



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

ANNUAL REPORT

2020



Faculty of Business and Management

UNIVERSITI TEKNOLOGI MARA
SELANGOR BRANCH

Puncak Alam Campus



PROF DR. NORAYATI AHMAD

Dean



Message from our Dean

Assalamualaikum W.B.T and Greetings!!!

The year 2020 has been an extraordinary year for all of us. It has been a very challenging time where the decisions made by the Faculty of Business and Management have been shaped by the growing global pandemic.

Covid19 pandemic has transformed the way UiTM and specifically FBM conducts its business. The sudden switch to remote learning in March 2020 has taught us a lot about what can be accomplished online, and this will be further enhanced in the coming Semester 2021, as we shift from ad-hoc measures to more carefully designed and integrated hybrid and online courses with the strong support from UiTM's Academic Affairs Department.

During this unprecedented and difficult time, I am amazed and appreciate the flexibility, adaptability and patience displayed by both our faculty and students. I understand this is not what anyone hoped for and is particularly disappointing especially for our students who come to FBM to be a part of a rigorous campus experience. Alhamdulillah, I am glad to say that in the year 2020, FBM was able to provide the resources and opportunities for both students to participate in new ways of virtual learning and engagement as well as instructional technology workshops and information sessions for our faculty.

Faculty of Business and Management has always been a community of committed and passionate faculty member and students. True enough, against all odds, as my first year as dean of the Faculty of Business and Management, I am proud of the many accomplishments that our faculty and students have achieved this year. We have developed several initiatives that have an increasing impact on industries as well as international partners. This could be visibly seen through the increasing number of international MOUs/MOAs signed, participation in student mobility program at both international and national level, increasing numbers of international webinars, lecturers' involvement as guest lecturers and many more. Many of these achievements are aligned with the goals developed for the Faculty of Business and Management's new strategic plan. However, all these would not be possible if not for the dedicated faculty and students. It is all about commitment in action.

The year 2020 will continues to be a stressful time for each one of us but, together, I remain confident we will move forward and be stronger than ever.

Looking forward to building on our successes in subsequent years.

With best wishes, stay safe and healthy

Professor Dr Hajah Noryati Ahmad,
Dean, Faculty of Business and Management



ANNUAL REPORT 2020

Faculty of Business and Management
Universiti Teknologi Mara (UiTM) Selangor Branch
Puncak Alam Campus

1-FACULTY INFORMATION

Vision, Mission, Philosophy and Motto	7
History	8

2-FBM AT A GLANCE

Our faculty	10
Students Arrive	11
Our academic	12
Other departments/units	12
Bachelor degree programmes	13
Postgraduate and Professional Programmes	14

3-FACULTY ADMINISTRATION

Executive Management	16
Adjunct Professors	17
Visiting Professors	18
External Examiners	18
Organization Chart	19

4-FBM STAFF

FBM's Staff	21
Academic Staff	21
Administrative Staff	21
Appreciation	22
Newly Reporting	23
PhD Completion	23
Industrial Attachment	24
Study Leave	24
Post-Doctoral	24
Promotion to DM54	25
Promotion to DM52	25
Promotion to VK7	25
Retirement	26
Staff Training	27

5-FBM ACHIEVEMENT 2020

Academic KPI Achievement	29
Performance Indicators (PI) 2020	30
(PI) Achievement 2020	30
FBM Awards 2020	31
Best Staff Achievement at International level 2020	32
Staff's Achievement 2020	33
Student's achievement 2020	34

6-ACCREDITATION AND RANKING

Accreditation and Ranking	36
Accreditation by Finance Accreditation Agency (FAA)	37
Accreditation by Asia Pacific Institute for Events Management (APIEM)	38
Affiliated member of European Foundation for Management Development (EFMD)	39

7-STUDENTS AFFAIRS

Student Activities in 2020	41
Student's Success	42

8-RESEARCH AND INNOVATION

Overall Summary for 2020	44
Publications	45
Research Grants	46
External Research Grants	47
International Research Grant via Research Matching Grant Scheme (RMGS)	48
Research Consultation	49
Innovations	50
Conferences	51
Research Workshop Activities	52
Memorandum of Understanding (MoU)	53
Memorandum of Agreement (MoA)	53
Staff Awards and Honours	54
FBM Journals	58

9-INDUSTRY, COMMUNITY AND ALUMNI NETWORK (ICAN)

Industry Talk	60
Community	63
Alumni	64
CEOeFaculty Programme 2.0	65

TABLE OF CONTENTS

10-INTERNALIZATION

International Students	67
Mobility 2020	
Student's International	68
Activities	
Staff Exchange	69
Staff Mobility	70
Staff's International	72
Programs	
FBM Summer Programs	73

11-ALUMNI

Our Prominent Alumni	75
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12-EDITORIAL BOARD

Information	77
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01

FACULTY INFORMATION



VISION

To establish UiTM as a premier university of outstanding scholarship and academic excellence capable of providing leadership to Bumiputeras's dynamic involvement in all professional fields of world-class standards in order to produce globally competitive graduates of sound ethical standing

MISSION

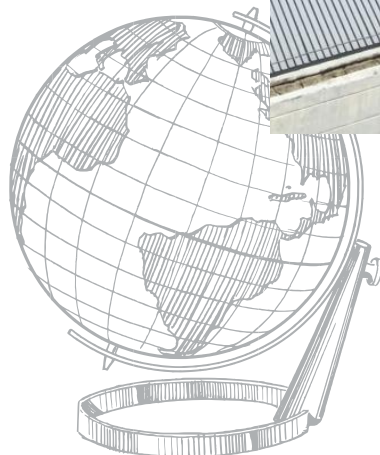
To enhance the knowledge and expertise of Bumiputeras in all fields of study through professional programmes, research work and community service based on moral values and professional ethics.

PHILOSOPHY

Every individual has the ability to attain excellence through the transfer of knowledge and assimilation of moral values so as to become professional graduates capable of developing knowledge, self, society and nation.

MOTTO

Usaha, Taqwa, Mulia



1956

- Dewan Latihan RIDA (Rural Industrial Development Authority)
- "London Chamber of Commerce" (Preparatory Course)

1967

- Establishment of Institute Technology MARA
- Advanced Diploma Business Administration in Transport, Chartered Institute of Transport (CIT,UK), Chartered Institute of Marketing & Chartered Institute of Insurance

1975

- A "Twinning programme" with Ohio University, USA
- Master in Economics Education programme with Kentucky University

1991-1994

- Advance Diploma in Business Studies (Finance) - 1991
- ADBS Human Resource Management Programme - 1993
- ADBS Operations Management - 1994
- ADBS Retail Management - 1994

1996

- ADBS in International Business
- The School of Business & Management Studies was renamed the Faculty of Business Management
- Advanced Diploma in Business Studies programmes were converted in Bachelor of Business Administration with Honours-BBA (Hons)

1965

- Dewan Latihan RIDA was renamed MARA College
- Diploma in Business Studies (DBS) and Diploma in Banking were started

1972

- The Programme for Executive Development (PED)

1981-1986

- Advanced Diploma in Business Studies in Marketing
- Advanced Diploma in Business Studies in Insurance
- Executive MBA Ohio-Uitm

1995

- A part-time two year Masters of Business Administration (MBA) undertaken jointly with the Cardiff Business School, University of Wales was introduced.

1998

- Master of Business Administration (MBA)

HISTORY

1999

- Amendment to the ITM Act of 1976 conferred ITM with a university status
- BBA (Hons) in Islamic Banking & Doctoral of Philosophy in Business Management (PhD) were introduced
- BBA (Hons) Operation Management received an award of ISO 9002 by SIRIM

2004

- Master of Science in Business Administration (MSc) & the Doctorate in Business Administration (DBA) programme were introduced.

2012

- Master of Business Economics programme

2017

- Master of Human Resource Management (MHRM)

2019

- Double Degree: BBA (Hons) Business Economics & BSc (Hons) Mathematics Management
- Best Islamic Finance Qualification 2019 for BBA (Hons) Islamic Banking at Global Islamic Finance Award (2 years in a row)
- Master of Human Resource Management (MHRM) received dual accreditation by Chartered Institute Management, United Kingdom

2000

- Merger of Chartered Institute of Transport, UK with the Institute of Logistic, UK and renamed to Chartered Institute of Logistic & Transport (CILT) programme.

2011

- Faculty of Office Management and Technology has merged with the Faculty of Business Management.

2013

- Bachelor of Business Administration (Hons) Entrepreneurship.

2018

- Received 4 prestigious awards :
 - The Golden Globe Tiger (Education Leadership) Award for Best Educational Institution in Retail
 - The Golden Globe Tiger (Education Leadership) Award for Best Educational Institution in Banking & Insurance
 - Best Islamic Finance Qualification 2018 for BBA (Hons) Islamic Banking at Global Islamic Finance Award
 - ASEAN Risk Awards 2018, Winner in category Risk Educator Award.

2020

- Received full accreditation by Finance Accreditation Agency: (FAA) 4 programs
 - BBA (Hons) Insurance (BA241)
 - BBA (Hons) Finance (BA242)
 - BBA (Hons) Islamic Banking (BA249)
 - BBA (Hons) Business Economics (BA250)
- Received full accreditation by Asia Pacific Institute of Event Management (APIEM) to Bachelor of Event Management (Hons) (BA236) program.
- Became affiliated member of European Foundation for European Development (EFMD).

02

FBM AT A GLANCE



OUR FACULTY

As the largest Faculty, we strive to maintain high quality of learning in all our branch campuses nationwide.



