr Nurhazirah Hashim
18. Sazimah Mohamed Salleh
19. Liatul Izian Ali Husin
20. Zuhaina bt Mustapa

GROUP B

1. Ahmad Husni Mohd Rashid
2. Ainie Hairianie Aluwi
3. Tuan Badrol Hisham Tuan Besar
4. Dr Idaya Husna Mohd
5. Dr Norashikin Hussein
6. Dr Shereen Noranee
7. Hairunnisa Ma'amor
8. Intan Syafinaz bt Mat Shafie
9. Lailatul Faizah Abu Hassan
10. Dr Muhamad Khalil Omar
11. Dr Nor Diyana Mohammed Shobri
12. Nor Intan Shamimi Abdul Aziz
13. Norina bt Ahmad Jamil
14. Dr Norzitah Abdul Karim
15. Nur Liana Kori
16. Nur Zania Azurin bt Abdull
17. Dr Nurhazirah Hashim
18. Sazimah Mohamed Salleh
19. Liatul Izian Ali Husin
20. Zuhaina bt Mustapa


Faculty of Business and Management

Everyone can lecture but not all lecturer can be a trainer. HRDF TTT program not only teaches you on how to be a good trainer but an engaging one

- Sharizan Sharkarwi-

"The HRDF TTT training experience was amazing – interactive, practical, informative and FUN!"

- Dr Norashikin Hussein-

Nurturing and nurturing people through competent trainer; prominent training that can change business world.

- Dr Intan Adha Hafit-

"Now i can design and deliver a module with confidence"

- Zuhaina Mustapha-



CONGRATULATIONS!

Faculty of Business and Management

HRDF Train the Trainers Cycle 1

Faculty of Business and Management
ICAEN UNIT

Not only the training was fun and exciting, I was able to apply the methods in my classes too. Students became more engaged with thier lessons after I used the methods

- Ainie Hairanie Aluwi-



CONTRIBUTION: FACULTY AMBASSADOR/AUTHORS OF TEXT BOOKS

Speaker - National
Economic Outlook
Conference
(Organized by
MIER)

Prof Dr Hajah
Saadiah
Mohamad

Channel W:
Talking Point
- Leading the
Professional
Education

Puan
Azitadoly
Mohd Ariffin

Book: Principle
of Management,
3rd edition

Puan Rohaya
Mohd Hussein

Book: Global Business
Strategy, 3rd edition

1. Dr. Shamsul Baharin Saihani
2. Nuryusmawati Mohd Yusof
3. Dr. Faizah Mashahadi
4. Nur Zania Azurin Abdullah Sani



RESEARCH AWARD

NUMBER OF VIVA FOR RESARCH STUDENTS IN 2018

- PhD (31 students)
 - MSc (10 students)
-

RESEARCH AWARDS:

- Ahmad Fauze Abdul Hamit
Supervisor: PM Dr Imbarine & Dr Taufik Abd Hakim
- Abdul Aziz Lai bin Mohd Fikri
Supervisor: PM Dr Imbarina & Dr Alice
- Idris bin Osman Supervisor: Prof Dr Fauziah & Dr Idaya Husna
- Jaratin bin Lily
Supervisor: PM Dr Imbarine & Dr Abdul Aziz Karia



PROGRAMS' ACHIEVEMENT: MOOC

TOTAL COURSES

7



CODE COURSES

- ECO539
- ENT540
- HRM533

- ISB656
- INS452
- OPM561
- TPT457



PROGRESS

- 100% - 4 [ECO539, ISB452, INS452,, TPT457]
- 97% - 1 [ENT540]
- 85 - 1 [OPM562]
- 69% - 1 [HRM533]



STUDENT'S ACHIEVEMENT IN ACADEMIC 2018



Fakulti Pengurusan dan Perniagaan






Tahniah

Adam Ariff B. Mohd Roslan (2015896244)

Sarjana Muda Pentadbiran Perniagaan (Kepujian) Kewangan

di atas penganugerahan



- 1. Anugerah Pingat Emas Naib Canselor**
- 2. Anugerah Siswazah Terbaik Fakulti**
- 3. Anugerah Siswazah Terbaik Program**

di Istiadat Konvokesyen UiTM ke-89
pada 20 Oktober 2018



Ikhtisarpada kami di **FPP**



Syabas & Tahniah

atas Penganugerahan

Graduan Terbaik UiTM 2018

sempena

Istiadat KONVOKESYEN

UiTM ke-89

20 - 24 Oktober 2018



MARMEEZEE MOHD YUSOFF
Anugerah Kedoktoran Cemerlang
Tuanku Canselor



NOR AMALINA MOHD ADIB
Anugerah Sarjana Cemerlang
Tuanku Canselor



ADAM ARIFF MOHD ROSLAN
Anugerah
Pingat Emas Naib Canselor



AFRINA ZULKIFLI
Anugerah Seri Paduka Baginda
Tuanku Canselor





Daripada : Naib Canselor & Pengurusan Eksekutif Universiti

UITM Rasmi: www.facebook.com/uitmrasm
 Lenso Korporat: www.facebook.com/dailensakorporat



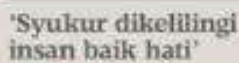
UITM di Hatiku



@VCUITM



www.uitm.edu.my



Sementara itu, Dr. Sidi Avich menyatakan bahwa Nara Jarakatun Hara sebagai personal yang kuat sebagai sesama warga pooki.

