

The 5th Advances in Business Research Conference 2023

Langkawi Island, Malaysia, 27 Sep 2023

Organised by: Faculty of Business and Management, UiTM Puncak Alam, Selangor, Malaysia

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1.0 Introduction 11AN Bold

Here, introduce the paper, and put a nomenclature if necessary, in a box with the same font size as the rest of the paper. The paragraphs continue from here and are only separated by headings, subheadings, images and formulae. **Please do not alter the formatting and style layouts** which have been set up in this template document. Do not number pages as page numbers will be added separately for the preprints and the Proceedings. 10AN

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1.1 Structure *10AN Italic*

Files must be in **MS WORDS** only and should be formatted for direct printing. Figures and tables should be embedded and not supplied separately. *10AN*

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Bulleted lists may be included and should look like this:

First point
Second point
And so on....

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1.2 Tables

All tables should be numbered with Arabic numerals. Every table should have a caption. Headings should be placed above tables, left justified. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Below is an example which the authors may find useful.

Table 1. An example of a table *9AN*

An example of a column heading <i>8AN</i>	Column A (t)	Column B (t)
And an entry	1	2
And another entry	3	4
And another entry	5	6

(Source:) *8AN Italic*

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1.3 Construction of references

References must be listed at the end of the paper. Do not begin them on a new page unless this is absolutely necessary. Authors should ensure that every reference in the text appears in the list of references and vice versa

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1.4 Section headings

Section headings should be left justified, bold, with the first letter capitalized and numbered consecutively, starting with the Introduction. Sub-section headings should be in capital and lower-case italic letters, numbered 1.1, 1.2, etc, and left justified, with second and subsequent lines indented. All headings should have a minimum of three text lines after them before a page or column break. Ensure the text area is not blank except for the last page.

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1.5 General guidelines for the preparation of your text

Avoid hyphenation at the end of a line. Symbols denoting vectors and matrices should be indicated in bold type. Scalar variable names should normally be expressed using italics. Weights and measures should be expressed in SI units. All non-standard abbreviations or symbols must be defined when first mentioned, or a glossary provided.

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1.6 Footnotes

Footnotes should be avoided if possible. Necessary footnotes should be denoted in the text by consecutive superscript letters¹. The footnotes should be typed single spaced, and in smaller type size (8 pt), at the foot of the page in which they are mentioned, and separated from the main text by a one line space extending at the foot of the column.

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All figures should be numbered with Arabic numerals (1, 2, 3...). Every figure should have a caption. All photographs, schemas, graphs and diagrams are to be referred to as figures. Line drawings should be good quality scans or true electronic output. Low-quality scans are not acceptable. Figures must be embedded into the text and not supplied separately. In MS word input the figures must be properly coded. Preferred format of figures are PNG, JPEG, GIF etc. Lettering and symbols should be clearly defined either in the caption or in a legend provided as part of the figure. Figures should be placed at the top or bottom of a page wherever possible, as close as possible to the first reference to them in the paper. Please ensure that all the figures are of 300 DPI resolutions as this will facilitate good output.

The figure number and caption should be typed below the illustration in 8 pt and middle justified. If two images fit next to each other, these may be placed next to each other to save space. For example, see Fig. 1 and Fig. 2 below.

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¹ Footnote text.



Fig. 1: Illustration 9AN
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(a)



(b) 8AN

Fig. 2. (a) First illustration; (b) Second illustration. 9AN
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Table 1: Illustration 9AN
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1.8 Equations

Equations and formulae should be typed in Mathtype, and numbered consecutively with Arabic numerals in parentheses on the right hand side of the page (if referred to explicitly in the text). They should also be separated from the surrounding text by one space.

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$$\rho = \frac{\bar{E}}{J_c(T = \text{const.}) \cdot \left(P \cdot \left(\frac{\bar{E}}{E_c} \right)^m + (1 - P) \right)} \quad (1)$$

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Acknowledgements 11AN Bold

Acknowledge the body which funded your study. 10AN

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Paper Contribution to Related Field of Study 11AN Bold

State the contribution of this paper in relation to the field of study 10AN

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References 11AN Bold (Max 1 page)

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Bishop, K., & Said, I., (2017). Challenges of Participatory Qualitative Research in a Malaysian and Australian Hospital. *Asian Journal of Environment-Behaviour Studies*, 2(4), 1-11. 8AN

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APA style of citation to be used

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A typical full paper should be as follows:-

Abstract

1.0 Introduction

1.1

1.2

2.0 Literature Review

2.1

2.2

3.0 Methodology

3.1

3.2

4.0 Findings

4.1

4.2

5.0 Discussion

5.1

5.2

6.0 Conclusion& Recommendations

Acknowledgement

Paper Contribution to Related Field of Study

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