PERLIS
Arau

KEDAH
Sungai Petani

PERAK
Seri Iskandar

KELANTAN
Kota Bahru
Machang

TERENGGANU
Dungun

PAHANG
Raub
Jengka

MELAKA
Alor Gajah
Bandaraya Melaka

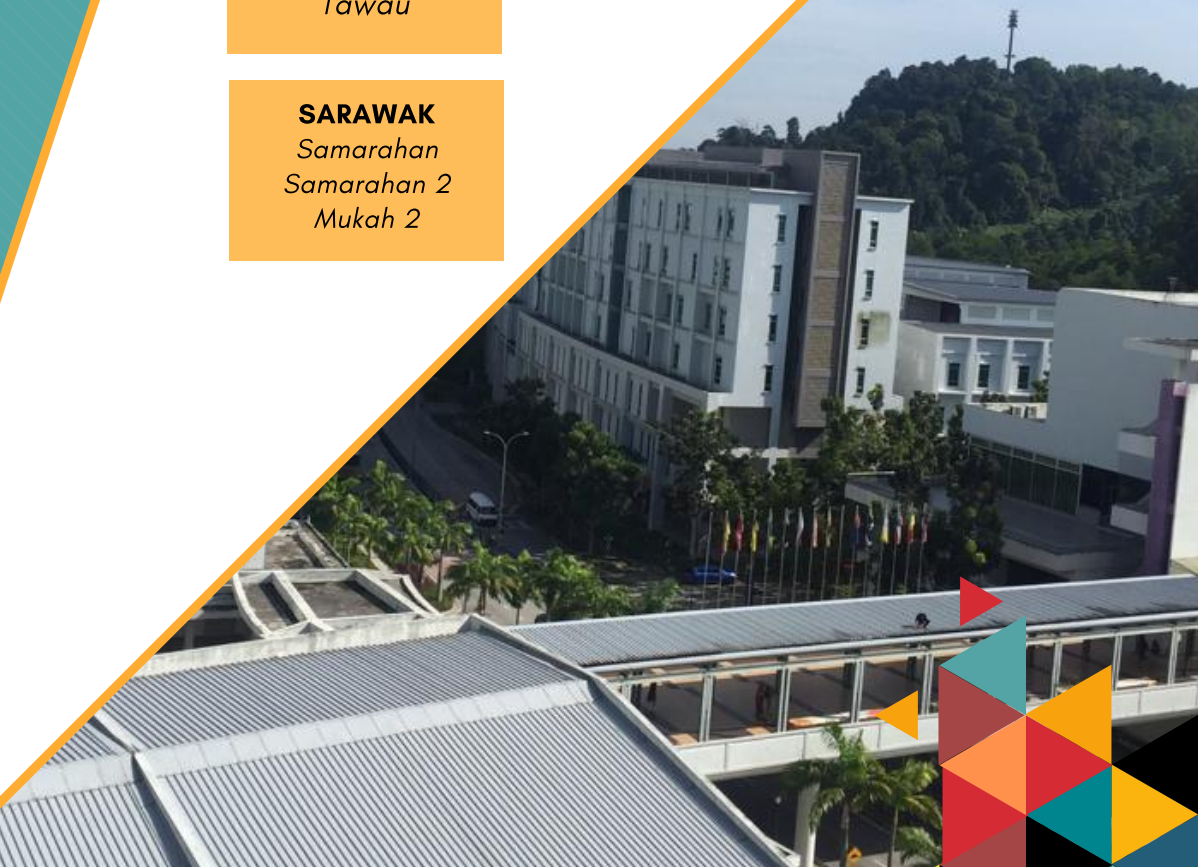
SELANGOR
Shah Alam
Puncak Alam

JOHOR
Pasir Gudang
Segamat

N. SEMBILAN
Rembau
Seremban 3

SABAH
Kota Kinabalu
Tawau

SARAWAK
Samarahan
Samarahan 2
Mukah 2



STUDENTS ARRIVE



- FBM's Full Time Students Throughout Malaysia

= **38,303**

10,028

SELANGOR

3,974

KEDAH

95

PERAK

879

PERLIS

2,722

PAHANG

3,275

KELANTAN

1,889

TERENGGANU

1,276

N.SEMBILAN

5,661

MELAKA

4,265

JOHOR

3,630

SABAH

609

SARAWAK

- FBM's Full Time Students in Puncak Alam



2020

6,325

2019

6,214

2018

4,963

2017

4,886

2016

4,776

2015

4,715

2014

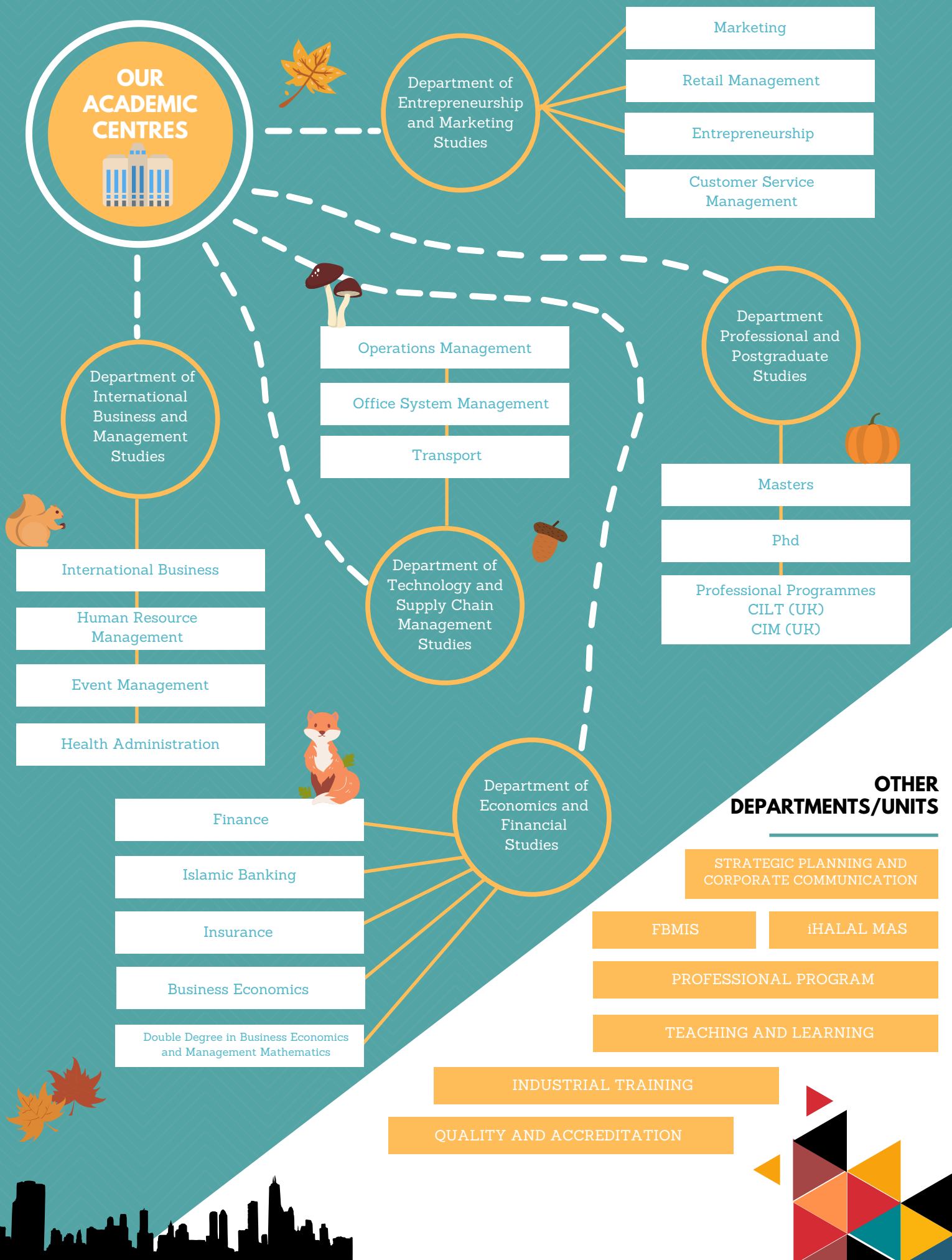
7,448

2013

7,774

2012

7,942



BACHELOR DEGREE PROGRAMMES

DEPARTMENT OF INTERNATIONAL BUSINESS AND MANAGEMENT STUDIES

- BA235** Bachelor of Health Administration (Hons)
- BA236** Bachelor of Event Management (Hons)
- BA243** Bachelor of Business Administration (Hons)
Human Resource Management
- BA246** Bachelor of Business Administration (Hons)
International Business

DEPARTMENT OF TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT STUDIES

- BA233** Bachelor of Business Administration (Hons) Entrepreneurship
- BA234** Bachelor of Customer Service Management (Hons)
- BA240** Bachelor of Business Administration (Hons) Marketing
- BA245** Bachelor of Business Administration (Hons) Retail Management

DEPARTMENT OF ECONOMICS AND FINANCIAL STUDIES

- BA241** Bachelor of Business Administration (Hons) Insurance
- BA242** Bachelor of Business Administration (Hons) Finance
- BA249** Bachelor of Business Administration (Hons) Islamic Banking
- BA250** Bachelor of Business Administration (Hons) Business Economics
- BA250** Bachelor of Business Administration (Hons) Business Economics and Bachelor of Science (Hons) Management Mathematics

PROGRAMMES

- 1** Pre-Diploma
- 6** Diploma
- 15** Bachelor
- 1** Double Degree
- 6** Master
- 2** PhD
- 2** Professional Certifications

POSTGRADUATE AND PROFESSIONAL PROGRAMMES

POSTGRADUATE PROGRAMMES

COURSEWORK



BA707



Master of Human Resource Management

BA721



Master of Applied Entrepreneurship

BA734



Master in Customer Service Management

BA774



Master of Business Economics

BA775



Master in Office Systems Management

RESEARCH



BA750



Master of Science (Business Management)

BA992



Doctor of Philosophy (Office Systems Management)

BA950



Doctor of Philosophy (Business Management)

PROFESSIONAL PROGRAMMES

BM551



Chartered Institute of Marketing (CIM)

BM552



Chartered Institute of Logistics and Transport (CILT)

03

FACULTY ADMINISTRATION



EXECUTIVE MANAGEMENT



PROF. DR NORYATI AHMAD

Dean | Faculty of Business and Management

Email: noryatia@uitm.edu.my

Phone: +603-3258 7011



DR ZARINA DENAN

Deputy Dean | Academic

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Phone: +603-3258 7002



DR MUHAMAD SUKOR JAAFAR

Deputy Dean | Student Affairs

Email: sukorjaafar@uitm.edu.my

Phone: +603-3258 7003



DR AMIRUL AFIF MUHAMAT

Deputy Dean | Research and Innovation

Email: amirulafif@uitm.edu.my

Phone: +603-3258 7004



DR. NOR FARRADILA ABDUL AZIZ

Deputy Dean | Industry, Community and Alumni Network

Email: norfa503@uitm.edu.my

Phone: +603-3258 7010



NORIDAH MOHD ALI

Deputy Registrar

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Phone: +603-3258 7070



NORSIAH AHMAD

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Head of Technology & Supply Chain Management Studies