From all of us in **FBM**

32

COURSEWORK

FULL-TIME MODE

GOT:
March-June

BA734: 90.9%
BA774: 100%
BA775: 100%

GOT:
Sept-Dec

BA734: 88.9%
BA774: 100%
BA775: 81.8%

PART-TIME MODE

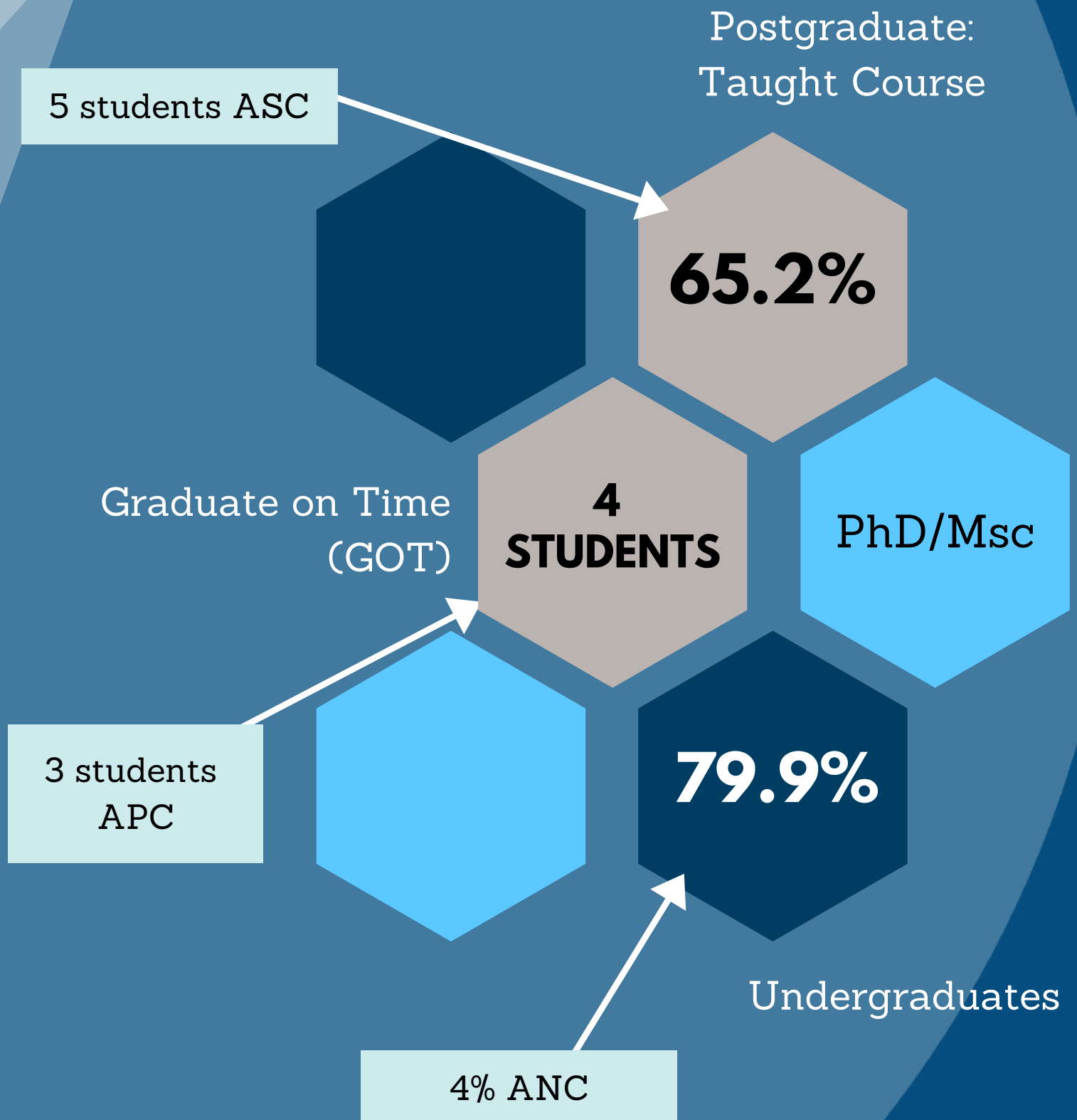
GOT:
March-June

BA734: 66.7%
BA774: 85.7%
BA775: 71.4%

GOT:
Sept-Dec

BA734: 100%
BA774: 86.7%
BA775: 76.9%

GRADUATE ON TIME (GOT)



STUDENT ACHIEVEMENTS 2018


Faculty of Business and Management


 - 16th May 2018 - DK 200 - PFI - UiTM PUNCAK ALAM -





DEAN DR SITI DEBATE  COMPETITION CUP

CONGRATULATIONS
BBA (hons) HRM
 Champion of Dean Dr Siti Debate Competition Cup





Faculty of Business and Management


 FOLLOW US   **SMFFBMAWESOME**  **RAKAN FBM**

CONGRATULATIONS
A MINUTE PRESENTATION COMPETITION (AIPC)
FBM UiTM Puncak Alam Winners
 Semester 20184



WINNER

Muhammad Sirajuddin Bin Mohd Fauzi
 Bachelor of Business Administration
 (Hons) Insurance(BM241)



2ND PLACE

Iffatul Zafhirah Binti Mohd Najib
 Bachelor of Business Administration (Hons)
 Human Resource Management(BM243)



3RD PLACE

Nor Etiqah Binti Md Radzi
 Bachelor of Business Administration
 (Hons) Transport (BM247)



An aerial photograph of a university campus. The image shows several large, modern academic buildings with light-colored roofs and walls. There are green spaces, trees, and winding paths between the buildings. A large, curved building is visible on the right side. The overall scene is a mix of urban architecture and natural landscape.

5

**ACCREDITATION
RANKING**

RECOGNITION THROUGH ACCREDITATION

CILT for BBA (Hons). TRANSPORT

CII for BBA (Hons). INSURANCE

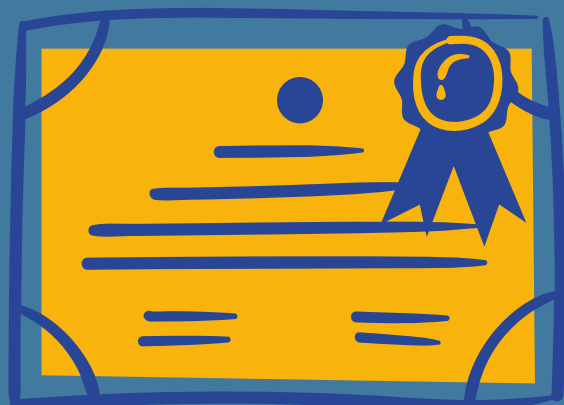
CIM : CIM Gateway and BITESIZE

IN THE PIPELINE:

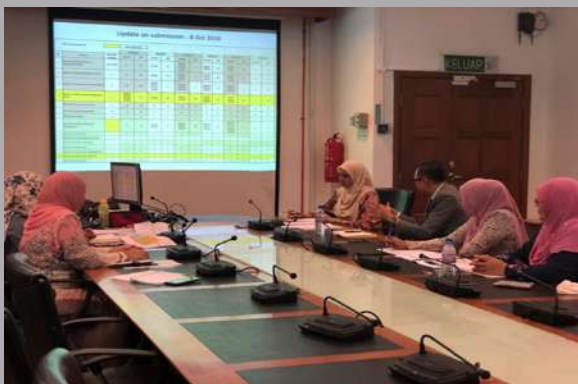
- Financial Accreditation Agency (FAA) for 4 programs accreditation under the department.

Status: Submitted and waiting for the result

- CMI



- Meeting with CMI - 10 October 2018 with CMI representative Mr. Alex Foong (International HE Partnership Manager)
- Topics of discussion:
 - Update on the mapping (refer to the next slide)
 - Higher Education Partnership Agreement
 - Other matters i.e CMI questionnaire





6

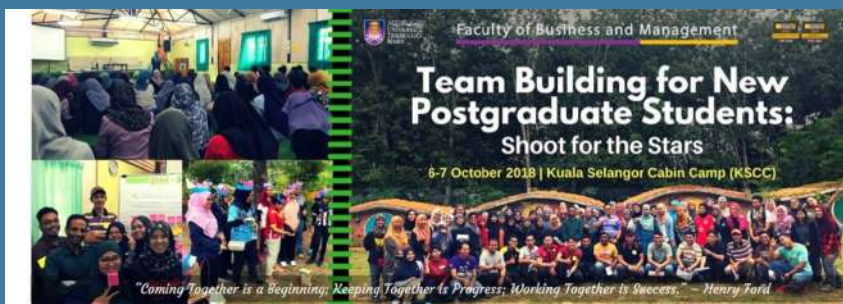
**RESEARCH &
INNOVATION**

RESEARCH WORKSHOP ACTIVITIES

- Writing Boot Camp



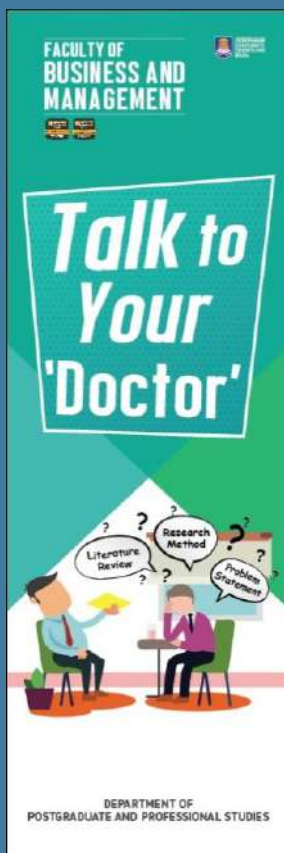
- Team building for new postgraduate students



- Postgraduate students colloquium



- Monthly Research clinic with experts: Talk to Your 'Doctor'



- Statistical Boot Camp



- Peer to Peer Research Clinic



RESEARCH GRANTS

International Grants

RM409,841.33

National Grants (MOE & UiTM)

