

# FAKULTI PENGURUSAN DAN PERNIAGAAN

## COURSE FILE INFORMATION SYSTEM (CFIS) DOCUMENTATION GUIDELINES

PREPARED BY
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KETUA UNIT KUALITI
10 OCT 2020





FBMIS is an integrated system, which developed to overcome the most of the problems occurring in the faculty manual system by computerizing the existing system.

- Help users of the system to finish their work in the least amount of time
- Necessary for the faculty to keep track of its day-to-day activities and records of staff training, student activities, strategic planning
- Executing analytical tasksis very inefficient and time-consuming process.

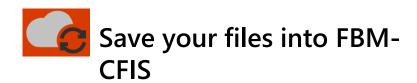




# COURSE FILE INFORMATION SYSTEM Work from anywhere



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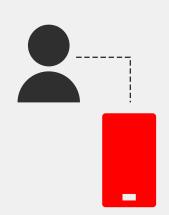


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Access, share, or work with others in real-time while protecting your files from loss and attacks.

Store files in your CFIS and reach them from all your devices.





## COURSE FILE FOR RP

1 COURSE
INFORMATION:
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COURSE INFORMATION

Confidential

Course Name (English) : SERVICE OPERATIONS MAN. GENERIT APPROVED

Course Name (Malay) : PENGURUSAN OPERASI PER OHDMATAN

Course Level : 6 - Bachelors Degre

SLT : 120 Hours

Equivalent to 3 Credits

Face to Face: 45 Hours

Non Face to Face: 4 Hours

Student Preparation Time: 71 Hours

Pre-Requisite Courses : No course recommendations

Co-requisite Courses : No co-requisite Courses listed

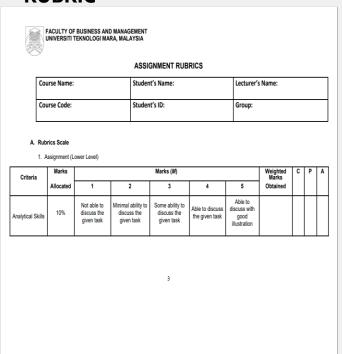
Equivalent Courses : No equivalent Courses listed

Teaching Period Duration : 17 Weeks

Resource Person : NORINA BINTI AHMAD JAMIL

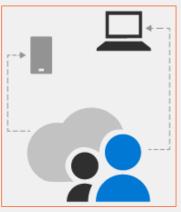
ASSIGNMENT
RUBRICS:
A SAMPLE FROM
YOUR OWN
ASSIGNMENT
RUBRIC

COPO-MATRIX: DOWNLOAD FROM AIMS (APPROVED VERSION).
MAY USE PDFSAM TO SPLIT THE DOCUMENT (COURSE INFO AND COPOMATRIX)







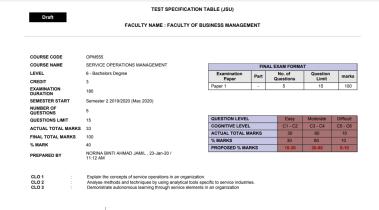


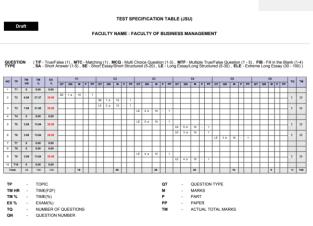
## COURSE FILE FOR RP

GOOD EXCELLENT

JSU: Download from Aims (if applicable especially for final assessment/final exam)

PROJECT RUBRICS :







| of Main<br>Issues/<br>Problems                           |                |    | Unable to identify<br>and understand<br>the issues in case<br>study | identify and<br>understand<br>the issues in<br>case study   | and understand<br>some the issues<br>in case study                             | understand<br>most the<br>issues in<br>case study  | understand<br>all the main<br>issues in<br>case study                     |  |
|--|----------------|----|---|---|--|--|---|--|
| Analysis of<br>the<br>Issues                             | 30             | 30 | No analysis of the issues   | Moderate<br>analysis of<br>the issues   | Relevant<br>analysis of<br>some the issues<br>in the case<br>study             | Complete<br>but not<br>thoroughly<br>analysis of<br>the issues   | Insightful<br>and<br>thoroughly<br>analysis of<br>the issues              |  |
| Provide<br>suggestions<br>on<br>appropriate<br>solutions | 30             | 30 | No suggestions<br>for solutions to<br>the case study                | Little<br>suggestions<br>and<br>slightly<br>appropriate<br>slutions to<br>the<br>sues in the<br>ase study | Adequate suggestions and appropriate solutions to the issues in the case study | Relevant<br>suggestions<br>and<br>appropriate<br>solutions to<br>the<br>issues in<br>the<br>case study | Well documented and appropriate solutions to the issues in the case study |  |
| IICATION TECHNOLOGIES IN                                 | N ORGANIZATION | s  |   | adequate<br>efforts to<br>relate to<br>heories /  | adequate<br>adaptation to<br>theories /<br>concepts                            | Significant<br>adaptation<br>to<br>relate to<br>theories   | Exceptional<br>adaptation<br>to<br>relate to<br>theories /                |  |
| CT EVALUATION FORM                                       |                |    |   | oncepts   | Concepts   | / concepts   | concepts  |  |