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DR AZILAH ANIS

Head of Postgraduate & Professional Studies

Email: azilahanis@uitm.edu.my

Phone: +603-5544 4678



DR DILLA SYADIA AB LATIFF

Head of Strategic Planning and Corporate Communications

Email: dillasyadia@uitm.edu.my

Phone: +603-3258 7164



VISITING PROFESSORS



PROF PREM CHHETRI

Head of Department of Supply Chain and Logistics, RMIT University, Australia



PROF MICHAEL DAVID MYERS

University of Auckland Business School, New Zealand



PROF YASUSHI SUZUKI

Ritsumeikan Asia Pacific University, Japan

EXTERNAL EXAMINERS



PROF PIYUSH SHARMA

School of Marketing
Curtin Business School,
Australia



PROF KIRSTEN JANET HOLMES

Curtin University,
Australia



PROF DR. HELEN DICKINSON

University of New
South Wales, Australia



PROF BO BERNHARD NIELSEN

The University of
Sydney, Australia

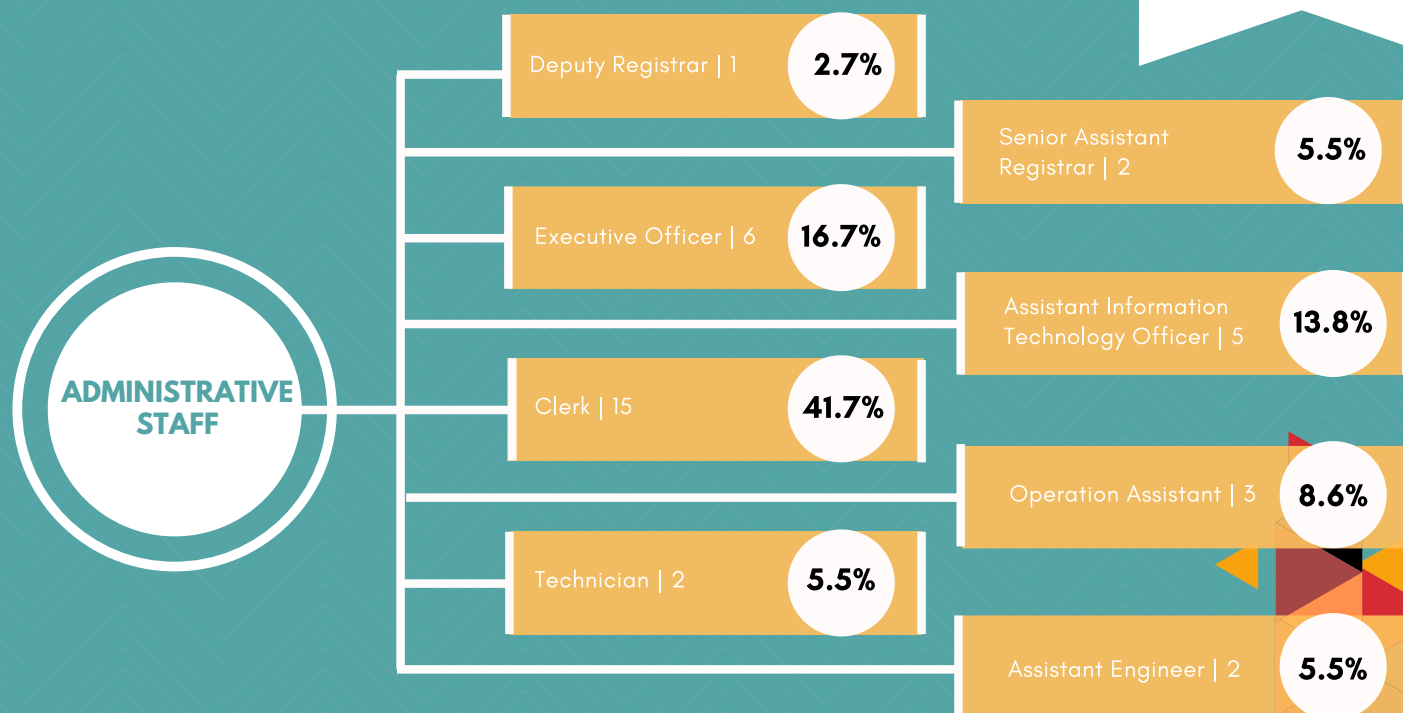
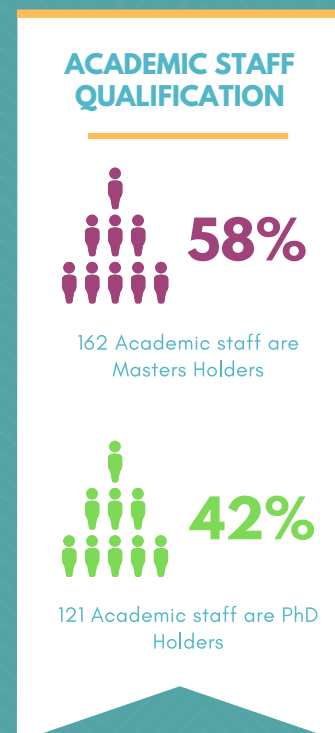
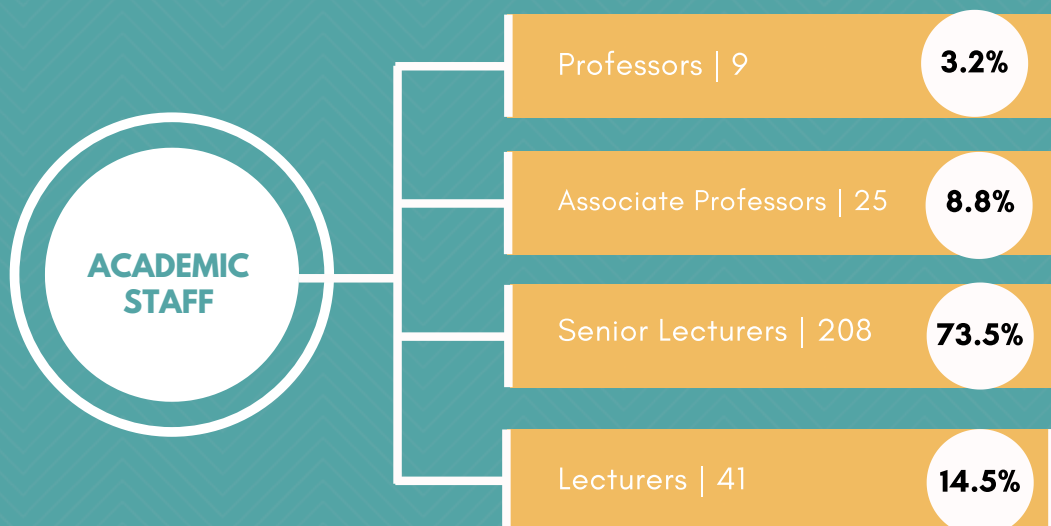
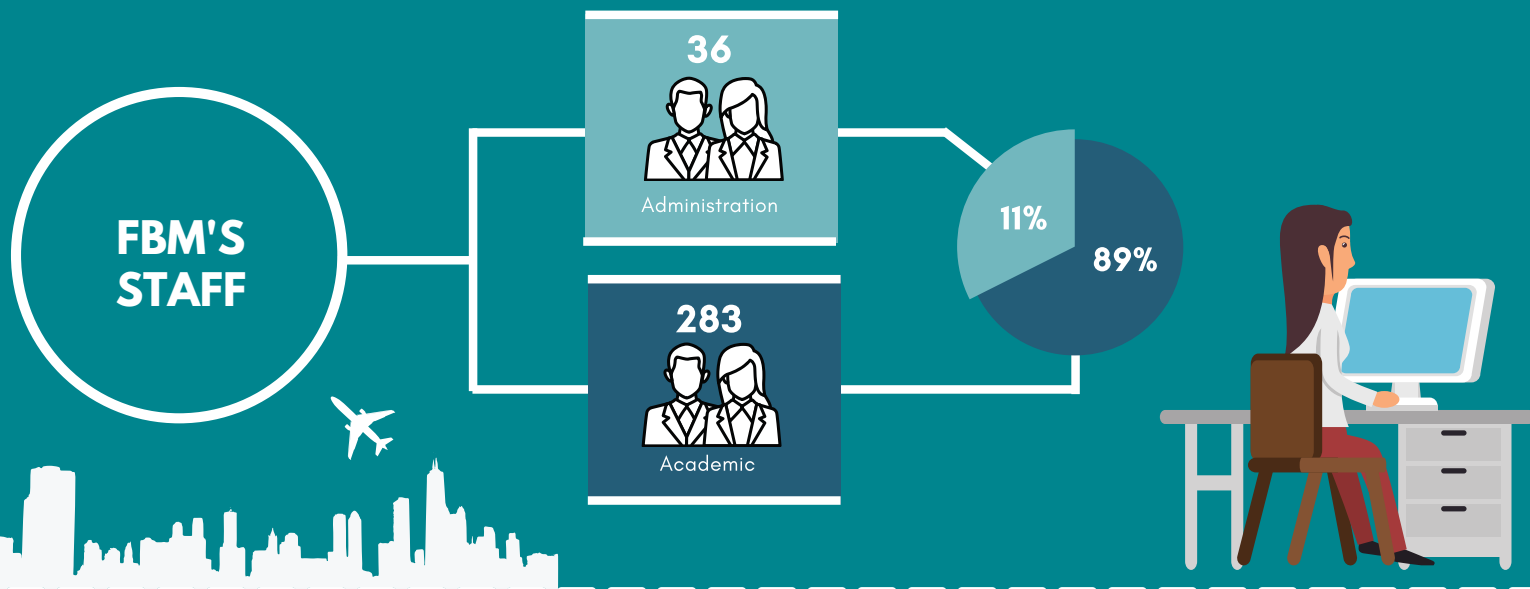




04

FBM STAFF





APPRECIATION



**PROF MADYA DR SITI HALIJAH
BINTI SHARIFF**

Dean (May 2016 - April 2020)

**PROF MADYA NORMINSHAM
ABDUL KARIM**

Deputy Dean | Industry, Community and Alumni



DR. NORSHIMA HUMAIDI

Deputy Dean | Research and Innovation

DR. NOR FARRADILA ABDUL AZIZ

Head of Strategic Planning and Corporate
Communications



**PROF MADYA DR ERNE SUZILA
KASSIM**

Director of iHALALMAS

DR. AMIRUL AFIF MUHAMAT

Head of Postgraduate and Professional Studies



**PUAN NOOR AZLINA MOHAMED
YUNUS**

Course Coordinator
(Entrepreneurship and Customer Service Management)

**DR. KESHMINDER SINGH A/L JIT
SINGH**

Coordinator Research and Innovation



PUAN SYAZREEN DALINA RUSDI

Coordinator Student Affairs

**PUAN NOR ZAIHAN MAT HASSAN @
MAT HUSSIN**

Coordinator Pre-Diploma and Diploma



NEWLY REPORTING

DR. AZLUL KALILAH ZAGHLOL

Senior Lecturer (Finance Studies)



PUAN SHARINA SHARIFF

Senior Lecturer (Economics Studies)



DR. AZHAN RASHID BIN SENAWI

Senior Lecturer (Economics)



DR. MOHD FIKRI BIN ISHAK

Senior Lecturer (Marketing)

PUAN NUR ATIQA ZAKIYYAH RAMLEE

Lecturer (Entrepreneurship Studies)



ENCIK SAZWAN BIN SHAMSUDDIN

Senior Executive Officer (HEA)



DR. SHARIFF BIN HARUN

Senior Lecturer (Operation Management)



DR. NURSAADATUN NISAK AHMAD

Senior Lecturer (Human Resources Studies)



PUAN SITI ZAITUN SADDAM

Lecturer (Finance)



DR. NURHUDA BT HAJI NIZAR

Senior Lecturer (Operation Management)



DR. SHARUL SHAHIDA SHAKREIN B. SAFIAN

Senior Lecturer (Economics)

PUAN NUR'ASYIQIN RAMDHAN

Senior Lecturer (Finance Studies)



PUAN BUSHRA MOHD ZAKI

Lecturer (Finance)



DR. NUR AZIRAH ZAHIDA MOHD AZHAR

Senior Lecturer (Economics)



DR. SITI NORIDA BT WAHAB

Senior Lecturer (Operation Management)

DR. NOORITA MOHAMMAD

Senior Lecturer (Marketing Studies)



DR. YVONNE ANG SU MING

Senior Lecturer (Marketing)



DR. NORASHIDA OTHMAN

Senior Lecturer (Economics)



CIK ROSNALINA ABDUL RAHMAN

Senior Lecturer (Entrepreneurship Studies)



MOHD FAIZUL HASSAN

Lecturer (Office System Management)



PUAN SAMSIAH BINTI SELAMAT

Senior Clerk



DR. AZRIN BIN ALI

Senior Lecturer (Entrepreneurship)

PhD COMPLETION

DR. SYUKRINA ALINI MAT ALI

Customer Service, Universiti Islam Antarabangsa (UIA)

DR. NOR DIYANA MOHAMMED SHOBRI

Marketing, Universiti Teknologi MARA (UiTM)

DR. SHARIDATUL AKMA ABU SEMAN

Technology Management, Universiti Sains Malaysia (USM)



DR. NURSAADATUN NISAK AHMAD

Human Resources Management, Universiti Kebangsaan Malaysia (UKM)

DR. AIDA AZLINA MANSOR

Neuromarketing, Universiti Sains Malaysia (USM)

DR. SRI FATIANY ABDUL KADER JAILANI

Technology Management, Universiti Islam Antarabangsa (UIA)

DR. DILLA SYADIA AB LATIFF

Health Science, University of Southampton, United Kingdom (UK)

INDUSTRIAL ATTACHMENT

DR AZREEN ROSLAN

- CEO@Faculty Programme 2.0 organized by KPT
- Organization: Khazanah Nasional Berhad
- Period: 1 March 2020 - 31 August 2020



STUDY LEAVE

PUAN NUR'AIN ACHIM

- Human Resources Management in Universiti Malaya (UM)
- Period: 15 October 2020 - 14 October 2023



POST - DOCTORAL

DR KESHMINDER SINGH A/L JIT SINGH

- Economics in University Malaya (UM)
- Period: 1 September 2020 - 31 August 2022



PROMOTION TO DM54

**ASSOC. PROF.
DR. ARIFF MD AB
MALIK**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. HARLINA
SUZANA JA'AFAR**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. MOHD
KHIRZAN BADZLI**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. NOROL
HAMIZA
ZAMZURI**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. ROZITA
NAINA MOHAMED**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. SHAREEN
NORANEE**

Prof Madya Gred
(DM54)

**ASSOC. PROF.
DR. WAN EDURA
WAN RASHID**

Prof Madya Gred
(DM54)

PROMOTION TO DM52

PUAN NADIAH MAISARAH ABDUL GHANI

- Senior Lecturer Gred (DM52)

PUAN NUR IDAYU BADROLHISHAM

- Senior Lecturer Gred (DM52)

ENCIK MOHAMAD NAQUIDDIN MOHD MANSOR

- Senior Lecturer Gred (DM52)

PUAN AYU ROHAIDAH GHAZALI

- Senior Lecturer Gred (DM52)

PUAN NURAKMAL RAMLI

- Senior Lecturer Gred (DM52)

PUAN WAN SORAYA WAN ABDUL GHANI

- Senior Lecturer Gred (DM52)

ENCIK ABDUL HAMID ABDUL HALIM

- Senior Lecturer Gred (DM52)

PUAN NOOR ZALINA ZAINAL

- Senior Lecturer Gred (DM52)

PUAN NOR FAZALINA SALLEH

- Senior Lecturer Gred (DM52)

PUAN NORSIAH AHMAD

- Senior Lecturer Gred (DM52)