RM3,433,682.64

Industry Grants

RM33,000.00

Consultation Grants

RM405,838.40

**TOTAL RESEARCH
GRANTS**

RM4,282,362.37

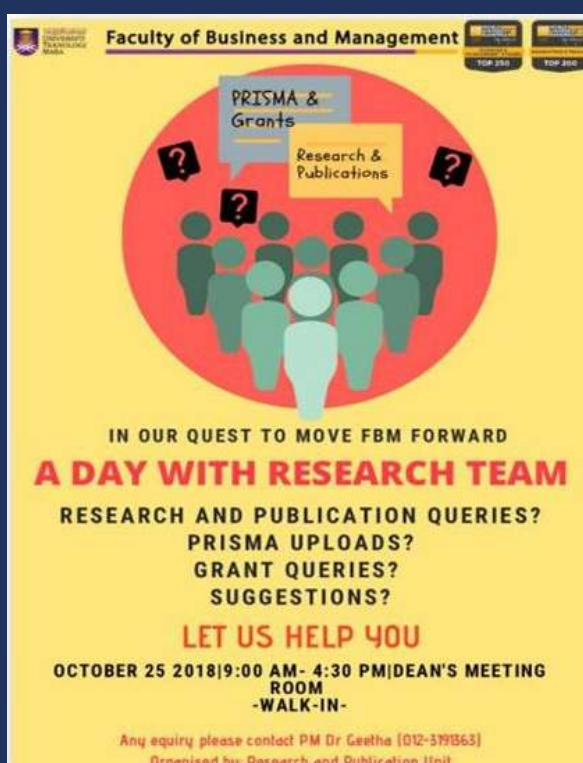


RESEARCH ACTIVITY

RENOVA DAY 2018



A day with Research Team



RIG Sustaining Quality of Life (Autism Friendly Mosque 1.0)



RIG Innovation Management (Go-Green Recycle with Pahang Public Library)



RESEARCH & PUBLICATION UNIT

FBM Sowing The Seed for Excellence

NAME	SPEAKER
Tableau Refresher Workshop: Data Visualization	<ul style="list-style-type: none"> • Dr. Keshminder Jit Singh • Dr. Norshima Humaidi
PLS SEM 2.0 (Advanced Analysis)	<ul style="list-style-type: none"> • Prof Ramayah Thurasamy (USM)
Understanding Qualitative Research Workshop V 1.0 	<ul style="list-style-type: none"> • Prof Dr. Rosmimah (AAGBS)
Data Visualization Technique using Tableau 10.5	<ul style="list-style-type: none"> • Dr. Keshminder Jit Singh
Jom Publish V1.0 	<ul style="list-style-type: none"> • Dr. Erne Suzila Kassim
Let's Write & Become a Prolific Scholar V1.0 (Sponsored by Ingka)	<ul style="list-style-type: none"> • AP Dilip Muthu (Nottingham Univ.) • Prof. Pramjit Singh

Let's Write & Become a Prolific Scholar V2.0 (Sponsored by Ingka)



- AP Dr. Ramesh Nair (ARI)
- Prof Dr. Norzaifdi

Business Analytics & Data Visualization Workshop

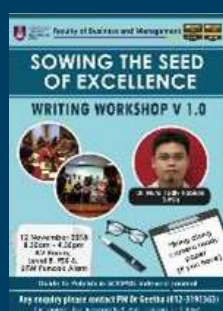
- Dr. Tan Peck Leong
- Dr Chuah Soo Cheng
- Dr. Keshminder Jit Singh

Let's Write & Publish Boot Camp (for DPs)



- Dr. Erne Suzila Kassim

Writing Workshop V1.0 (Sponsored by Ingka)



- Dr. ENurul Fadly (UPSI)

Writing Workshop V2.0 (Sponsored by Ingka)





- Dr. ENurul Fadly (UPSI)

INNOVATION UNIT

ACTIVITIES FOR 2018

- Organizing innovation workshop, training and innovation-Research campaign
- Updating and keep track innovation data
- Developing innovative information for Faculty Expertise Promotion
- FB MIS project

NAME	SPEAKER
Design Thinking and Ideation Strategy	<ul style="list-style-type: none"> • Dr. Erne Suzila Kassim
1. Creative Multimedia (Graphic design) 2. Creative Multimedia (Motion graphic) 	<ul style="list-style-type: none"> • En Saiful Lazim • Dr. Melissa Shahrom
Intellectual Property and Commercialization Talk 	<ul style="list-style-type: none"> • RIBU

FBM SCHOLARLY DISCOURSE

FBM Scholarly Discourse (SD) - Organized by Puan Fadzilah unit.

- Research sharing knowledge presentation.
- Every Friday of particular month.



INNOVATIONS



- 3 IINDEX 2018
- 1 IIICE 2018
- 1 e-CONDEV 2018

- 1 EICD 2018
- 2 ASIA INNO 2018



- 1 IINDEX 2018
- 6 IIICE 2017
- 1 EICD 2018

- 1 ASIA INNO 2018



- 16 IINDEX 2018
- 1 ASIA INNO 2018
- 6 IIICE 2018

IINDEX 2018

Faculty of Business and Management

CONGRATULATIONS!

FBM Contingents

GOLD

GREEN EVENT MANAGEMENT SYSTEM 2.1 (GEMS 2.1)

1. Nur Azzah Mohamed Yusoff
2. Dr Wan Edana Wan Rusoff
3. Nur Azzah
4. Zahira Zahira

PINK FLAY

1. Ruzaidi Ruzaidi
2. Anwarul Huda Anwar
3. Azzah Azzah
4. Shafiqah Nurul Izzah Nurul Izzah
5. Nurul Azzah

CONSTRUCTION SUPPLY CHAIN BOARD GAME

1. Veera Pandeyan R.B.
2. Zainy Johana Johana
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah
6. Nurul Hafizah Nurul Hafizah
7. Dr Azzah Azzah

BRONZE

D-TECT: CELL-PHONE DETECTOR & IDENTIFICATION TRACKER

1. Fauziah Fauziah
2. Shafiqah Nurul Izzah Nurul Izzah
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

\$ PASSPORT

1. Nur Azzah Mohamed Yusoff
2. Dr Wan Edana Wan Rusoff
3. Nur Azzah
4. Zahira Zahira
5. Nurul Hafizah Nurul Hafizah

LET'S UNRAH

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

BEAUTY SISTER

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

THE SOCIO ENVIRONMENT COMPENDIUM (DOCTENTUNG) - WEB MAGAZINE

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

SMART EMERGENCY EXIT SYSTEM (SEES)

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

INTELLIGENT EXAMINATION SYSTEM (IES)

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

TRUST TAO KIDS

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

INTERSHIP PLATFORM.COM

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

REVOLUTIONIZING ENTREPRENEURSHIP 100 (RE)

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

BUSINESS ANALYTICS: AN EFFECTIVE TEACHING AND LEARNING FRAMEWORK

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

SILVER

EMPI SCORECARD

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

EGGODGES FOR EVENT INDUSTRY

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

SWEET HOME FURNISH

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

COLOR MY FOOD

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

BEESY CREAM

1. Dr Wan Edana Wan Rusoff
2. Nur Azzah Mohamed Yusoff
3. Nurul Hafizah Nurul Hafizah
4. Nurul Hafizah Nurul Hafizah
5. Nurul Hafizah Nurul Hafizah

Faculty of Business and Management

CONGRATULATIONS!

Faculty of Business and Management

Has been awarded the **GOLD MEDAL** in recognition of creative and effort to invent **Resolving Mismatching between Risk Profile and Investment Instruments (MoMs)** in the **Asia Innovation Show** on 27-29 April 2018 at Atrium Gurney Paragon Mall, Penang

Zainora Ab Wahid, Dr. Norlia Che Yahya, Dr. Mohd Rahim Khamis, Dr Zahariah Sahudin, Mohd Faizal Kamarudin

Faculty of Business and Management

CONGRATULATIONS!

Faculty of Business and Management

Has been awarded the **Silver Medal** in recognition of creative effort to invent **E-GOODIES** in the **Asia Innovation Show 2018** on 27 - 29 April 2018 at Atrium Gurney Paragon Mall, Penang

The Team

Faculty of Business and Management

Congratulations!