|                             | Faculty of Bus | siness Managemen | t                     |                |       |  |
|-----------------------------|----------------|------------------|-----------------------|----------------|-------|--|
|                             | ASM402-INFO    |                  | INICATION TECHNOLOGII | ES IN ORGANIZA | TIONS |  |
|                             |                |                  |                       |                |       |  |
| Group Members:              |                |                  |                       |                | Date: |  |
| Group Members:<br>Lecturer: |                |                  |                       |                | Date: |  |

|  |    | Exp | ellent |   |     | Fair |     |   | Poor  |   | Sub Total |
|--|----|-----|--------|---|-----|------|-----|---|-------|---|-----------|
| REPORT (80 MARKS)  |    |     |        |   |     |      |     |   |       |   |           |
| FORMAT Cover Page, Table of Contents, Acknowledgement, Leftbound, double-spaced, Arial 11  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| BODY OF REPORT<br>Introduction, organization background, organization<br>functions.  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| Organizations chart & Organizations mission  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| CONTENT Focused on findings found identification of problem  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| Prove of the problem exists  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| RECOMMENDATIONS Possible Future Effects  | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| Possible present effects   | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| Conclusion   | 10 | 9   | 8      | 7 | 6   | 5    | 4   | 3 | 2     | 1 |           |
| PRESENTATION (20 MARKS)  |    |     |        |   |     |      |     |   |       |   |           |
| ORGANIZATION<br>Information is presented in logical, relevant and interesting<br>sequence  |    | 5   | 45     | 4 | 3.5 | 3    | 2.5 | 2 | 1.5   | 1 |           |
| MECHANICS Font size large enough to be read; text has no spelling and exammatical errors on slides   |    | 5   | 45     | 4 | 3.5 | 3    | 2.5 | 2 | 1.5   | 1 |           |
| ELOCUTION AND ENTHUSIASM Uses clear voice, correct pronunciation and ensures class understands; Demonstrates strong interest on the topic during           |    | 5   | 45     | 4 | 3.5 | 3    | 2.5 | 2 | 1.5   | 1 |           |
| EYE CONTACT AND BODY LANGUAGE  Able to hold class attention with strong eye contact, seldom looks at notes; Movements are rapid to help audience visualize |    | 5   | 45     | 4 | 3.5 | 3    | 2.5 | 2 | 1.5   | 1 |           |
|  |    |     |        |   |     |      |     |   | Total |   | 0         |



RUBRICS: General Rubric for all categories (where applicable)