PUAN AINIE HAIRIANIE ALUWI

- Senior Lecturer Gred (DM52)

PUAN NINI HARTINI ASNAWI

- Senior Lecturer Gred (DM52)

PUAN SYAHRUL-NIZA KAMARUL ARIFFIN

- Senior Lecturer Gred (DM52)

PUAN ZAINORA ABDUL WAHID

- Senior Lecturer Gred (DM52)

PUAN AINUN NADZIRAH MAHMOOD

- Senior Lecturer Gred (DM52)

PROMOTION TO VK7

PROF. DR. JAAFAR PYEMAN

RETIREMENT



PROF DR. HAJAH SAADIAH MOHAMAD

Retirement Date: 19 January 2020



ENCIK SHAH RIZAL ZAMBAHARI

Retirement Date: 7 March 2020



PUAN JAMALIAH MOHD KHALILI

Retirement Date: 13 March 2020



PROF DR. SOFIAH ABD. RAHMAN

Retirement Date: 23 March 2020



PUAN ANISAH ALWI

Retirement Date: 14 April 2020



PUAN CHE ASNIZA OSMAN

Retirement Date: 28 April 2020



PUAN MORNIZAN YAHAYA

Retirement Date: 1 June 2020



PUAN AMINAH MOHD ABBAS

Retirement Date: 6 June 2020



PROF DR. ROSIDAH MUSA

Retirement Date: 18 June 2020



PROFESOR MADYA MAIMUNAH MOHD SHAH

Retirement Date: 25 June 2020



PUAN BADARIAH MOHD SAAD

Retirement Date: 21 July 2020



PROFESOR MADYA NORMINSHAM ABDUL KARIM

Retirement Date: 16 August 2020



PROFESOR DR. ABDUL SAMAD NAWI

Retirement Date: 29 September 2020



ENCIK AHMAD HUSNI MOHD RASHID

Retirement Date: 29 Oktober 2020



PROF MADYA ROSLI ABDUL RAHIM

Retirement Date: 4 November 2020



ENCIK ZULKEFLI ABDUL RAHMAN

Retirement Date: 6 November 2020



STAFF TRAINING

Seminar: Training of Palestine Specialist (TOPS)



SEMINAR ATAS TALIAN

"TRAINING OF PALESTINE SPECIALIST (TOPS)"

TERBUKA UNTUK 30 ORANG SAHAJA

TERBUKA KEPADA STAF AKADEMIK DAN PENTADBIRAN

ANJURAN
PACER
PACE ADALAH AGENSI DIBAWAH
MyCARE

15 OGOS 2020 | SABTU
SESI 1 : 10 AM - 12 PM | SESSI 2 : 2 PM - 4 PM
(LINK AKAN DIBERIKAN SELEPAS MENDAFTAR)

YURAN: RM30
(YURAN DITANGGUNG OLEH PIHAK FAKULTI)

TARIKH TUTUP PENDAFTARAN: **12 OGOS 2020**

UNTUK PENDAFTARAN, HUBUNGI:
PN NORHAYATI OMAR 012-2304 634
UNIT ICAN, FPP PUNCAK ALAM

Seminar: Fintech Foundation Certificate (FFC) @ FBM



FINTECH FOUNDATION CERTIFICATE (FFC) @ FBM

CALLING FOR 15 PARTICIPANTS TO JOIN THE COURSE!!!

Date: 8 - 9 September 2020
Venue: MK 1, PFI
Time: 8.30 am - 5 pm
Speaker: Mr Tarun Shukani (ITrain (M) Sdn Bhd)

RM380 COMMITMENT FEES
Training fees include:
FFC Exam (30 MCQ), Certificate, Course Materials, Meals

Book your spot and register at:
https://fbm.sitm.edu.my/adis/seminar_aktiviti.php
or contact Pn Nor Hayati Omar at 012-230 4634 before 1 September 2020.

FIRST COME, FIRST SERVE BASIS!

ORGANIZER:
Faculty of Business and Management
ICAN UNIT

Module 1:

- Brief overview and history of traditional vs. tech financial services
- Financial Technology Market Analysis
- Fintech Investment
- Important people in Fintech
- Future Outlook on Fintech Startups
- Fintech trends - new prospects
- Overview of Regulatory requirements
- Malaysian Fintech efforts
- PFM, PFP, Financial Literacy

Module 2:

- Neo- and Challenger banks, E-Wallets
- mPOS, Cash Register & POS management systems
- Insurtech

Module 3:

- PFM, PFP, Financial Literacy
- Online Trading

Module 4:

- Big Data
- Blockchain, cryptocurrency, smart contracts & further applications

05

FBM ACHIEVEMENT 2020



ACADEMIC KPI ACHIEVEMENTS

OVERALL

1. Sharp increase of grade A in the theoretical courses.
2. Moderate increase in practical courses/psychomotor.
3. Steadily increase/no change in mathematical courses.

TEACHING & LEARNING

- Students in semester 1 (770 students) not included with UiTM final year students.
 - staying in campus for 4 weeks
 - 100% learning face to face
 - students study by ODL in week 5 - 14
- Students in semester 2 - 5 (4,500 students)
 - students need to be at home
 - 100% learning by ODL

ACADEMIC KPI ACHIEVEMENTS

KPI University	Faculty Achievements	
Course failures < 25%	0.00%	✓
Graduate students HPNG exceeds 3.5 < 5%	21.00%	✓
Student failures < 3%	0.21%	✓
Dean's awards < 10%	44.18%	✓
Vice chancellor awards < 1%	5.35%	✓
Graduate on time (GOT) < 90%	90.23%	✓

PERFORMANCE INDICATORS (PI) 2020

52

Performance Indicators (PI)

Thrust 1 - Academic (10)

LEADER : DR. ZARINA DENAN

Thrust 2 - Students Affairs (3)

LEADER : DR. MUHAMAD SUKOR JAAFAR

Thrust 3 - Research and Innovation (16)

LEADER : DR. AMIRUL AFIF MUHAMAT

Thrust 4 - Industry, Community and Alumni Network (17)

LEADER : DR. NOR FARRADILA ABDUL AZIZ

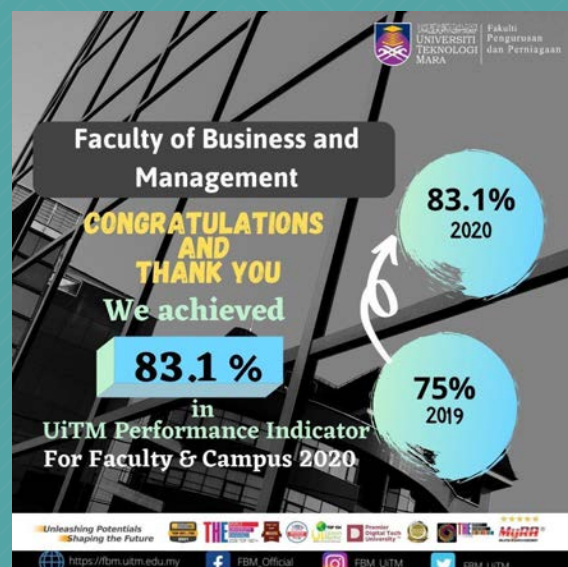
Thrust 5 - Finance (2)

LEADER : PROF. DR. ABDOL SAMAD NAWI

Thrust 6 - Entrepreneurship (4)

LEADER : EN. MOHAMAD NAQUIDDIN MD MANSOR

(PI) ACHIEVEMENT 2020



FBM AWARDS 2020

Operational Excellence Symposium 2020

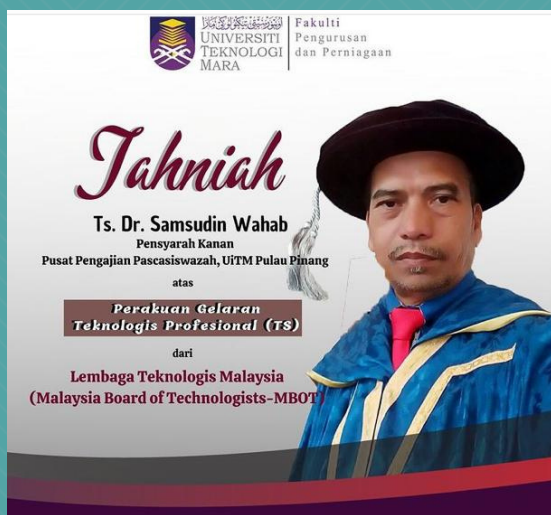
- CHAMPION for the category of Administrative Management
- 3RD PLACE for the category of Administrative Management
- BEST POSTER for the category of Administrative Management



BEST STAFF ACHIEVEMENT AT INTERNATIONAL LEVEL 2020



STAFF'S ACHIEVEMENT 2020



STUDENT'S ACHIEVEMENT 2020



06

ACCREDITATION AND RANKING

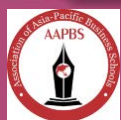


ACCREDITATION AND RANKING



APPROVED MEMBER

European Foundation
Management Development



APPROVED MEMBER

Association of Asia-Pacific
Business Schools



The Chartered
Institute of Logistics
and Transport

APPROVED MEMBER & STUDY CENTRE

The Chartered Institute of Logistic
and Transport



The Chartered
Institute of Marketing

APPROVED STUDY CENTRE

The Chartered Institute of
Marketing

ACCREDITED BY

Finance Accreditation
Agency



ACCREDITED BY

Asia Pacific Institute of Event
Management



ACCREDITED BY & STUDY CENTRE

Chartered Management
Institute, UK



The World University Rankings by Subject 2020



QS World University Rankings by Subject 2019

251 - 300
TOP 300

301 - 350
RANKED

ONLY BEING LISTED
SINCE 2019 AND BEING
RANKED IN 2020

QS World University Rankings by Subject 2018

151 - 200
TOP 200

201 - 250
TOP 250

ONLY BEING LISTED
SINCE 2019 AND BEING
RANKED IN 2020

ACCREDITATION BY FINANCE ACCREDITATION AGENCY (FAA)



The FAA Committee

Azitadoly Mohd Arifin (Team Leader)



Program: Islamic Banking

Dr. Mohd Rahim Khamis (Lead)



Mohd Faizal Kamarudin



Nur Afizah Muhamad Arifin



Program: Finance

Dr. Norliza Che Yahya (Lead)



Siti Norbaya Mohd Rashid



Dr. Zetty Zahureen Mohd Yusoff



Program: Insurance

Dr. Azreen Roslan (Lead)



Nur Diyana Yusoff



Mohd Faizol Rizal Mohd Rasid



Program: Economics

Dr. Chuah Soo Cheng (Lead)



Juliana Noor Kamaruddin



ACCREDITATION BY ASIA PACIFIC INSTITUTE FOR EVENTS MANAGEMENT (APIEM)



The APIEM Committee

Nur Farhanah Mohd Sah (Team Leader)



Assoc. Prof. Dr. Norol Hamiza Zamzuri



Dr. Noor'ain Mohamad Yunus



Nor Azzura Nordin



Norhidayah Mohd Rashid



AFFILIATED MEMBER OF EUROPEAN FOUNDATION FOR MANAGEMENT DEVELOPMENT (EFMD)



The EFMD Committee

Dr. Nor Lelawati Jamaludin (Team Leader)



Dr. Noor'ain Mohamad Yunus



Dr. Aida Azlina Mansor



Puan Azimah Daud



Puan Norina Ahmad Jamil



Puan Nurul Salizawatee Mahpar



07

STUDENTS AFFAIRS



STUDENT ACTIVITIES IN 2020

FINTECH CAREER TALK

DATE: 16 DECEMBER 2020
TIME: 8.00 PM - 4.30 PM
PLATFORM: LIVE FACEBOOK TALK

OFFICER: EN. AHMAD JANAIDI AB GHANI
MANAGER, ABERTIS
NATIONAL DIGITAL FINANCIAL INCLUSION
MALAYSIA DIGITAL ECONOMY COOPERATION
(INDO)