Dr. Ehsan Fansuree Surin
Muhammad Afiq Suhaimi
Muhammad Faiz Awang More
Muhamad Fauzee Satorudin
Shafix Ridzuan Shafe'e

Bronze Medal Winner

The Print Box at **ASIA INNOVATION SHOW 2018**

27-29 APRIL 2018
GURNEY PARAGON
PENANG, MALAYSIA

Faculty of Business and Management

Congratulations!

Dr. Ehsan Fansuree Surin
Norasmidar Adam
Siti Norema Balkis Abdul Razak
Eameliana Mat Nawi
Mohamad Faris Zulkefli

Silver Medal Winner

TE'RICCO for you at **ASIA INNOVATION SHOW 2018**

27-29 APRIL 2018
GURNEY PARAGON
PENANG, MALAYSIA

Faculty of Business and Management

CONGRATULATIONS to

AMIRUL ASYRAF AL BAKRI
AJWAD ARINA AZMI
ILI HAFIZAH ISMAIL
KAMALIA KAMILAN
ANNURIZAL ANUAR

2018 EICD GOLD AWARD RECIPIENT "Medigame" Board Game

EDUCATIONAL INNOVATION CREATIVITY & DESIGN EICD 2018

Faculty of Business and Management

CONGRATULATIONS to

Saadiah Juliana Saadon
Dr. Muhammad Iskandar Hamzah
Mohamad Shahril Mohamad Besir
Annurizal Anwar

2018 EICD SILVER AWARD RECIPIENT

EDUCATIONAL INNOVATION, CREATIVITY & DESIGN EICD 2018 MATRA, 2018

"Self-Efficacy towards Internships Experience among Undergraduate Students in Malaysia: The Roles of Job Challenge and Training Effectiveness as Mediators"

Faculty of Business and Management

2 SILVER MEDALS
8 BRONZE

CONGRATULATIONS!

YOU MADE US PROUD!

STUDENTS OF QSA (HONS) OPERATIONS MANAGEMENT

ON YOUR ACHIEVEMENT IN INTERNATIONAL INVENTION, INNOVATION AND DESIGN 2018 UITM CAWANGAN NEGERI SEMBILAN

Faculty of Business and Management

CONGRATULATIONS!

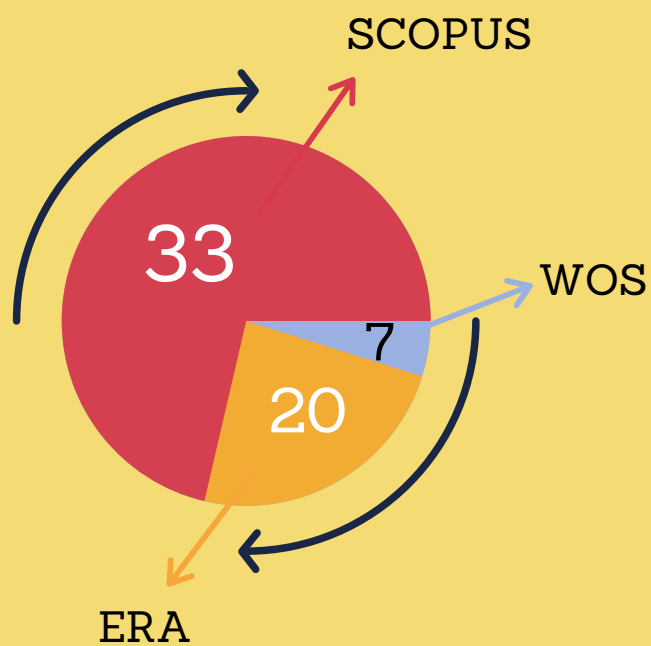
SPACING RULER @ EDUCATIONAL INNOVATION, CREATIVITY & DESIGN EICD2018 MATRA, 2018

2018 EICD BRONZE AWARD

FUAN SAADIAH @ JULIANA SAADUN (FBM, UITM)
FUAN HADIHAH NAIBI (SEKOLAH KEBANGSAAN BUKIT CEBAKA)
PUTRI QISHA NUR IMAN BT MOHD HAIRIE
PUTRI ADZRA NUR AMANI BT MOHD HAIRIE
AQIL RAHMI BIN KAMAL AZMAN
MAHMUD BASTYER BIN HUSSIN

PUBLICATIONS

60 Indexed Journals



Indexed
Proceeding

8

Non-indexed

109

General
publication

33

Indexed
journal

60

Book

4

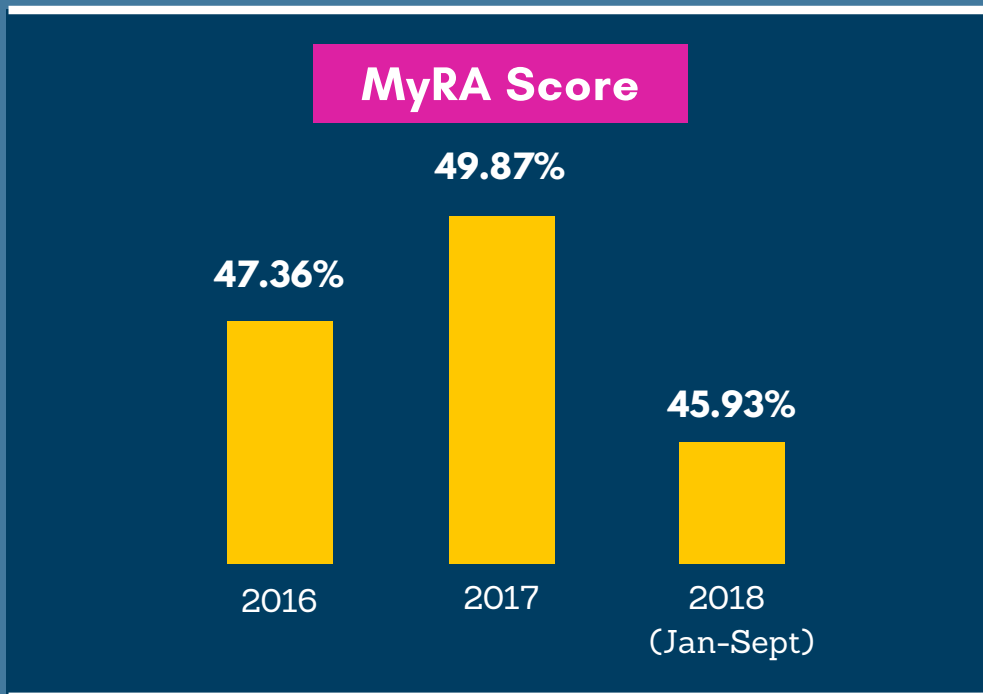
Chapters in
book

23

Proceeding

110

MyRA



MyRA is rated 5 stars in 2018

57	<ul style="list-style-type: none"> 346 publication of indexed journals
0	<ul style="list-style-type: none"> 1 innovation product can be commercialized (more than 20K sales)
5	<ul style="list-style-type: none"> 3 research activities with international MOU/MOA
3	<ul style="list-style-type: none"> 10 lecturers (Staff mobility)
9	<ul style="list-style-type: none"> 6 lecturers involved in research projects with foreign university or industry.
1	<ul style="list-style-type: none"> 2 lecturers were appointed as Chairman/Committee Members in International Academic/Professionals Bodies/Association/NGO.
9	<ul style="list-style-type: none"> 9 project communities (Knowledge Transfer/Technology Diffusion/Social Innovation).