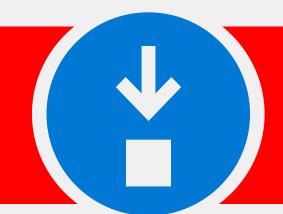
| NIVERSIII                                  | IERN        | ULUGI            | MARA, MAL  | AI SIA  |  |                    |                                   |   |                                |                  |                    |   |                                  | CLASS  | PARTIC   | CIPATION RUBI  | RICS  |
|--|-------------|------------------|--|---|--|--------------------|-----------------------------------|---|--------------------------------|------------------|--------------------|---|----------------------------------|--|----------|--|---|
|  |             |                  |  | CAS   | E STUDY  | ANALY              | SIS                               |   |                                | Course N         | ame:               |   | Group                            | 's Name:   |          |  | Lecturer's Na   |
|  |             |                  |  |   | (Written 1   | report)            |                                   | (   |                                | Course C         | ode:               |   | Studer                           | nts' Names:  |          |  | Group:  |
| Course Name:                               |             |                  |  | Student's Name  | :  |                    |                                   | I   |                                |                  |                    |   |                                  |  |          |  |   |
| ourse Code:                                |             |                  |  | Student's ID:   |  |                    |                                   | 7   | (                              | CLASS PAR        | RTICIPATIO         | ON: All Leve  | 1                                |  |          | Marks (M)  | ·   |
|  |             |                  |  | EVALU   | ATION FO   | R SEMES            | TER 1 – 2                         | c   | riteria                        |                  | Marks<br>Allocated | 1   |                                  | 2  |          | 3  | 4   |
| Criteria                                   | Wei<br>Ind. | ght (%)<br>Group | Poor<br>(1)  | Moderate<br>(2)   | Satisfacto<br>(3)  |                    | Good<br>(4)                       | Excel P   | REQUENC<br>ARTICIPA<br>I CLASS | CY OF<br>TION    | 25%                | -Student fai<br>initiate cont<br>and require<br>instructor to | ribution                         | -Student rarely<br>initiate contribu<br>and requires<br>instructor to pro- | tion co  | tudent initiates<br>ontribution at<br>ast in half of the<br>citations. | -Student initiates<br>contribution one<br>in each<br>recitation.          |
| dentification<br>f Main Issues/<br>roblems | 40          | 30               | Unable to<br>identify and<br>understand the<br>issues in case<br>study | Able to slightly<br>identify and<br>understand the<br>issues in the<br>case study | Able to<br>identify an<br>understand<br>some of the<br>issues in the | and un<br>most o   | derstand<br>of the<br>in case     | Able to identify understa of the m issues in case stu       |                                |                  |                    | -Never a wi<br>participant a<br>volunteers a<br>view          | ling<br>and never                | for inputRarely a willin<br>participant and<br>volunteers poir<br>view     | g pa     | Isually a willing<br>articipant and<br>olunteers point of              | -Mostly a willing<br>participant and<br>often volunteers<br>point of view |
| discussion of ssues                        | 50          | 40               | No discussion of issues  | Moderate<br>discussion of<br>issues   | Relevant<br>discussion<br>some of the<br>issues in the<br>case       | not the            | lete but<br>brough<br>sion of the | Insightfi<br>thorough<br>discussion<br>all the is           |                                |                  |                    |   |                                  |  |          |  |   |
| Provide<br>comments                        | 10          | 10               | No comments  | Inadequate comments   | Adequate comments  | Releva             | ents                              | Well-thought<br>and highly<br>relevant<br>comments          |                                | A2               |                    |   |                                  |  |          |  |   |
| camwork<br>Group Work)                     | N/A         | 20               | Never contribute<br>ideas and<br>perform tasks                         | Rarely  | Occasional contribute  | CULTY O            | y<br>oute ideas.                  | Routinely<br>contribute<br>constructive<br>ss managed mara, | EMENT                          | SIA              |                    |   |                                  |  |          |  |   |
| Total:                                     | 100         | 100              |  | _   |  |                    |                                   |   |                                | FIELD            | TRIP RU            | JBRICS  |                                  |  |          |  |   |
|  |             |                  | I  | _   | Cours  | e Name             | :                                 |   | Stu                            | ident's N        | ame:               |   | - 7                              | Lectu  | irer's N | lame:  |   |
|  |             |                  |  |   | Cours  | e Code:            |                                   |   | Stu                            | ident's IC       | ):                 | $\langle$   |                                  | Grou   | p:       |  |   |
|  |             |                  |  |   | 1. Fi  | eld Trips          | (Level 1)                         |   |                                |                  | < 3                |   | ,                                |  |          |  |   |
|  |             |                  |  |   | Criteria   | Marks<br>Allocated | 1                                 | 2   |                                | Marks (M)        | 1                  |   | 5                                | Weighted<br>Marks<br>Obtained  | Cogni    | itive Psycho<br>motor  | Affective   |
|  |             |                  |  | P   | articipation   | 35%                | No<br>participat                  | Mini  |                                | Some participati | most               | of the pa   | ctively<br>rticipate<br>the time | M/5 x 35% =  |          |  | A2  |
|  |             |                  |  | -   |  |                    | Never                             |   | ely                            | Sometime         | 4                  | ually R   | outinely                         | M/5 x 25% =  | +        |  |   |