MANAGING MENTAL HEALTH AMONG STUDENTS DURING ODL

11 DECEMBER 2020
3.00 PM - 5.00 PM
FB LIVE OPERATIONS MANAGEMENT SOCIETY
PUNCAK ALAM

EN. AHMAD JANAIDI AB GHANI
DEPUTY PSYCHOLOGY OFFICER UITH PUNCAK ALAM
ORGANIZED BY BBA (HONS) OPERATIONS MANAGEMENT
DEPARTMENT OF TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT STUDIES

BREAKING THE STIGMA ON MENTAL HEALTH

Date: 18 December 2020 Friday
Time: 9PM - 11 PM
Venue: Google Meet

EN. AHMAD JANAIDI AB GHANI
DEPUTY CHIEF PSYCHOLOGICAL OFFICER
UTM CAWANGAN SELANGOR
KAMPUS PUNCAK ALAM

ORGANIZED BY:
THE ASSOCIATION OF FINANCE
BACHELOR OF BUSINESS ADMINISTRATION
(HONS) FINANCE
FACULTY OF BUSINESS AND
MANAGEMENT

Systematic Searching Strategies

9th December 2020
Wednesday
10.00 am - 12.00 pm (GMT+8:00)
Google Meet Link: <https://meet.google.com/psdc-qydg>

Dr. Keyrel Azril Bin Mohamed Shafril
Senior Research Officer
Institute of Health Systems Studies
Universiti Putra Malaysia
(UPM)

THE 4TH INTERNATIONAL CONFERENCE ON ECONOMICS AND DEVELOPMENT VIRTUAL CONFERENCE ICED2020

"RETHINKING COMPETITIVENESS: THE GLOBAL VALUE CHAIN REVOLUTION"

03RD - 04TH DECEMBER 2020

HOSTING PARTNERS: EPOKA UNIVERSITY
MEDIA PARTNERS: MILIKRAY, TIKM
ORGANIZED BY: economicconference.co

#finaawesome #tafluss #finaucallam #finaucallam #finaucallam #finaucallam #finaucallam #finaucallam #finaucallam #finaucallam

SERVICE OPERATIONS MANAGEMENT WEBINAR WITH MARY KAY

DATE: 5TH DECEMBER 2020
TIME: 10 am - 11 am
PLATFORM: ZOOM MEETING

SDQA: QUALITY EDUCATION
Mendapatkan produk yang mempunyai nilai tinggi yang berupaya meningkatkan lumba, dari dan negara seluar dengan Halalab UTM

ORGANISED BY: BBA(HONS) OPERATIONS MANAGEMENT (BA2443A)
DEPARTMENT OF TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT STUDIES

Bacaan Yasin Doa Selamat & Tazkirah Online

4 Disember 2020
Jumaat
9:00 pagi

Webex
Meeting Number: 176 339 3460
Meeting Password: TsJhZpR

Penceramah Jemputan:
Enck Heikal Hazy Omar
Fakulti Pengurusan dan Perniagaan
UTM Kampus Puncak Alam

How Corona Virus Effects Malaysia Economy?

Prof Dr Abdol Samad Nawi
Professor of Economics,
Faculty of Business and Management &
Assistant Vice Chancellor (Entrepreneurship)
Malaysian Academy of SME & Entrepreneurship
Development (MASMED)
Universiti Teknologi MARA

03 DEC 2020 Thursday
3 PM Malaysia Time

SCAN TO JOIN

**CREATIVE VIDEO
THEME "OPEN & DISTANCE LEARNING"**

TAKE A CHANCE TO JOIN THIS CONTEST & WIN MYSTERY PRIZE

DATE: 11-13 DECEMBER 2020

CRITERIA VIDEO SUBMISSION:
• MIN 3 MINS, MAX 5 MINS
• VIDEO DIHAT NAIK DI YOUTUBE & IGTV
HASHTAG: #BBAHONS #BBAHONS #SHIFFAWESOME

MORE INFO:
+60 19-255 7797 NUSRAT AIMAN
+60 016-205 4561 NURANI BINTI MAZLAN

Tips & Tricks to POWER UP Your CV

FRIDAY 18 DECEMBER 2020
3.00 PM - 5.00 PM
PLATFORM - MICROSOFT TEAM

EN. AHMAD JANAIDI AB GHANI
DEPUTY CHIEF PSYCHOLOGICAL OFFICER
UTM CAWANGAN SELANGOR
KAMPUS PUNCAK ALAM



STUDENT'S SUCCESS



08

RESEARCH AND INNOVATION



OVERALL SUMMARY FOR 2020

Publication	457
Grants Acceptance	48
Innovations	35
Conferences	1



PUBLICATIONS

Journal Article **231**

General Publication **138**

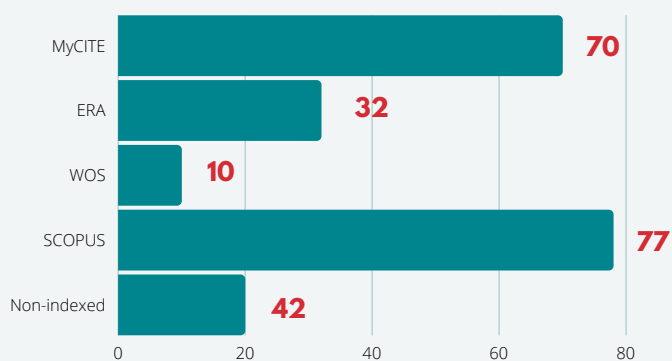
Proceeding Paper **65**

Book **15**

Chapter(s) in Book **8**



Number of Journal Articles



2019 ACHIEVEMENT FLASHBACKS

PUBLICATION 2019	RANK	NO. OF ARTICLES/BOOKS
Indexed Journal	WOS	17
	SCOPUS	77
	ERA	25
	MYCITE	71
Non-indexed Journal		42
TOTAL		232



RESEARCH GRANTS 2020

NAME OF GRANT	COUNT	
Dana Dalam Fakulti	18	103, 500.00
Dana UiTM Cawangan Selangor	5	50, 000.00
Lestari	6	70, 000.00
Lestari -COVID	1	10, 000.00
Geran Prihatin Khas	9	90, 000.00
Global Reserach Reputation	1	30, 000.00
External Grant (MOSTI)	1	200, 000.00
External Grant (Human Voyage Sdn Bhd)	1	75, 700.00
International (ERASMUS)	1	374, 141.90
External grant (SRP-UNNES)	4	80, 000.00
External grant (Yayasan Inovasi Malaysia)	1	19, 800.00

48 RESEARCH GRANTS ACCEPTED IN 2020

RM 1, 103, 141.90

OVERALL: ACTIVE RESEARCH GRANTS

NAME OF GRANT	COUNT
University Internal Research Grants	101
National	20
Private/Industry	6
International	7
Self-Funded	3

137 ACTIVE RESEARCH GRANTS

RM 3, 193, 145.63

EXTERNAL RESEARCH GRANTS 2020



Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Prof. Madya Dr. Norlida Jaafar

Team Members:
Prof. Dr. Zaini Abdullah
Dr. Norliza Che Yahya
Dr. Mohd Rahim Khamis
Haji Poazi Rasdi

2020 ERAMUS GRANT RECIPIENT
MYSUN - MALAYSIA SUSTAINABLE UNIVERSITY CAMPUS NETWORK
RM374,141.90

FROM: FBM Research & Innovation Unit (RENOVA)



Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Prof. Madya Dr. Norol Hamiza Zamzuri

Team Members:
Dr. Jacqueline Kow Siew Len
Dr. Jati Kasuma Ali
Dr. Keshminder Singh
Nor Azzura Nordin
Hidayat Rahmah Hassan
Syafiqah Johan

2020 INDUSTRIAL GRANT RECIPIENT
LE TOUR DE LANGKAWI (LTDL) 2020
RM75,700

FROM: FBM Research & Innovation Unit (RENOVA)



Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Dr. Amirul Afif Muhamat

Team Members:
Dr. Muhammad Hafiz Abd. Rashid
Dr. Norshima Humaidi

2020 YAYASAN INOVASI MALAYSIA GRANT RECIPIENT
ASSESSING THE PROJECT PERFORMANCE AMONG THE GRANTS RECIPIENTS OF YAYASAN INOVASI MALAYSIA
RM 19,800

FROM: FBM Research & Innovation Unit (RENOVA)



INTERNATIONAL RESEARCH GRANTS VIA RESEARCH MATCHING GRANTS SCHEME (RMGS)

**RESEARCH MATCHING
GRANT SCHEME**
FBM (UITM) & FPEB, UNIVERSITAS
PENDIDIKAN INDONESIA (UPI)

fbm.uitm.edu.my/v2/
fpeb.upi.edu/

Area of Research:
**Transport and
Operation
Management**

**AMOUNT
RM8,000**

**DEADLINE
10 SEPTEMBER
2020, 12PM**

Staff must have
contributed to UiTM
Dana Penyelidikan/
Pendidikan/Wakaf

FOR MORE INFO:
SCAN QR CODE

RESEARCH AND INNOVATION UNIT (RENOVA)

**RESEARCH MATCHING
GRANT SCHEME**
FBM (UITM) & FE, UNIVERSITAS
NEGERI SURABAYA (UNESA)

fbm.uitm.edu.my/v2/
www.unesa.ac.id/page/akademik/fakultas-ekonomi

Area of Research:
**Finance and
Marketing**

**AMOUNT
RM6,000**

**DEADLINE
10 SEPTEMBER
2020, 12PM**

Staff must have
contributed to UiTM
Dana Penyelidikan/
Pendidikan/Wakaf

FOR MORE INFO:
SCAN QR CODE

RESEARCH AND INNOVATION UNIT (RENOVA)



UNIVERSITI
TEKNOLOGI
MARA

fakulti
Pengurusan
dan Perniagaan



CONGRATULATIONS! RECIPIENTS OF CONSULTATION RESEARCH GRANTS 2020



Project Leader: TS. Dr. Melissa Shahrom
Project Name: Review and Develop Technical Competencies for Secretaries in Petronas
Client: Petronas
Value: RM 47,827.20



Project Leader: Dr. Norshima Humaidi
Project Name: Kajian Penerimaan Pembinaan Ruang Reka ,Aúscience Technology Innovation & Economy, Aú (Stie) Di Kalangan Komuniti Belia B40 Terpinggir & Miskin Bandar Di Malaysia
Client: Yayasan Inovasi Malaysia
Value: RM 76,200



Project Leader: Dr. Amirul Afif Muhamat
Project Name: Assessing the Project Performance among the Grants' Recipients of Yayasan Inovasi Malaysia
Client: Yayasan Inovasi Malaysia
Value: RM 19,800



Project Leader: Assoc. Prof. Dr. Erne Suzila Kassim
Project Name: Bank Makanan: Konsep, Aplikasi, Kesan dan Halatuju
Client: Malaysian Consumer and Family Economics Association
Value: RM 35,000



Project Leader: Dr. Nor Lelawati Jamaludin
Project Name: Kajian Gelagat Pengguna Terhadap Pembangunan Agromall Di Puchong, Selangor
Client: FAMA
Value: RM 20,000



Project Leader: Dr. Ismah Osman
Project Name: 1st Halal Training Program
Client: Sultan Kudrat State University
Value: RM 10,000



Project Leader: Dr. Ismah Osman
Project Name: 2nd Halal Training Program
Client: Sultan Kudrat State University
Value: RM 17,000

FROM RESEARCH AND INNOVATION UNIT (RENOVA)

CONGRATULATIONS

RESEARCH CONSULTATION GRANTS 2020

INNOVATIONS

THE HIGHLIGHTS : INNOVATION AWARDS IN 2020

ISEBA 2020

5 GOLD, 8 SILVER, 7 BRONZE



IIDEX 2020

1 GOLD, 2 SILVER, 1 BRONZE



ECONDEV 2020

1 SILVER



ITEX 2020

2 GOLD



INDES 2020

1 SILVER



CONFERENCES

THE 4TH INTERNATIONAL CONFERENCE ON ECONOMICS AND DEVELOPMENT 2020

was held on 3 - 4 December 2020, Virtual Conference



RESEARCH WORKSHOP ACTIVITIES

WORKSHOP



WRITING RESEARCH GRANT

Speaker: PM Dr Norol Hamiza

COMPREHENSIVE SPSS WORKSHOP SERIES 1

Speaker: Prof Ramayah (USM)