CONFERENCES



The 22nd Malaysian Consumer and Family Economics Association (MACFEA) International Conference 2018 on 30-31 October 2018 at Institute of Business Excellence, UiTM Shah Alam (co-organizer)



The 8th International Institute of Management Sciences International Conference on 26-29 November 2018 at Bangkok, Thailand (Co-organizer)

8th International Conference on Gross National Happiness on 14-16 November 2018, UiTM Shah Alam (Organizer)



UNIVERSITY

NO.	MOU
1	Kangwon National University
2	Binus University
3	Sasin Graduate Institute of Business Administration of Chulalongkorn University
4	Fontys International Business School
5	International Institute of Management & Sciences (IIMS)
6	Universitas Islam Negeri Syarif Hidayatullah Jakarta
7	FPT University, Vietnam
8	University of South Alabama, USA
9	Universitas of 17 Agustus, 1945 Surabaya



NO.	MOA
1	<p>Beijing Institute of Technical Zhuhai China</p>



INDUSTRY

NO.	MOU
1	Bank Muamalat
2	PERNAMA
3	Transport Creating Together BV
4	Civet Technologies Sdn Bhd
5	OIC International Business Centre
6	Malaysia Institute Purchasing and Material
7	Malaysia Productivity Corporation <div>   </div>
8	Chartered Institute of Marketing
9	Malaysian Association of Retail Management (MARM)
10	Malaysian Global Innovation and Creativity Centre Berhad (MaGIC)



FBM MEMBERSHIP

INTERNATIONAL

1. International Economics Research Center (IEDRC)	1
2. International Festivals & Events Association (IFEA)	15
3. Chartered Institute of Logistics & Transports	3
4. Certified International Supply Chain Professional	1
5. Association for Information Systems	1
6. Alliance of Researchers on Moderation (ARM)	1
7. The International Association of Privacy Professionals	1
8. IEEE	1
9. Project Management Institute-Malaysian Chapter (PMI)	1
10. New Zealand Association of Economics	1

TOTAL = 26

NATIONAL

1. Malaysia Consumer & Family Economics Association (Macfea)	27
2. Malaysian Financial Planning Council (MFPC)	1
3. Malaysian Economic Association (MEA)	3
4. Qualitative Research Association Malaysia (QRAM)	1
5. Malaysian Finance Association (MFA)	10
6. Persatuan Siswazah Wanita Malaysia	2
7. Malaysian Institute of Management (MIM)	1
8. Malaysian Professional & Business Association	1
9. Malaysian Institute of Purchasing & Materials Management (MIPMM)	6
10. Malaysia Association of Kansei Engineering (MAKE)	6
11. The Malaysian Insurance Institute	6
12. Malaysian Muamalat Association	1

TOTAL = 65

An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

7

STAFF DEVELOPMENT

STAFF DEVELOPMENT



Course Organized by external parties (Malaysia)

38

Course Organized by external parties (ASEAN)

7

Course (Other countries)

30

Paper Presentations (Malaysia)

31

Paper Presentations (ASEAN)

20

Paper Presentations (Other countries)

24

IID Presentations

20

Workshops

25

Programs

11

Event Awards

1

TRAINING ALLOCATION 2018

Data from January - December 2018



Training Funding for 2018

(Total = RM274, 638.57)

Deposit

82,000.00
(29.86%)

192,638.57
(70.14%)