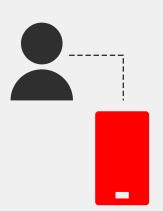


## COURSE FILE FOR RP

7 SLT: Download from AIMS (approved version)

| 12: Analysis mothods as | ts of service operations in an organization. (C2) |                               |      |                          |            |     |      |            |         |
|-------------------------|---|-------------------------------|------|--------------------------|------------|-----|------|------------|---------|
|                         | nd techniques by using analytical tools specific  | to service industries. (C4)   |      |                          |            |     |      |            |         |
| 03: Demonstrate auton   | nomous learning through service elements in a     | organization (A3)             |      |                          |            |     |      |            |         |
|                         |   |                               |      |                          |            |     |      |            |         |
|                         |   |                               |      |                          |            |     |      |            |         |
|                         |   | Teaching and Learning Activit | У    | Student Preparation Time |            | Tot | tal  |            |         |
| No                      | Topics  | Lecture                       |      | Lecture                  |            |     | _    |            | l       |
|                         |   | F2F                           | NF2F | SPT (NF2F)               | SLT        | F2F | NF2F | SPT (NF2F) |         |
|                         | 1. Introduction to service Operations             |                               |      |                          |            |     |      |            |         |
|                         | Management  | 3                             | 0    | 3                        | 6          | 3   | 0    | 3          | Į       |
|                         | 2. Service strategy                               | 6                             | 0    | 6                        | 12         | 6   |      |            | Į.      |
|                         | 3. New Service Development                        | 7                             | 0    | 7                        | 14         | 7   | 0    |            | J       |
|                         | 4. Service Encounter                              | 3                             | 0    | 3                        | 6          | 3   | 0    |            | l       |
| 9                       | 5. Layout of service facilities                   | 3                             | 0    | 5                        | 8          | 3   | 0    | 5          |         |
|                         | 6. Managing customer expectations and             |                               |      |                          |            |     |      |            | 1       |
| •                       | perceptions                                       | 3                             | 0    | 3                        | 6          | 3   | 0    | 3          |         |
|                         |   |                               |      |                          |            |     |      |            | 1       |
| 7                       | 7. Managing capacity and demand in service        | 6                             | 0    | 3                        | 9          | 6   | 0    | 3          |         |
|                         | 8. Managing Waiting Lines                         | 8                             | 0    | 5                        | 13         | 8   |      |            | 1       |
| 9                       | 9. Service inventory management                   | 3                             | 0    | 3                        | 6          | 3   | 0    | 3          | ]       |
|                         | 10. Building a world-class service                |                               |      |                          |            |     |      |            | 1       |
| 10                      | Organization                                      | 3                             | 0    | 7                        | 10         | 3   | 0    | 7          |         |
| tal                     |   | 45                            | 0    | 45                       | 90         | 45  | 0    | 45         | 1       |
| udent Learning Time pe  | r week  | 3.2                           | 0    | 3.2                      | 6.4        | 3.2 | 0    | 3.2        | 1       |
|                         |   |                               |      |                          |            |     |      |            |         |
|                         |   |                               |      |                          |            |     |      |            |         |
| No                      | Assessment Type                                   | Assessment Description        | F2F  | NF2F                     | SPT (NF2F) |     |      | Total      |         |
|                         |   |                               |      |                          |            | SLT | F2F  | NF2F       | SPT (NI |
|                         | Assignment  | Scrap book                    | 0    |                          | 6          | 8   |      |            |         |
|                         | Assignment  | Topic review                  | 0    | 2                        | 8          | 10  |      |            | _       |
|                         | Test  | TEST 1                        | 0    | 0                        | 6          | 6   |      |            |         |
|                         | Test  | TEST 2                        | 0    | 0                        | 6          | 6   |      |            |         |
| tal                     |   |                               |      |                          |            | 30  | 0    | 4          |         |





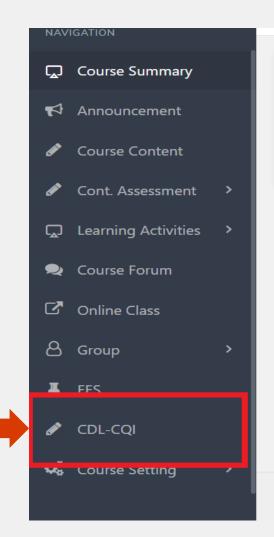
## COURSE FILE FOR RP



## CDL-CQI: DOWNLOAD FROM UFUTURE

Choose your group level (lecturer) and program level (RP).
Fill up OBE\_SCL Survey
Fill up COPO-LOKI survey
Fill up CQI form

CDL-CQI: TAB FOR RESOURCE PERSON



## Course Code OPM555 Course Name SERVICE OPERATIONS MANA



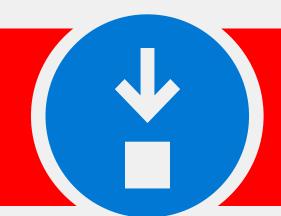
SERVICE OPERATIONS MANAGEMENT

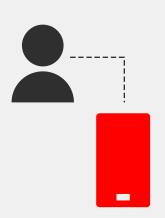


Course Summary

Course Description

© 2014 ~ 2020





## COURSE FILE FOR RP

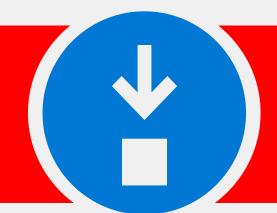
2

**CDL-CQI: FROM UFUTURE** 

CHOOSE YOUR GROUP LEVEL (LECTURER) AND PROGRAM LEVEL (RP).