COMPREHENSIVE SPSS WORKSHOP SERIES 2

Speaker: Prof Ramayah (USM)

WEBINAR: INNOVATION BEYOND CLASSROOM

Speaker: Puan Sharmila Mohomed Salleh (Yayasan Inovasi Malaysia) and Dr Syahidawati Haji Sahwan (USIM)

WEBINAR: RESEARCH MENTOR SERIES - TIPS ON JOURNAL ARTICLE WRITING & PUBLISHING IN INDEXED JOURNALS

Speaker: PM Dr Abdul Kadir Othman and Dr Muhammad Iskandar Hamzah (FBM)

RESEARCH ENHANCEMENT SERIES - QUALITATIVE RESEARCH: CASE STUDY

Speaker: Dr Mohd Murshid Arshad (UPM)

RESEARCH ENHANCEMENT SERIES - DATA ENVELOPMENT ANALYSIS (DEA)

Speaker: Dr Mohd Faizal Basri (UPSD)

RESEARCH ENHANCEMENT SERIES - SECRET RECIPE IN WRITING THE RESEARCH GRANT

Speaker: PM Dr Erne Suzila Kassim and PM Dr Siti Noorsuriani Ma'on

MEMORANDUM OF UNDERSTANDING (MOU)

UNIVERSITIES

- Universitas Dinamika
- Kangwon National University, Korea
- International Institute of Management and Sciences (IIMS), India
- University Sarajevo School of Science and Technology, Bosnia
- Universitas of 17 Agustus, 1945 Surabaya
- University of South Alabama, USA
- FPT University, Vietnam
- Auckland Institute of Studies, New Zealand
- Universitas Negeri Surabaya, Inodonesia
- Universitas Brawijaya, Indonesia
- Xian Pei Hua University, China

INDUSTRIES

LOCAL INDUSTRIES

- Malaysia Institute Purchasing and Material Management
- Chartered Institute of Logistic and Transport Malaysia (CILTM)
- Malaysia Global Innovation and Creativity Centre Berhad (MAGIC)
- Malaysia Productivity Corporation
- Health4U Solution Sdn Bhd
- Association of Malaysian Economics Undergraduates

INTERNATIONAL INDUSTRIES

- Chartered Institute Marketing, UK
- World Startup Festival, USA

MEMORANDUM OF AGREEMENT (MOA)

UNIVERSITIES

- Binus University, Indonesia
- Chartered Management Institute, UK
- Fontys International Business School, The Netherland

INDUSTRIES

LOCAL INDUSTRIES

- Petronas
- MOSTI

STAFF AWARDS AND HONORS

THE HIGHLIGHTS : GRANT RECIPIENTS IN 2020



**UNIVERSITI
TEKNOLOGI
MARA**

Fakulti
Pengurusan
dan Perniagaan





Congratulations

Leader:
Prof. Madya Dr. Norlida Jaafar

Team Members:
Prof. Dr. Zaini Abdullah
Dr. Norliza Che Yahya
Dr. Mohd Rahim Khamis
Haji Poazi Rasdi

2020 ERAMUS GRANT RECIPIENT
MYSUN - MALAYSIA SUSTAINABLE
UNIVERSITY CAMPUS NETWORK
RM374,141.90

FROM: FBM Research & Innovation Unit (R&I)



**UNIVERSITI
TEKNOLOGI
MARA**

Fakulti
Pengurusan
dan Perniagaan





Congratulations

Leader:
Prof. Madya Dr. Norol Hamiza Zamzuri

Team Members:
Dr. Jacqueline Kow Siew Len
Dr. Jati Kasuma Ali
Dr. Keshminder Singh
Nor Azzura Nordin
Hidayat Rahmah Hassan
Syafiqah Johan

2020 INDUSTRIAL GRANT RECIPIENT
LE TOUR DE LANGKAWI (LTDL) 2020
RM75,700

FROM: FBM Research & Innovation Unit (RENOVA)



**UNIVERSITI
TEKNOLOGI
MARA**

Fakulti
Pengurusan
dan Perniagaan





Congratulations

Leader:
Dr. Amirul Afif Muhamat

Team Members:
Dr. Muhammad Hafiz Abd. Rashid
Dr. Norshima Humaidi

**2020 YAYASAN INOVASI MALAYSIA
GRANT RECIPIENT**
**ASSESSING THE PROJECT PERFORMANCE
AMONG THE GRANTS RECIPIENTS OF
YAYASAN INOVASI MALAYSIA**
RM 19,800

FROM: FBM Research & Innovation Unit (RENOVA)

THE HIGHLIGHTS : GRANT RECIPIENTS IN 2020



UNIVERSITI TEKNOLOGI MARA

Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Dr. Ramita Abdul Rahim

Team Members:
Puan Ros Intan Safinas Munir
Puan Noor Zalina Zainal
Prof Madya Dr Erne Suzila Kassim

GERAN KERJAYA
BANKRUPTCY OF YOUNG GENERATION: AN INVESTIGATION OF DEMOGRAPHIC FACTORS, FINANCIAL KNOWLEDGE AND ATTITUDES TOWARDS SPENDING BEHAVIOR.
RM10,000
FROM: FBM Research & Innovation Unit (RENOVA)



UNIVERSITI TEKNOLOGI MARA

Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Dr. Nursaadatun Nisak Ahmad

Team Members:
Puan Nur Atiqah Zakkiyyah Ramlee
Puan Lina Nadia Abd Rahim
Dr. Muhamad Azman Ibrahim
Puan Norhayati Omar

GERAN KERJAYA
THE PRACTICE OF COACHING ASSESSMENT SYSTEM (CAS) AND IT'S IMPACT ON EMPLOYEES' PERFORMANCE IN PUBLIC SERVICE IN SELANGOR.
RM10,000
FROM: FBM Research & Innovation Unit (RENOVA)



UNIVERSITI TEKNOLOGI MARA

Fakulti Pengurusan dan Perniagaan





Congratulations

Leader:
Prof. Madya Dr. Ariff Bin Md Ab Malik

Team Members:
Prof. Madya Dr. Shuzlina binti Abdul Rahman
Dr. Sofianita binti Mutalib

LESTARI COVID 19 GRANT RECIPIENT
COVID19 POST BUSINESS AND PERSONAL INFLUENCING FACTORS AMONG MICRO ENTREPRENEURS TOWARDS INFORMATION READINESS IN BUSINESS TRANSFORMATION PRACTICES
RM 10,000
FROM: FBM Research & Innovation Unit (RENOVA)

THE HIGHLIGHTS : HIGH IMPACT PUBLICATION IN 2020

Congratulations
on your high impact publication



AZIZ BIN JAMAL
Akira Babazono
Yunfei Li
Shinichiro Yoshida
Takako Fujita

Multilevel Analysis of Hemodialysis-Associated Infection among End-Stage Renal Disease Patients: Results of a Retrospective Cohort Study Utilizing the Insurance Claim Data of Fukuoka Prefecture, Japan

Medicine
ISSN: 0025-7974
Publication Date: 5 October 2020

From Research & Innovation Unit (RENOVA)

IMPACT FACTOR 9.64
SCOPUS Q2

UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
Jurnal Inovasi, Kreativiti dan Perubahan
RANKED
RANKED
TOP 250

Congratulations
on your high impact publication



PROF. DR. JA'AFAR BIN PYEMAN
Mohamad Aznillah Ahmad
Norli Ali
Norsariah Abdul

Assessment of Supply Chain Finance Adoption among Malaysian Manufacturing Firms

International Journal of Innovation, Creativity and Changes
ISSN: 2201-1323
Publication Date: 6 January 2020

From Research & Innovation Unit (RENOVA)

IMPACT FACTOR 9.23
SCOPUS Q2

UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
Jurnal Inovasi, Kreativiti dan Perubahan
RANKED
RANKED
TOP 250

Congratulations
on your high impact publication



ASSOC. PROF. DR. GEETHA A/P SUBRAMANIAM
Halimahton Borhan
Siti Aisyah Jambak
Balasundram Maniam
Ellen Chung

Behavioural Intention of Service Providers: Analysis of AirBnb and Grabcar in Malaysia

Academy of Strategic Management Journal
ISSN: 1939-6104
Publication Date: 31 January 2020

From Research & Innovation Unit (RENOVA)

IMPACT FACTOR 9.4
SCOPUS Q2

UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
Jurnal Inovasi, Kreativiti dan Perubahan
RANKED
RANKED
TOP 250

THE HIGHLIGHTS : OTHER AWARDS IN 2020



CONGRATULATIONS!
5-STARS PERFORMANCE SCORE 2019
(EK TIER 5- MANAGEMENT SCIENCE)

★★★★★

SUSTAINING QUALITY OF LIFE RESEARCH GROUP

 **ASSOC. PROF. DR. SITI NOORSURIANI MA'ON**

MEMBERS:

- DR. NAFFISAH MOHD HASSAN
- DR. NOOR'AIN MOHAMAD YUNUS
- DR. NOR AZMANIZA AZIZAM
- DR. SRI FATIANY ABDUL KADER JAILANI
- DR AHMAD ZAM HARIRO (FPM)

RESEARCH AND INNOVATION UNIT (RENOVA)   



CONGRATULATIONS!
5-STARS PERFORMANCE SCORE 2019
(EK TIER 5- MANAGEMENT SCIENCE)

★★★★★

CUSTOMER BEHAVIOR AND INTELLIGENCE RESEARCH GROUP

 **DR. MUHAMAD ISKANDAR HAMZAH**

MEMBERS:

- ASSOC. PROF. DR. ABDUL KADIR OTHMAN
- DR. MUHAMMAD HAFIZ ABD RASHID
- DR. MOHD ZULKIFLI ABDULLAH
- DR. MOHD RAZIFF JAMALUDDIN (FPHP)
- DR. AZLAN ISMAIL (FSKM)
- DR MOHD KHIRZAN BADZLI A. RAHMAN

RESEARCH AND INNOVATION UNIT (RENOVA)   



CONGRATULATIONS!
5-STARS PERFORMANCE SCORE 2019
(EK TIER 5- MANAGEMENT SCIENCE)

★★★★★

HALAL MANAGEMENT AND SCIENCE

 **DR. ISMAH OSMAN**

MEMBERS:

- ASSOC. PROF. DR. ERNI SUZILA KASSIM
- DR. EMI NORMALINA OMAR
- DR. HERWINA ROSNAN

RESEARCH AND INNOVATION UNIT (RENOVA)   

FBM JOURNALS

Journal of Emerging Economies and Islamic Research (JEEIR)



Advances in Business Research International Journal (ABRIJ)



Journal of International Business, Economics and Entrepreneurship



09

INDUSTRY, COMMUNITY AND ALUMNI NETWORK (ICAN)



INDUSTRY TALK

Program: International Seminar "A Touch of Reality"



Program: Career Agility in Risk Management Professional



Program: FAA Talk @FBM UiTM



INDUSTRY TALK

Program: **Sustainable Investment:
Opportunities During Market Crisis**

Speaker: **Puan Khadijah Sairah Ibrahim**
(CEO and Executive Director of
Eastspring Al-Wara' Investments Berhad)

UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
TOP 200 2020
RAJAWATI 2020
RAJAWATI 2020
eastspring al-wara' investments

CEO TOUCHBASE @ FBM
**SUSTAINABLE INVESTMENT:
OPPORTUNITIES DURING
MARKET CRISIS**
DATE: 11TH JUNE 2020 TIME: 10AM-12PM*
All students and staff are invited

PN. KHADIJAH SAIRAH IBRAHIM
CEO and Executive Director of
Eastspring AL-Wara' Investments
Berhad

GOOGLE MEET:
<https://meet.google.com/vqw-afca-hwm>
*Registration starts from 9am onwards, speaker's session starts at 10:00am

Organized by: Faculty of Business and Management
ICAN UNIT

Program: **Career Path in Islamic Finance:
Global Opportunities**

Speaker: **Mr. Zakariya Othman** (Principal of
Masryef Academy)

UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
TOP 200 2020
RAJAWATI 2020
RAJAWATI 2020
Masryef Academy

FBM INDUSTRY TALK SERIES
**CAREER PATH IN ISLAMIC
FINANCE: GLOBAL
OPPORTUNITIES**
DATE: 9TH JUNE 2020 TIME: 9AM-12PM
All students and staff are invited