Trust
Funds

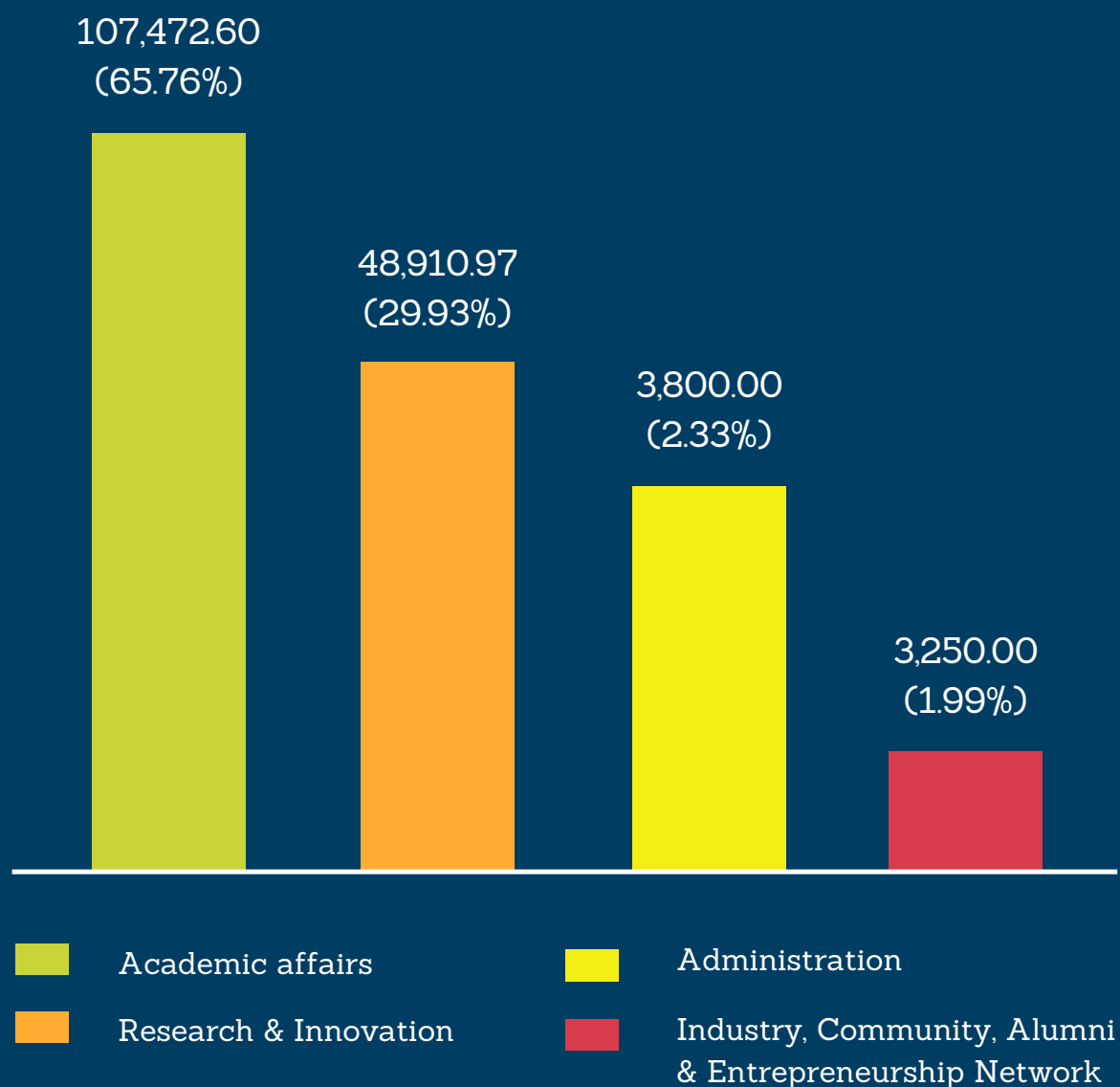


TRAINING ALLOCATION 2018

Data from January - December 2018



Amount & percentage of allocation approved by Department



An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

8

**STUDENT
AFFAIRS**

STUDENT ACTIVITIES

Academic
Visits in
Malaysia

81

Academic
Activities

66

Volunteering

43

Intellectual
Activities

21

Sports &
Recreational
Activities

17

Entrepreneurship

13

Cultural &
Heritage
Activities

10

Academic
Visits Abroad

9

Innovation

9

Public
Speaking

6

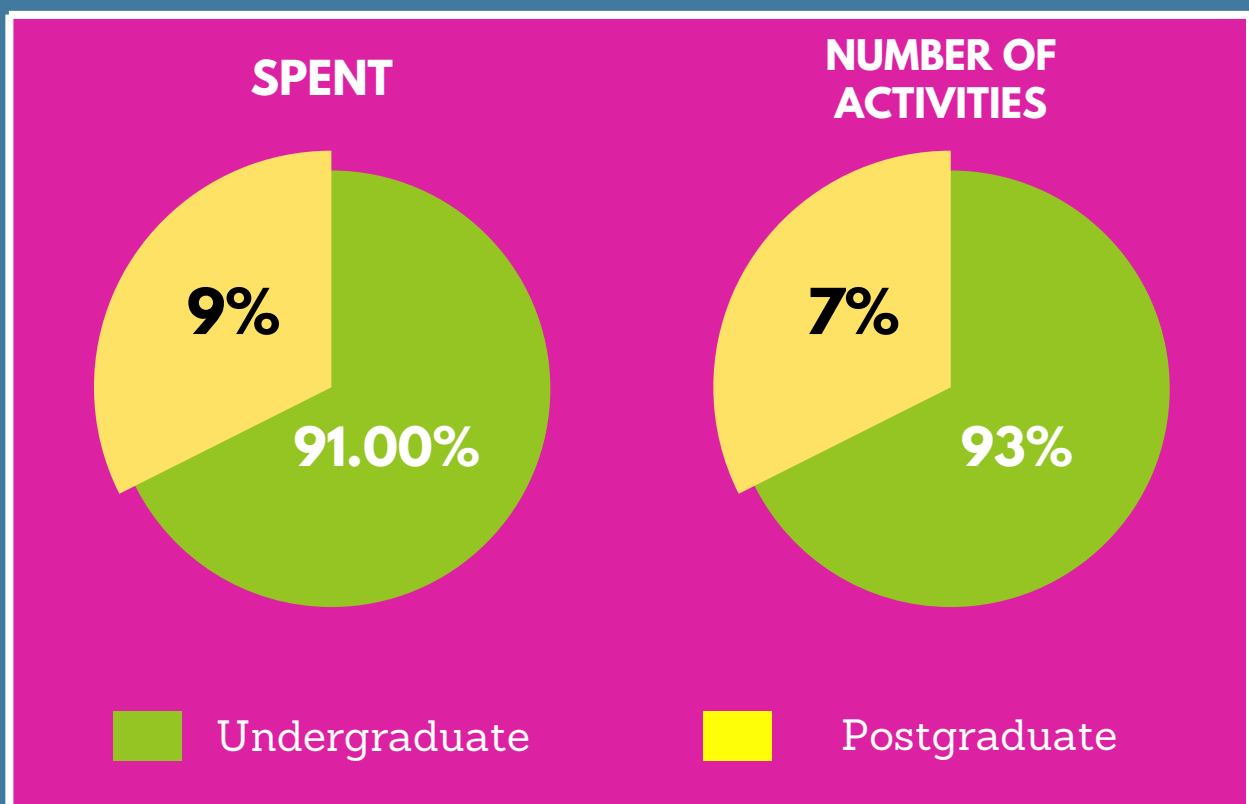
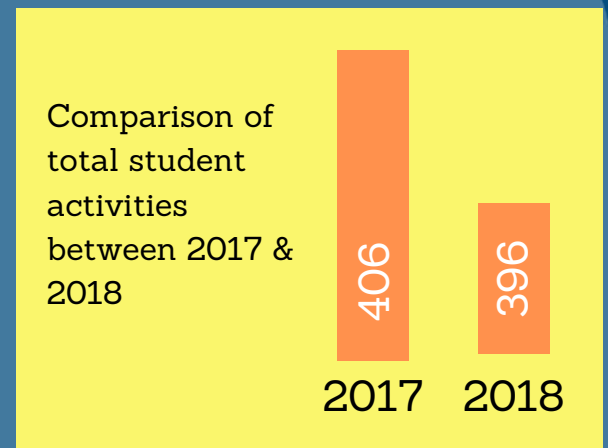
TOTAL STUDENT ACTIVITIES 2018

Total Activities	Total Cost (RM)
Undergraduate: 368	485,646
Postgraduate: 28	46,163
TOTAL: 396	531,809

Management funds: RM248,693

TAPA funds: RM283,116

TOTAL RM531,809



TOTAL ACTIVITIES BY CLASSIFICATION

CLASSIFICATION	2018
 Community Engagement	58
 Dinner	24
 Entrepreneurship	8
 Leadership	12
 Sport	20
 Team Building	20
 Theatre	10
 Seminar & Talk	102
 Training	25
 Academic Visit	117
TOTAL	396

COMMUNITY INVOLVEMENT

1

Maths, English & Me joint venture with SRK Parit Mahang, Jeram, Selangor

- This project supported by Selangor Education Department
- This project is implemented by signing a letter of intent between FBM and SRK Parit Mahang.

2

Determination of FELDA Tersang Training Module, Pahang.



INDUSTRY INVOLVEMENT

PROJECT 'UP-SKILLING' AND GRADUATE MARKETABILITY

Ambank Jobs
of the Future



SPAD
Internship
& Career
Opportunities



Maybank
Career
Opportunities



CIMB
Internship
Search



MIDA Talent
Readiness
Seminar



MIDA
Structured
Internship
Programme



YCH Sdn Bhd
Internship
Programme



Jaya Grocer



DRB Hicom



DRB-HICOM BERHAD
(203430-W)
(Incorporated in Malaysia)

ENTREPRENEURSHIP & LIFE SKILLS PROJECT

Private Retirement Scheme Youth@Campus

CEO Touchbase@FBM

- En Wan Nong Muzaffar - Entrepreneurship & CEO ILM Legacy
- En Johan Ishak - CEO Media Prima Television Networks

INCOME GENERATION/ COST SAVING

Full Sponsorship Activities at FBM :

Ambank



PRS
Youth@Campus



Maybank



MIDA Talent
Readiness



Alumni HiTea



INDUSTRY TALK

- eSPORTS: The Good the Bad & the Ugly



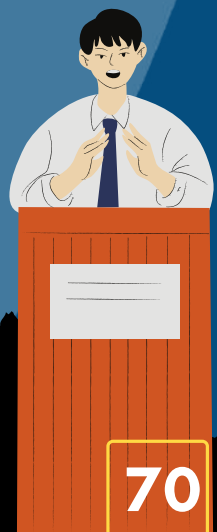
- Industrial Talk by President CILT Malaysia & President ELECT CILT International



- Sembang Santai, Sembang Motivasi Siri 2



- Talk: Managing Organizational Change



- Roaring Careers with Maybank



- Jobs of the future : A talk by Ambank Group



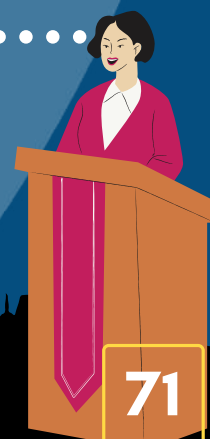
- Post Budget 2019 Forum



- CEO Touchbase@FBM with Wan Nong Muzafar



- CEO Touchbase@FBM with Johan Ishak



- Industrial Talk
Petronas 3.0:
Industrial Relations
& Talent Analytics



- Industrial Talk
Petronas 4.0: "Who
Moved My HR?"



- Majlis Pelancaran
"Hub Usahawan
Muda"



- Employer VS Job
Seeker



- Design Thinking &
Social
Entrepreneurship 1.0
with MaGIC





INTERNATIONALIZATION

STUDENTS MOBILITY

OUTBOUND = 15

Binus University, Indonesia

3

Kangwon National University, South
Korea

12

INBOUND = 11

University of Applied Sciences
Stuttgart (Hft)

1

SRH University Heidelberg, Germany

1

Kangwon National University, South
Korea

4

Frankfurt University of Applied
Sciences, Germany

4

Fontys University of Applied Sciences,
Netherlands

1

INTERNATIONAL STUDENTS MOBILITY

**Faculty of Business and Management**

Welcome FBM Exchange Students
to
Faculty of Business and Management
Semester March - July 2018

- Universiti Utara Malaysia, Malaysia
- Fontys University of Applied Sciences, Netherlands
- Kangwon National University, Korea

You have chosen to study with us!

*We open our window to the
WORLD!!*

06 March 2018



**Faculty of Business and Management**

**ASEAN INTERNATIONAL MOBILITY
FOR STUDENTS (AIMS)
PROGRAMME**
Semester March - July 2018

*All the best to outbound students from
BBA (Hons) International Business*

Take your study to new heights!