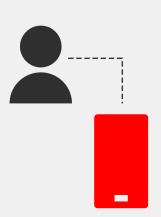
CDL-CQI:
TAB FOR LECTURER





OPM555(BA244)

**Overall Achievement** 



## **COURSE FILE** FOR RP

3

CDL- CQI: CHOOSE YOUR GROUP LEVEL (LECTURER) AND PROGRAM LEVEL (RP).

Fill up OBE\_SCL Survey
Fill up COPO-LOKI survey
Fill up CQI form

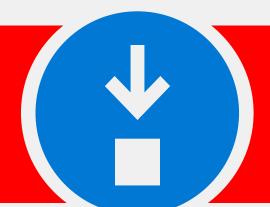
| , ,    |          |           |        |               |  |
|--------|----------|-----------|--------|---------------|--|
|        |          |           |        |               |  |
| Campus | Semester | Programme | Course | Total Student |  |
| B8     | 202021   | BA244     | OPM555 | 26            |  |

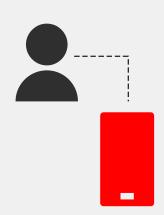
| Area   | Course Grade  | Entrance Exit Survey | SUFO     |
|--------|---------------|----------------------|----------|
| Result | 4 (VERY GOOD) | 2 (FAIR)             | 3 (GOOD) |

| Critical Issue(s)   | Factor(s) Contributed to Issue  | Action(s) to be taken (Process,<br>Procedure and/or Mechanism for<br>Monitoring) | Timeline (State<br>Date) & Person<br>Responsible |    |
|---|---|--|--|----|
| no issue, the students<br>were able to adapt with<br>ODL. | Even though there was a problem using ODL method somehow students are able to produce their work aligned with the course assessment design by the RP. | Will strengthen the process and the way of conducting the ODL with student       | SEM Oct 2020 to Feb<br>2020                      | Ed |
|   | Add CQI   |  |  |    |

**CQI TAB** 

OBE-SCL and COPO-LOKI TAB





## COURSE FILE FOR RP



#### CDL-CQI:

**Click Print PDF, save and upload.** 

CDL-CQI

Group :BA2443C

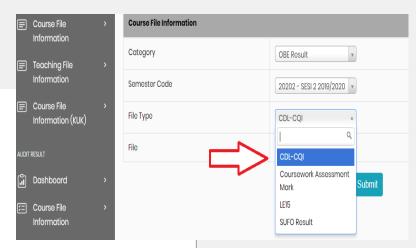
Course Code :OPM555 Programme :BA244

Campus :UiTM Kampus Puncak Alam

Semester :Mar 2020 - Sep 2020 (DEGREE AND MASTER)

Printed By Printed :NORINA BINTI AHMAD JAMIL

:2020-11-11 11:23:02



#### **Overall Achievement**

| Course Grade  | Entrance Exit Survey | SUFO     | OBE-SCL Implementation | CO-PO-LO-KI Alignment |
|---------------|----------------------|----------|------------------------|-----------------------|
| 4 (VERY GOOD) | 2 (FAIR)             | 3 (GOOD) | 3 (GOOD)               | 5 (EXCELLENT)         |

#### Exit - Entrance Survey (Frequency)

| Score Gap | -4 | -3 | -2 | -1 | 0  | 1 | 2  | 3  | 4  | 20th Percentile | 80% students Above Value | CDL Indicator |
|-----------|----|----|----|----|----|---|----|----|----|-----------------|--------------------------|---------------|
| Frequency | 0  | 0  | 0  | 5  | 35 | 5 | 32 | 85 | 47 | 41.80           | 1.00                     | 2             |

#### Student Feedback Online (SUFO)

| Score Gap | 4   | 3   | 2 | 1 | 20th Percentile | 80% students Above Value | CDL Indicator |
|-----------|-----|-----|---|---|-----------------|--------------------------|---------------|
| Frequency | 185 | 257 | 0 | 0 | 88.40           | 2.10                     | 3             |





## COURSE FILE FOR RP

COURSEWORK ASSESSMENT : EXCEL TEMPLATE/ERES/GOOGLE FORM OR ANY RELEVANT TEMPLATE.

ASSESSMENT MARK - SESSION 20202 CAMPUS : B8 - UITM Kampus Puncak Alam COURSE CODE : ASM453 , GROUP : BA2322B This document is confidential.