MR ZAKARIYA OTHMAN
Principal of Masryef Academy

GOOGLE MEET:
<https://meet.google.com/zee-ckba-jaw>

Organized by: Faculty of Business and Management
ICAN UNIT

INDUSTRY TALK

Program: **Fintech Career Talk**

Speaker: **Mr. Gopal Ganesalingam** (Vice President Global Growth Acceleration Malaysia Digital Economy Corporation Berhad [MDEC])



Program: **Web on Entrepreneurship : Phasing Through Challenging Times**

Speaker: **Mr. Udesch Chaskar** (WSF Regional Director and CEO Osiris International)



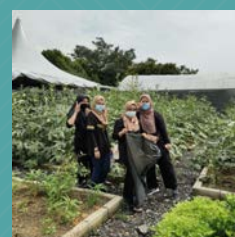
COMMUNITY

Program: **Kebuniti Pertanian Bandar from community to community**

Project Leader: **Dr. Yuslina Liza Mohd Yusof (iHALALMAS/FBM)**

Members:

1. Dr. Nor Irvoni Mohd Ishar (AAGBS)
2. Dr. Maryam Jameelah Mohd Hashim (FBM)
3. Puan Intan Syafinaz Mat Shafie (FBM)
4. Encik Mohd Fairus Kholid (FSPU)
5. Muhammad Yasin Ramadhan Zahari (FSPU)



Program: **Back to School Supply Drive**

Lecturer: **Puan Azlin Ab Latif**

Donations: **RM6,000**



Program: **Faraid Talk**

Speaker: **Encik Ahmad Fushari bin Ahmad Shafiei**



ALUMNI

Program: A Walk Down Memory Lane
#FBMthrowback



Program: 1 Alumni Laptop



CEO @ FACULTY PROGRAMME 2.0

- Dr Azreen Roslan
- 1 March 20202 - 31 August 2020
- Governance Risk and Compliance
- Khazanah Nasional Berhad



10

INTERNATIONALIZATION



INTERNATIONAL STUDENTS MOBILITY 2020

INBOUND

Total = 36

- Universitas Pendidikan Indonesia (UPI), Bandung, Indonesia
- Frankfurt University of Applied Sciences, Germany
- Universitas Merdeka Malang
- University of Riau, Indonesia
- Universitas Kadiri, Indonesia
- Toyo University, Japan
- Universitas Negeri Surabaya, Indonesia



- University of Tsukuba, Japan
- Columbia
- Universitas Pendidikan Indonesia
- Universitas Airlangga
- Petra Christian University
- Udayana University
- Samara University

OUTBOUND

Total = 122



STUDENT'S INTERNATIONALIZATION ACTIVITIES

1

TRANS-ASEAN GLOBAL AGENDA EDUCATION PROGRAM

AIMS Programme Global
Commons (University of
Tsukuba)

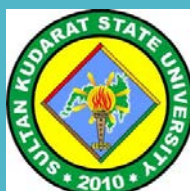
- FBM Student: Abdul Aziz Masnan (BBA (Hons) International Business - Part 5)
- From: 27 February 2020 - 4 March 2020



2

HALAL TRAINING PROGRAM

- 14 - 18 September 2020
- Sultan Kudarat State University, Philippines
- Liaison Officer: Dr. Ismah Osman



STAFF EXCHANGE

- Dr. Norliza Che Yahya
- 1 December 2019 - 31 May 2020
- Yamaguchi University, Japan
- Grant received from Yamaguchi University, Japan



YAMAGUCHI
UNIVERSITY

Yamaguchi
University
Hospital

山口大学医学部附属病院

STAFF MOBILITY



STAFF MOBILITY

How Corona Virus Effects Malaysia Economy?

Prof Dr Abdol Samad Nawi
Professor of Economics,
Faculty of Business and Management &
Assistant Vice Chancellor (Entrepreneurship)
Malaysian Academy of SME & Entrepreneurship
Development (MASMED)
Universiti Teknologi MARA

03 DEC 2020
Thursday

3 PM
Malaysia Time

SCAN TO JOIN



INTERNATIONAL WEBINAR SERIES

"Human Capital Building in Covid19 Pandemic"

Keynotes speaker
DR. MUHAMAD SUKOR JAAFAR
Deputy Dean Student Affairs
Faculty of Business and Management
UiTM

24TH NOV 2020
1.00 - 3.05 PM (GMT+7)
<http://tiny.cc/expertforum>

REGISTER NOW!

International Lecture

E-learning students and lecturers' perception and satisfaction and recommendation on how to move forward: A lesson learned of forced shifting to e-learning at University students because of COVID-19 Pandemic in Indonesia

Speaker:
Dr. Dena Dwidienawati Tjiptadi,
Binus Business School, Bina Nusantara University Indonesia

Moderator:
Dr. Nor Farradila Abdul Aziz,
Faculty of Business and Management,
UiTM

22 OCTOBER 2020
10.30AM - 12.30PM

G-meet link: <https://meet.google.com/dvu-grze-ced>

International Guest Lecture

MANAGING ACROSS CULTURE IN A SOUTHEAST ASIAN CONTEXT

Speaker:
Mrs. Janiffa Saidon,
Senior Lecturer,
Faculty of Business and Management,
Universiti Teknologi Mara (UiTM), Malaysia

Moderator:
Dr. Tatum S. Adiningrum
Faculty and Academic Development Specialist,
Bina Nusantara University, Indonesia

23 OCTOBER 2020
9.00AM - 11.00AM

zoom link: <https://binus.zoom.us/j/92690676278>
Meeting ID: 926 9067 6278
Passcode: 249375

STAFF'S INTERNATIONAL ACTIVITIES

THE 4TH IIMS INTERNATIONAL E- PANEL DISCUSSION

UNIVERSITY:
Auckland Institute of
Studies, Auckland, New
Zealand.

VISITING PROFESSOR AT YAYASAN PANDITA INDONESIA

UNIVERSITY:
Yayasan Pandita Indonesia

A POST COVID-19 ECONOMIC AGENDA FOR INDONESIA MALAYSIA

UNIVERSITY:
Universiti Tunas
Pembangunan Indonesia

POST-DOCTORAL FELLOWSHIP

UNIVERSITY:
The University of
Machester, UK

FACILITATOR FOR HALAL TRAINING PROGRAM IN COLLABORATION WITH SULTAN KUDARAT STATE UNIVERSITY

UNIVERSITY:
Sultan Kudarat State
University

NAME OF
PROGRAMMES



EXPERIENCE MALAYSIA @ FBM INTERNATIONAL SUMMER PROGRAM
FACULTY OF BUSINESS AND MANAGEMENT

This module will provide you with contemporary business topics that focus on areas that are relevant to businesses. It is also provides opportunity to explore intercultural awareness and develop your understanding on cross cultures especially in business. This summer programme will discuss issues regarding intercultural and focus on different aspects of international business in global contexts where cultural is crucial.

COURSE CONTENT

- Cross Culture Management
- Branding, Advertising and Digital Marketing
- Negotiation Skill: A Win-Win Collaborative Approach
- Global Integration: Trends and Issues
- Global Business, Management and Finance: Leadership within Organization Behaviour

MODE LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to local and international companies

DURATION AND VENUE
12 days
Faculty of Business and Management
Universiti Teknologi MARA (Shah Alam Campus)

COURSE FEES

- Partner University Participants: USD595
- Non-Partner University Participants: USD695

WEEK 1

Day 1

- Ice Breaking
- Welcoming Dinner

Day 2

- Cross Culture Management
- Introduction to Malay Language and Experience Local Culture, Customs and Traditions

Day 3

- Branding, Advertising and Digital Marketing
- Visit to Bursa Malaysia
- Experience Malaysian Night Market

Day 4

- Visit to:
- Shah Alam Museum
- Petaling Street
- Central Market
- Sulu Centre

Day 5

- Negotiation Skill: A Win-Win Collaborative Approach
- Visit to local company

Day 6

- KL Hop-On-Hop-Off City Tour
- KL Tower
- Merdeka Square
- National Palace

WEEK 2

Day 7

- Experience the Fascinating Malaysian History in Melaka
- Jonker Street
- Banda Hill
- A Famosa Fort
- The Stadthuys
- Christ Church

Day 8

- Global Integration: Trends and Issues
- Learn Malaysian Traditional Dance and Games

Day 9

- Sekinchan trip
- Paddy Field
- Paddy factory
- Malaysian traditional chips factory
- Malay village

Day 10

- Global Business, Management and Finance: Leadership within Organization
- Talk by practitioners

Day 11

- Farewell Lunch
- Cultural Performance

Day 12

- Depart to origin country

***Activities and fees are subject to change**

SUMMER PROGRAMME
Halal Management
Faculty of Business and Management

This programme is to offer an opportunity to acquire knowledge and practice in the halal industry. Participants will understand that halal is not only for food industry but covers all aspects of human life.

COURSE CONTENT

- Global Halal Market
- Halal with Islamic Landscape
- Halal Food and Beverages
- Halal Cosmetics and Pharmaceuticals
- Halal Tourism and Hospitality

DURATION & VENUE
10 Days
Faculty of Business and Management, Universiti Teknologi MARA, Shah Alam Campus

MODE OF LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to halal hubs, halal support centres and regulators

COURSE FEES

- Partner University Participants: USD595
- Non-partner University Participants: USD695

WEEK 1

Day 1

- Orientation

Day 2

- Global Halal Market
- Experiencing the Malaysian culture
- Introduction to Malay language

Day 3

- Halal within Islamic Landscape
- Visit to Malaysia External Trade Development Corporation (MATRADE: Kuala Lumpur)
- Visit to Central Market, Kuala Lumpur

Day 4

- Visit to halal food manufacturing companies (Gardenia Bread and Nestle)
- Visit to Selangor Halal Hub, Shah Alam Museum and Shah Alam Mosque

Day 5

- Halal Food and Beverages
- Visit to TV Al-Hijrah

Day 6

- Visit to Kuala Lumpur Convention Centre, Merdeka Square, National Mosque and Islamic Arts Museum Malaysia

WEEK 2

Day 7

- Visit to Melaka (Malaysia Historical City)

Day 8

- Halal perspective in integrated marketing communication
- Visit to Masehat Broadcast Network Systems (Bhd - Astro - TV, Radio, Digital and Online Shopping)

Day 9

- Halal Certification by JAKIM
- Visit to Halal Hub JAKIM and JABS

Day 10

- Halal Cosmetics and Pharmaceuticals
- Experiencing Halal Fashion and Cosmetics
- Visit to Fashion Valet Sdn Bhd

Day 11

- Visit to Sekinchan including paddy field, Malay village, Malaysian traditional chips factory - Halal food production

Day 12

- Halal Tourism and Hospitality
- Farewell lunch

**** All activities and modules are subjected to any changes**

FBM SUMMER PROGRAMS

B2B HALAL LOGISTICS
FACULTY OF BUSINESS AND MANAGEMENT

Participants will be introduced to the concepts and elements of Halal Logistics from B2B ranging from Halal Transportation, Halal Warehousing and Halal Retailing. Participants will also be exposed to the real practices of Halal Logistics applied by successful companies in Malaysia.