Kangwon National University (KNU), Korea**Bina Nusantara University (BINUS), Indonesia**



LIST OF INTERNATIONAL ACTIVITIES

COMPETITION



—



BOOT CAMP



University Chulalongkorn,
Thailand



STUDENT'S ACADEMIC TRIPS

INBOUND

Kangwon National University, South Korea

1

OUTBOUND



1



3



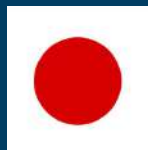
2



1



1



1



2



STAFF MOBILITY

INBOUND



Sukhotai Thammathirat Open University (STOU), Thailand

OUTBOUND



University of West England, Bristol



Sukhotai Thammathirat Open University (STOU), Thailand



ASEAN International Mobility for Students (AIMS)



Auckland Institute of Studies (AIS), Auckland, New Zealand

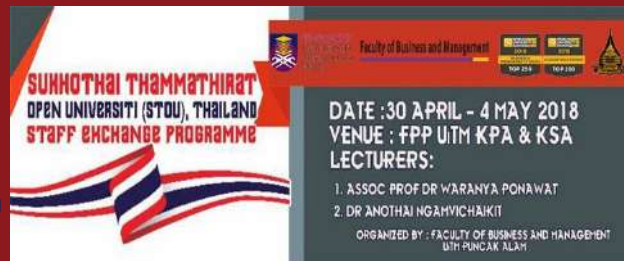


University of Queensland, Australia



INTERNATIONAL VISITS: ACADEMIC VISITS

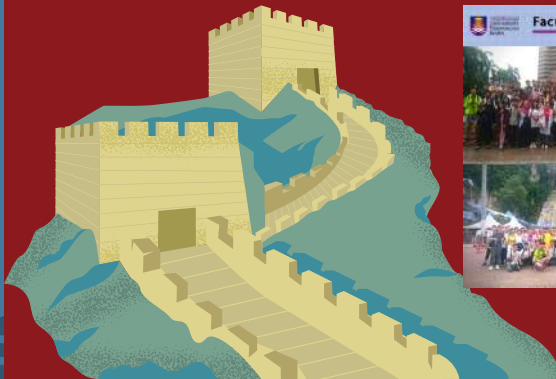
THAILAND



INDONESIA



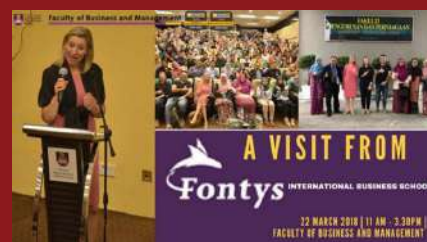
CHINA



KOREA





NETHERLANDS




INTERNATIONAL SPEAKERS



UNIVERSITI TEKNOLOGI MARA Faculty of Business and Management

EFMD - Faculty of Business and Management (UiTM)
Engagement Session
 Series II

29th March 2018
 3.00pm
 Dean's Meeting Room, Level 2 PFI Building


Speaker: Professor Ulrich Hommel
 Director







Introduction to Poland & Opole University of Technology
 @ Faculty of Business & Management
 Date/Time: Tuesday, 10 April 2018 | 11.00 am
 Venue : DK1 200, PFI

Talk by:
Marta Dębowska
 International Relations Consultant
 Incoming Students Mobility
 International Relations Office

Erasmus+ Staff Mobility Training Programme @ OIA UiTM



Faculty of Business and Management
 FACULTY OF ECONOMICS
 UNIVERSITY OF IT BUSTANUS THE BARBERS

ASEAN ECONOMIC POWER
 DOING BUSINESS IN INDONESIA

25 SEPTEMBER 2018
 DK 200, PFI
 9.00 – 10.30AM

Organized by:
 DEPARTMENT OF POSTGRADUATE AND PROFESSIONAL STUDIES (PPS)

SPEAKER 1:
 DR. HJ. SITI MUJANAH, MBA,
 Improving The Human Resource Quality in the Face of Global Competition

SPEAKER 2:
 DR. SLAMET RIYADI, MS., Ak., CA
 Costing Management

SPEAKER 3:
 DR. MOHAMMAD SHAB, PH.D.
 Strategic Management Practices The Indonesian Evidence

Faculty of Business and Management
 UNIVERSITY TEKNOLOGI MARA

TALK SESSION ON DIGITAL MARKETING
 BY
 DR. ANOTHAI NGAMVICHAIKIT

DATE: 2nd MAY 2018
 TIME: 10AM – 12PM
 VENUE: DK200, PFI, FACULTY OF BUSINESS AND MANAGEMENT, UTM PUNCAK ALAM



Faculty of Business and Management
 UNIVERSITY TEKNOLOGI MARA

TRENDS IN PORTS AND SHIPPING

Date : 26th October 2018 (Friday)
 Time : 11.00am – 1.00pm
 Venue : DK 200 PFI, FBM UiTM Puncak Alam

ABOUT THE SPEAKER:

- Programme Director for the MSc International Transport, Cardiff Business School, UK.
- Recent published books & editor of :
 - * International Freight Transport, 2017.
 - * Port Management, 2018.

SPEAKER :
PROF. ANTHONY BERESEFORD,
 CARDIFF BUSINESS SCHOOL UK

Organized By :
 Department Of Technology & Supply Chain Management Studies
 FBM UiTM Puncak Alam Campus



Faculty of Business and Management
 UNIVERSITY TEKNOLOGI MARA

INTERNATIONAL SYMPOSIUM

24 September 2018
 Faculty of Business and Management, Shah Alam






FBM Summer Programme 2018



1

HALAL MANAGEMENT & LANGUAGES SUMMER PROGRAM

- In-collaboration with Catholic University, South Korea and was held on 1-28 July 2018 at UiTM Shah Alam



2 SUMMER SELF-LEARNING FIELD STUDY PROGRAM (SSLFSP) FOR HONORS STUDENTS

- In-collaboration with Beijing Institute of Technology Zhuhai, China was held on 22 July-19 August 2018 at Faculty of Business and Management

FBM Summer Programme 2018

UNIVERSITI TEKNOLOGI MARA **Fakulti Pengurusan dan Perniagaan**

SUMMER PROGRAMME

Halal Management

Faculty of Business and Management

This programme is to offer an opportunity to acquire knowledge and practice in the halal industry. Participants will understand that halal is not only for food industry but covers all aspects of human life.



Students will learn the concept of Halal Management which is a fast growing industry with a progressive global presence.

WEEK 1

Day 1

- Orientation

Day 2

- Global Halal Market
- Experiencing the Malaysian culture
- Introduction to Malay language

Day 3

- Halal within Islamic landscape
- Visit to Malaysia External Trade Development Corporation (MATRADE- Kuala Lumpur)
- Visit to Central Market, Kuala Lumpur

Day 4

- Visit to halal food manufacturing companies (Kendana Bread and Neutle)
- Visit to Selangor Halal Hub, Shah Alam Museum and Shah Alam Mosque

Day 5

- Halal Food and Beverages
- Visit to TV Al-Hijrah

Day 6

- Visit to Kuala Lumpur Convention Centre, Merdeka Square, National Mosque and Islamic Arts Museum Malaysia

WEEK 2

Day 7

- Visit to Melaka (Malaysia Historical City)

Day 8

- Halal perspective in integrated marketing communication
- Visit to Maseco Broadcast Network Systems Bhd (Aster - TV, Radio, Digital and Online Shopping)

Day 9

- Halal Certification by JAKIM
- Visit to Halal Hub JAKIM and JAIS

Day 10

- Halal Cosmetics and Pharmaceuticals
- Experiencing Halal Fashion and Cosmetics
- Visit to Fashion Valley Sdn Bhd

Day 11

- Visit to Sekeban including paddy field, Malay village, Malaysian traditional chips factory - Halal food production

Day 12

- Halal Tourism and Hospitality
- Farewell lunch

COURSE CONTENT

- Global Halal Market
- Halal within Islamic Landscape
- Halal Food and Beverages
- Halal Cosmetics and Pharmaceuticals
- Halal Tourism and Hospitality

DURATION & VENUE

12 Days
Faculty of Business and Management, Universiti Teknologi MARA, Shah Alam Campus

COURSE FEES

- Partner University Participants: USD595
- Non-partner University Participants: USD695

MODE OF LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to halal hubs, halal support centres and regulators

****All activities and modules are subjected to any changes**

UNIVERSITI TEKNOLOGI MARA **Fakulti Pengurusan dan Perniagaan**

SUMMER PROGRAMME

GETTING TO KNOW ISLAMIC FINANCE

FACULTY OF BUSINESS AND MANAGEMENT

This programme is designed to create awareness and understanding on Islamic Finance. Students will learn the concept of Islamic Finance which is a fast growing industry with a progressive global presence.