Date Time Printed: 26/08/2020 12:13:40

Printed By: 230074

Page 1 from 2

Assessment Mark : Test/Assignment/Lab/Attendance/Fieldwork/etc

| Fullmark<br>Description                               | Article Review | 100       | 100        | 40          |        |
|---|----------------|-----------|------------|-------------|--------|
|   |                |           |            | 40          |        |
|   |                | Role Play | Case Study | Online Test |        |
| CLO   | : CLO2         | CLO2      | CLO3       | CLO1        |        |
| PLO   | : PLO6         | PLO6      | PLO2       | PLO1        | Total  |
| I. 2019804976 - AHMAD BIN KAMARULZAMAN                | 80             | 78.5      | 66         | 37          | 80.50  |
| 2. 2019290154 - AIDA MAISARAH BINTI ROFFIE            | 90             | 78        | 75.5       | 35          | 82.75  |
| 3. 2018200418 - FATIN HUSNA BINTI MOHAMAD MOGUNI      | 87             | 64        | 79.5       | 29          | 74.25  |
| 1. 2019267676 - HAZIQ AZHAM BIN AZANA AZHAR           | 90             | 88        | 66         | 32          | 81.60  |
| 5. 2019256814 - MUHAMAD FAKRUL AIMAN BIN ABDUL RASHID | 80             | 89        | 66         | 32.5        | 80.275 |
| 3. 2019256246 - MUHAMMAD FAISAL ALIF BIN ROSZAIMY     | 86             | 68.5      | 66         | 29          | 72.70  |
| 7. 2019475676 - NOR AISYAH ASYIRA BINTI NAZLI         | 95             | 73        | 81         | 32.5        | 81.475 |
| 3. 2019219686 - NOR ATIKAH BINTI ISHAK                | 67             | 72        | 79.5       | 34.5        | 76.775 |
| ). 2019627496 - NOR SYAHIRAH ANIEZA BINTI NORHAROZI   | 97             | 77.5      | 75.5       | 31.5        | 81.375 |
| IO. 2019256328 - NORAIDA YASMIN BINTI AIRI            | 90             | 77        | 75.5       | 17.5        | 69.325 |
| 1. 2019253366 - NORAISYAH BINTI JOHARI                | 88             | 72.5      | 79.5       | 31          | 78.50  |
| 12. 2019612562 - NUR AINI BINTI HAPIZ                 | 87             | 75        | 75.5       | 29.5        | 77.125 |
| 13. 2019219078 - NUR IZZAH HUSNA BINTI RAMLI          | 67             | 78        | 71         | 39.5        | 80.625 |
| 4. 2019268056 - NUR NADIRA BINTI ALIAS                | 81             | 85        | 77         | 36          | 84.10  |
| 15. 2019627532 - NUR SYIFAA NAJWA BINTI YUSRI         | 90             | 80        | 81         | 36          | 85.20  |
| 16. 2019653986 - NUR SYUHADA ASYIKIN BINTI KAMDAN     | 92             | 79.5      | 77         | 33          | 82.40  |
| 17. 2019253786 - NURUL IZZAH BINTI MOHD HISHAM        | 89             | 54        | 79.5       | 29.5        | 72.025 |
| 18. 2019601706 - PUTERI NUR AINA BINTI ASMADY         | 67             | 67        | 71         | 38          | 76.20  |
| 19. 2019627276 - QUTREEN NABILA BINTI ABDUL AZIZ      | 93             | 86        | 77         | 33.5        | 84.925 |
| 20. 2019253654 - RAUDATUL FADZILAH BINTI ABDUL MANAN  | 92             | 80        | 81         | 35          | 84.85  |