What's Included

- The concept of Halal from Islamic perspective and potential of Halal market
- Halal Logistics and its elements which are Halal Transportation, Halal Warehouse and Halal Retailing
- Industrial visits
- Agencies that are responsible in regulating Halal's policies and activities in Malaysia
- Companies that implementing Halal Logistics elements in their operations
- Talk by practitioners in Halal Logistics
- Tour: Kuala Lumpur City Tour

Course Content

- Halal Logistics
- Elements of Halal Logistics

Course Fees

- Partner University Participants: USD595
- Non-partner University Participants: USD695

Duration
14 days

Venue
Faculty of Business and Management, Universiti Teknologi MARA (Shah Alam Campus)

***Activities and fees are subject to change**

WEEK 1

Day 1

- Briefing on the program and modules

Day 2

- The concept of Halal from Islamic perspective
- Introduction to Halal Logistics
- Experiencing Malaysian culture

Day 3

- Visit to Malaysia's Halal Agencies

Day 4

- Malaysian Halal Logistics Standard
- Experiencing Malaysian culture

Day 5

- Concepts of Halal Warehouse
- Talk by practitioners

Day 6

- Tour

Day 7

- Tour

WEEK 2

Day 8

- Concepts of Halal Transportation
- Talk by practitioners

Day 9

- Visit to companies that apply Halal
- Warehouse and Halal Transportation

Day 10

- Concept of Halal Retailing
- Talk by practitioners

Day 11

- Sharing session
- Experiencing Malaysian culture

Day 12

- Kuala Lumpur City Tour

Day 13

- Farewell Dinner
- Cultural performance

Day 14

- Farewell
- Depart to origin countries

SUMMER PROGRAMME
GETTING TO KNOW ISLAMIC FINANCE
FACULTY OF BUSINESS AND MANAGEMENT

This programme is designed to create awareness and understanding on Islamic Finance. Students will learn the concept of Islamic Finance which is a fast growing industry with a progressive global presence.

COURSE CONTENT

- Fundamentals of Shariah
- Introduction to Fiqh Muamalat (Islamic Business Contracts)
- Banking and Takaful
- Islamic Capital Market

MODE OF LEARNING

- Lecture
- Engagement with practitioners
- Academic visit to Islamic bank and Takaful operators regulators

DURATION & VENUE
12 days
Faculty of Business and Management
Universiti Teknologi MARA (Shah Alam Campus)

COURSE FEES

- Partner University Participants: USD595
- Non-partner University Participants: USD695

WEEK 1

Day 1: Orientation

Day 2: Shariah for Beginners & Experiencing the Malaysian Culture

Day 3: Visit to Shariah Advisor Council of BNM/SC

Day 4: Islamic Financial Contract 101 & Experiencing the Malaysian Culture

Day 5: Engagement with Islamic Finance Practitioners (Shariah Advisors)

Day 6: Islamic Financial Products & Experiencing the Malaysian Culture

WEEK 2

Day 7: Visits to Islamic Bank & Bursa Malaysia

Day 8: Takaful & Experiencing the Malaysian Culture

Day 9: Visit to Takaful Operators

Day 10: Islamic Capital Market & Experiencing the Malaysian Culture

Day 11: Islamic Wealth Management & Experiencing the Malaysian Culture

Day 12: Farewell Lunch

11 ALUMNI



OUR PROMINENT ALUMNI

YB Datuk Seri Rina Mohd Harun

(Minister of Women, Family and Community Development)



Datuk Hazimah Zainuddin
(Group Managing Director and Founder Hydrax Oil Sdn Bhd)



Datuk Noripah Kamso
(Former Chairman Bank Kerjasama Rakyat Malaysia Bhd)



Datuk Seri Ahmad Farid Ridzuan
(Former CEO of Media Prima)

Datuk Aishah Shaikh Ahmad
(Director of Corporate Affairs Sime Darby Auto Bavaria Sdn Bhd)



Dato' Seri Mohammed Shazalli Ramly
(Former Group CEO and Managing Director of Telekom Malaysia)

Datuk Dr Mohd Yusoff Sulaiman
(President and CEO Malaysian Industry-Government Group for High Technology [MIGHT])



Nora Abdul Manaf
(Chief Human Capital Officer Malayan Banking Bhd)

12

EDITORIAL BOARD



EDITORIAL BOARD



1

Prof. Dr. Noryati Ahmad
(Advisor)



3

Puan Noridah Mohd Ali



5

Syafika Azwani Mizi
(SKP)



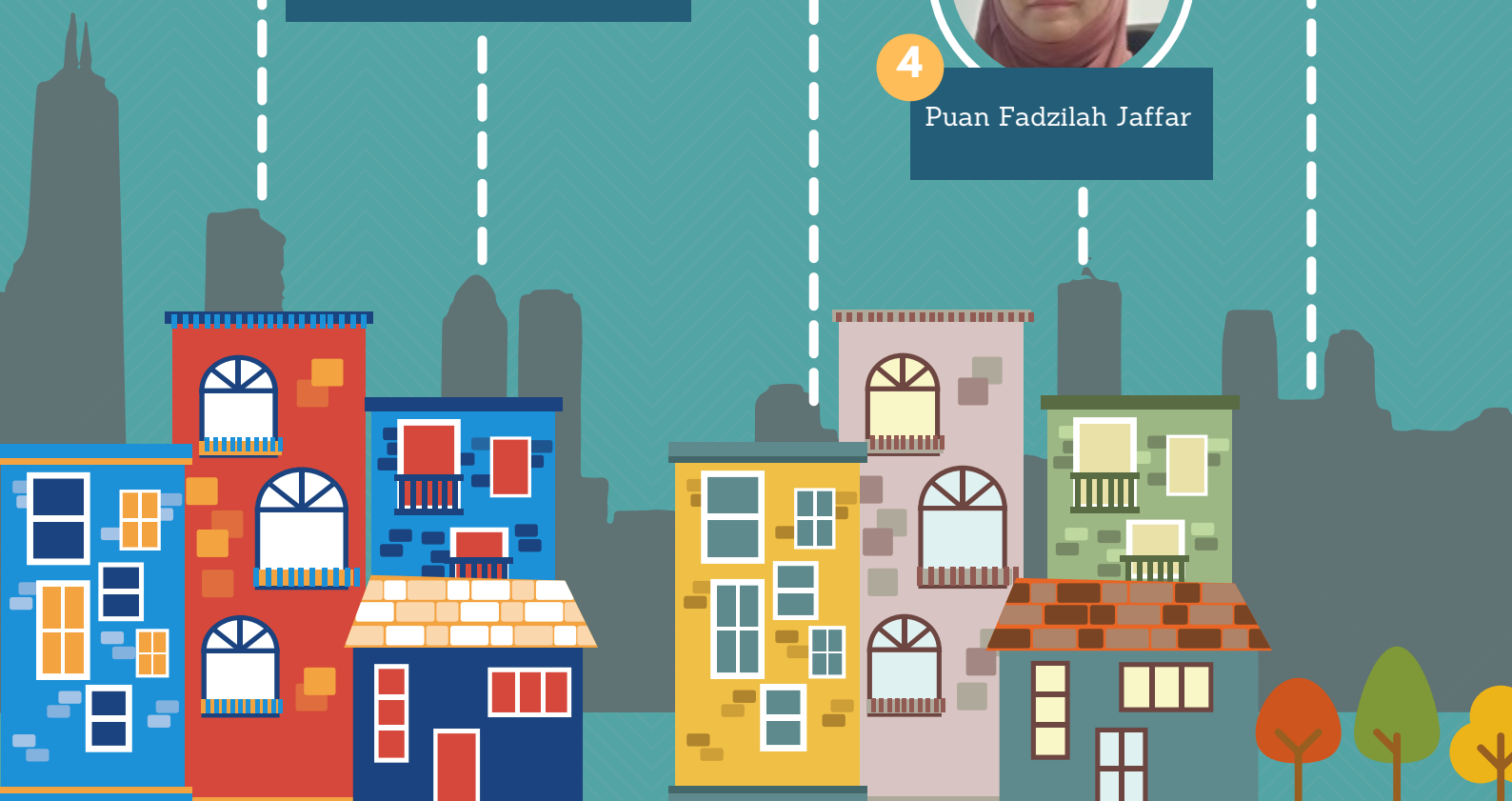
2

Dr. Dilla Syadia Ab Latiff



4

Puan Fadzilah Jaffar





اَوَّلُ شَيْءٍ يَنْكَبُ لَوِجِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

FBM BROCHURES

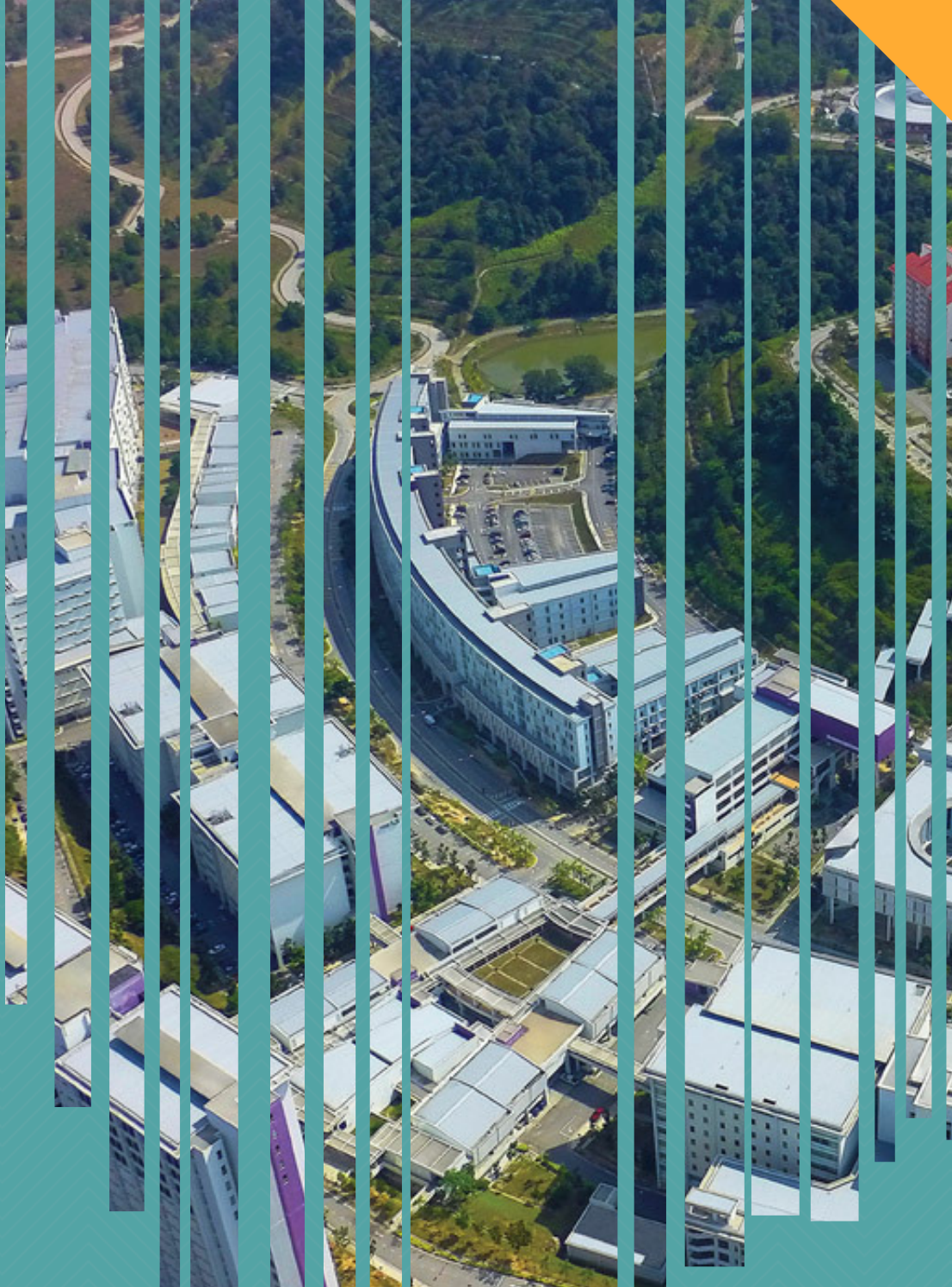


*Programmes
Brochure*



*FBM Summer
Programmes*

ANNUAL REPORT 2020



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

ADDRESS

Puncak Alam Campus

Faculty of Business and Management, Universiti Teknologi MARA. Selangor Branch, Puncak Alam Campus, 42300 Bandar Puncak Alam, Selangor Darul Ehsan.

Shah Alam Campus

Faculty of Business and Management, Universiti Teknologi MARA. Selangor Branch, Shah Alam Campus, 40450 Bandar Shah Alam, Selangor Darul Ehsan.

EMAIL AND WEBSITE

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- <https://fbm.uitm.edu.my>

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Monday - Friday
(8:00 am- 5:00 pm)

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+603-3258 7042 (Academic)
+603-3258 5028 (Student Affairs)

Fax: +603-3258 7000, 7111 & 7211