COURSE CONTENT

- Fundamentals of Shariah
- Introduction to Fiqh Muamalat (Islamic Business Contracts)
- Banking and Takaful
- Islamic Capital Market

MODE OF LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to Islamic bank and Takaful operators regulators

DURATION & VENUE

12 days
Faculty of Business and Management, Universiti Teknologi MARA (Shah Alam Campus)

COURSE FEES

- Partner University Participants: USD595
- Non-partner University Participants: USD695

WEEK 1

- Day 1: Orientation
- Day 2: Shariah for Beginners & Experiencing the Malaysian Culture
- Day 3: Visit to Shariah Advisor Council of BNM/SC
- Day 4: Islamic Financial Contract 101 & Experiencing the Malaysian Culture
- Day 5: Engagement with Islamic Finance Practitioners (Shariah Advisors)
- Day 6: Islamic Financial Products & Experiencing the Malaysian Culture

WEEK 2

- Day 7: Visits to Islamic Bank & Bursa Malaysia
- Day 8: Takaful & Experiencing the Malaysian Culture
- Day 9: Visit to Takaful Operators
- Day 10: Islamic Capital Market & Experiencing the Malaysian Culture
- Day 11: Islamic Wealth Management & Experiencing the Malaysian Culture
- Day 12: Farewell Lunch

UNIVERSITI TEKNOLOGI MARA **Fakulti Pengurusan dan Perniagaan**

EXPERIENCE MALAYSIA @ FBM INTERNATIONAL SUMMER PROGRAM

FACULTY OF BUSINESS AND MANAGEMENT

This module will provide you with contemporary business topics that focus on areas that are relevant to businesses. It is also provides opportunity to explore intercultural awareness and develop your understanding on cross cultures especially in business. This summer programme will discuss issues regarding intercultural and focus on different aspects of international business in global contexts where cultural is crucial.

COURSE CONTENT

- Cross Culture Management
- Branding, Advertising and Digital Marketing
- Negotiation Skill: A Win-Win Collaborative Approach
- Global Integration: Trends and Issues
- Global Business, Management and Finance: Leadership within Organization Behaviour

MODE OF LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to local and international companies

DURATION AND VENUE

12 days
Faculty of Business and Management, Universiti Teknologi MARA (Shah Alam Campus)

COURSE FEES

- Partner University Participants: USD595
- Non-Partner University Participants: USD695

WEEK 1

Day 1

- Ice Breaking
- Welcoming Dinner

Day 2

- Cross Culture Management
- Introduction to Malay Language and Experience Local Culture, Customs and Traditions

Day 3

- Branding, Advertising and Digital Marketing
- Visit to Bursa Malaysia
- Experience Malaysian Night Market

Day 4

- Visit to:
- Shah Alam Museum
- Petaling Street
- Central Market
- Batu Caves

Day 5

- Negotiation Skill: A Win-Win Collaborative Approach
- Visit to local company

Day 6

- KL Hop-On-Hop-Off City Tour
- KLCC
- KL Tower
- Merdeka Square
- National Palace

WEEK 2

Day 7

- Experience the Fascinating Malaysian History in Melaka
- Junker Street
- Banda Hilir
- A Famosa Fort
- The Stadthuys
- Christ Church

Day 8

- Global Integration: Trends and Issues
- Learn Malaysian Traditional Dance and Games

Day 9

- Selangor trip
- Paddy field
- Paddy factory
- Malaysian traditional chips factory
- Malay village

Day 10

- Global Business, Management and Finance: Leadership within Organization
- Talk by practitioners

Day 11

- Farewell Lunch
- Cultural Performance

Day 12

- Depart to origin country

****Activities and fees are subject to change**

UNIVERSITI TEKNOLOGI MARA **Fakulti Pengurusan dan Perniagaan**

B2B HALAL LOGISTICS

FACULTY OF BUSINESS AND MANAGEMENT

Participants will be introduced to the concepts and elements of Halal Logistics from B2B ranging from Halal Transportation, Halal Warehousing and Halal Retailing. Participants will also be exposed to the real practices of Halal Logistics applied by successful companies in Malaysia.

What's Included

- The concept of Halal from Islamic perspective and potential of Halal market
- Halal Logistics and its elements which are Halal Transportation, Halal Warehouse and Halal Retailing
- Industrial visits
- Agencies that are responsible in regulating Halal's policies and activities in Malaysia
- Companies that implementing Halal Logistics elements in their operations
- Talk by practitioners in Halal Logistics
- Tour: Kuala Lumpur City Tour

COURSE CONTENT

- Halal Logistics
- Elements of Halal Logistics

COURSE FEES

- Partner University Participants: USD595
- Non-partner University Participants: USD695

DURATION

14 days

VENUE

Faculty of Business and Management, Universiti Teknologi MARA (Shah Alam Campus)

WEEK 1

Day 1

- Briefing on the program and modules

Day 2

- The concept of Halal from Islamic perspective
- Introduction to Halal Logistics
- Experiencing Malaysian culture

Day 3

- Visit to Malaysia's Halal Agencies

Day 4

- Malaysian Halal Logistics Standard
- Experiencing Malaysian culture

Day 5

- Concepts of Halal Warehouse
- Talk by practitioners

Day 6

- Tour

Day 7

- Tour

WEEK 2

Day 8

- Concepts of Halal Transportation
- Talk by practitioners

Day 9

- Visit to companies that apply Halal
- Warehouse and Halal Transportation

Day 10

- Concept of Halal Retailing
- Talk by practitioners

Day 11

- Sharing session
- Experiencing Malaysian culture

Day 12

- Kuala Lumpur City Tour

Day 13

- Farewell Dinner
- Cultural performance

Day 14

- Farewell
- Depart to origin countries

****Activities and fees are subject to change**

An aerial photograph of a university campus, showing several large, modern buildings with light-colored roofs. The campus is surrounded by green spaces, including a large pond and winding paths. The image is partially obscured by a large, stylized number '10' in the foreground.

10

**PROMINENT
ALUMNI**



Datuk Seri Rina Mohd Harum
(Minister of Rural & Regional Development)



Tan Sri Dato' Seri Utama Arshad Ayob
(Pro-Chancellor Universiti Teknologi MARA)



Dato' Sri Shazalli Ramly
(Former Group Chief, Executive Officer & Managing Director Telekom Malaysia)



Datuk Dr Mohd Yusoff Sulaiman
(President & CEO Malaysian Industry-Government Group for High Technology [MIGHT])



Tan Sri Dato' Azman bin Hj. Mokhtar
(Managing Director Khazanah Nasional Berhad)



Datuk Noripah Kamso
(Advisor of CIMB Islamic)



Hanis Zalikha Zainal Rashid
(Entrepreneur & Actress)



Mira Filzah
(Entrepreneur & Actress)

And many more.....



An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny.

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An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

12

FBM BROCHURES

FBM BROCHURES



*Programmes
Brochure*



*FBM Summer
Programmes*



An aerial photograph of a university campus, showing several large, modern academic buildings with light-colored roofs. The campus is surrounded by lush green trees and landscaped areas with winding paths. A large, curved building is visible on the right side of the image. The overall scene is bright and sunny, suggesting a clear day.

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**INFORMATION
CONTACT**

FACULTY OF BUSINESS &
MANAGEMENT

CONTACT US



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