#### COURSE ASSESSMENT OPM555-BA2443C SEM MAC 2020 TO SEPT 2020

TEST 1/10% 10% TEST 2/15% 15% ASSIGNMENT 1/10% 10% ASSIGNMENT 2/15% 15% TOTAL/50%

| Abdullah Akmal Bin Abdullah Zamli         | 67.50 | 6.75 | 90.00 | 13.50 | 68 | 6.8 | 70 | 10.50 | 37.55 |
|---|-------|------|-------|-------|----|-----|----|-------|-------|
| Adib fikri bin mohd fuaad                 | 65.00 | 6.50 | 90.00 | 13.50 | 80 | 8   | 90 | 13.50 | 41.50 |
| Ahmad Al Hafiz Bin Ahmad Al Juhari        | 65.00 | 6.50 | 90.00 | 13.50 | 75 | 7.5 | 78 | 11.70 | 39.20 |
| Aina Fatieha binti Md Zulman              | 67.50 | 6.75 | 70.00 | 10.50 | 80 | 8   | 85 | 12.75 | 38.00 |
| ANIS EMYLIA BINTI SABRI                   | 57.50 | 5.75 | 90.00 | 13.50 | 78 | 7.8 | 85 | 12.75 | 39.80 |
| Athir Khuwarizmi                          | 67.50 | 6.75 | 90.00 | 13.50 | 80 | 8   | 90 | 13.50 | 41.75 |
| farah izni amani binti ahmad busu         | 60.00 | 6.00 | 40.00 | 6.00  | 80 | 8   | 90 | 13.50 | 33.50 |
| FATIMAH BT MOHAMAD ISA                    | 45.00 | 4.50 | 76.67 | 11.50 | 92 | 9.2 | 90 | 13.50 | 38.70 |
| FATIMAH ZAHARAH BT AHMAD FARIS            | 55.00 | 5.50 | 90.00 | 13.50 | 95 | 9.5 | 85 | 12.75 | 41.25 |
| FATIN I'ZZATI BINTI MOHD ZAKI             | 65.00 | 6.50 | 80.00 | 12.00 | 90 | 9   | 85 | 12.75 | 40.25 |
| INTAN NUR QAMARINA BINTI AHMAD KAMAL      | 70.00 | 7.00 | 90.00 | 13.50 | 95 | 9.5 | 85 | 12.75 | 42.75 |
| MOHAMAD AFIFI BIN ZAINUDDIN               | 67.50 | 6.75 | 63.33 | 9.50  | 78 | 7.8 | 85 | 12.75 | 36.80 |
| Mohamad Syahir Ramadhan bin Mohd Kamal    | 82.50 | 8.25 | 80.00 | 12.00 | 70 | 7   | 85 | 12.75 | 40.00 |
| MOHAMAD ZAID FARHAN BIN MOHAMAD ARIF      | 80.00 | 8.00 | 90.00 | 13.50 | 80 | 8   | 90 | 13.50 | 43.00 |
| Mohamad Zulhelmi Shah bin Zul Zainee Shah | 65.00 | 6.50 | 90.00 | 13.50 | 75 | 7.5 | 50 | 7.50  | 35.00 |
| Mohd Sharizal Bin Abdul Ali               | 62.50 | 6.25 | 90.00 | 13.50 | 68 | 6.8 | 68 | 10.20 | 36.75 |
| Muhammad Alif Irfan Bin Ahmad Yunus       | 60.00 | 6.00 | 56.67 | 8.50  | 75 | 7.5 | 70 | 10.50 | 32.50 |
| MUHAMMAD DANISH BIN AZIZI                 | 62.50 | 6.25 | 76.67 | 11.50 | 68 | 6.8 | 80 | 12.00 | 36.55 |
| Muhammad Mirza Bin Bahkri                 | 67.50 | 6.75 | 93.33 | 14.00 | 75 | 7.5 | 85 | 12.75 | 41.00 |
| NAJJINI HASYA BINTI NORDIN                | 55.00 | 5.50 | 43.33 | 6.50  | 75 | 7.5 | 90 | 13.50 | 33.00 |
| NOR AZIRA BINTI BAHARUDDIN                | 70.00 | 7.00 | 90.00 | 13.50 | 80 | 8   | 90 | 13.50 | 42.00 |
| NORIZYAN SYAHIRA BT ABD RAZAK             | 50.00 | 5.00 | 90.00 | 13.50 | 90 | 9   | 78 | 11.70 | 39.20 |
| Nur Adilah binti Darusman                 | 65.00 | 6.50 | 90.00 | 13.50 | 95 | 9.5 | 90 | 13.50 | 43.00 |
| NUR AIMAN BINTI JABBAR                    | 75.00 | 7.50 | 93.33 | 14.00 | 80 | 8   | 85 | 12.75 | 42.25 |
| Nurashidah bt Jamil                       | 62.50 | 6.25 | 90.00 | 13.50 | 80 | 8   | 75 | 11.25 | 39.00 |
| Siti rohani bt mohd nasir                 | 55.00 | 5.50 | 83.33 | 12.50 | 68 | 6.8 | 90 | 13.50 | 38.30 |
| WAN NUR SYAHIDAH BINTI WAN MOHD GHAZALI   | 55.00 | 5.50 | 90.00 | 13.50 | 68 | 6.8 | 90 | 13.50 | 39.30 |
|   |       |      |       |       |    |     |    |       |       |





## COURSE FILE FOR RP

## OR RELEVANT TEMPLATE

will be initiated and disciplinary action will be taken in respect of any leaking of

UNIVERSITI TEKNOLOGI MARA

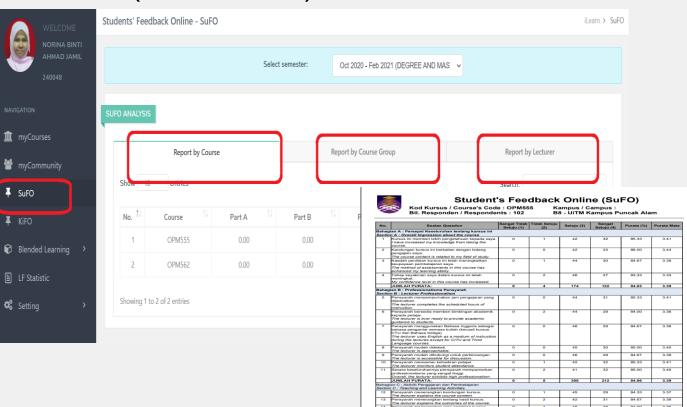
| BL  | STUDENT ID | PART | NAMA                                  | MARK  | GRED | POINTS | PROGRAMME | STUDY MODE | STATUS |
|-----|------------|------|---------------------------------------|-------|------|--------|-----------|------------|--------|
| 1.  | 2019804976 | 2    | AHMAD BIN KAMARULZAMAN                | 81.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 2   | 2019290154 | 2    | ADA MAISARAH BINTI ROFFIE             | 83.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 3.  | 2018200418 | 2    | FATIN HUSNA BINTI MCHAMAD MOGUNI      | 74.00 | B+   | 3.33   | BA232     | Full Time  | LU     |
| 4.  | 2019267676 | 2    | HAZIQ AZHAM BIN AZANA AZHAR           | 82.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 5.  | 2019256814 | 2    | MUHAMAD FAKRUL AIMAN BIN ABOUL RASHID | 80.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 6.  | 2019256246 | 2    | MUHAMMAD FAISAL ALIF BIN ROSZAIMY     | 73.00 | B+   | 3.33   | BA232     | Full Time  | LU     |
| 7.  | 2019475676 | 2    | NOR AISYAH ASYIRA BINTI NAZLI         | 81.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 8.  | 2019219686 | 2    | NOR ATIKAH BINTI ISHAK                | 77.00 | A-   | 3.67   | BA232     | Full Time  | LU     |
| gi. | 2019627496 | 2    | NOR SYAHRAH ANEZA BINTI NORHAROZI     | 81.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 10. | 2019256328 | 2    | NORAIDA YASMIN BINTI AIRI             | 69.00 | В    | 3.00   | BA232     | Full Time  | LU     |
| 11. | 2019253366 | 2    | NORAISYAH BINTI JOHARI                | 79.00 | A-   | 3.67   | BA232     | Full Time  | LU     |
| 12. | 2019612562 | 2    | NUR AINI BINTI HAPIZ                  | 77.00 | A-   | 3.67   | BA232     | Full Time  | LU     |
| 13. | 2019219078 | 2    | NUR IZZAH HUSNA BINTI RAMLI           | 81.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 14. | 2019268056 | 2    | NUR NADIRA BINTI ALIAS                | 84.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 15. | 2019627532 | 2    | NUR SYIFAA NAJWA BINTI YUSRI          | 85.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 16. | 2019653986 | 2    | NUR SYUHADA ASYKIN BINTI KAMDAN       | 82.00 | A    | 4.00   | BA232     | Full Time  | LU     |
| 17. | 2019253786 | 2    | NURUL (ZZAH BINTI MOHD HISHAM         | 72.00 | B+   | 3.33   | BA232     | Full Time  | LU     |
| 18. | 2019601706 | 3    | PUTERI NUR AINA BINTI ASMADY          | 76.00 | A-   | 3.67   | BA232     | Full Time  | LU     |
| 19. | 2019627276 | 2    | QUTREEN NABILA BINTI ABDUL AZIZ       | 85.00 | A    | 4.00   | BA232     | Full Time  | LU     |

SUFO RESULT: DOWNLOAD FROM UFUTURE WITH ITEMIZED QUESTIONS AND ANSWER.

**RP: REPORT BY COURSE (FOR ALL GROUPS)** 

**TEAM TEACHING: REPORT BY COURSE GROUP** 

(INDIVIDUAL GROUP) OR BY LECTURER





## TEACHING MATERIALS



## COURSE FILE FOR RP

- 1 TEACHING MATERIAL:
  - CHOOSE ANY OF: CASE STUDY/HAND OUT/ NOTES/ OTHERS THAT RELEVANT TO YOUR SUBJECT
  - LABEL EVERY CHAPTERS APPROPRIATELY

| record(s) (previous next> |                        |                      |                  |   |            |  |  |
|---------------------------|------------------------|----------------------|------------------|---|------------|--|--|
| OBE Do                    | cuments OBE Result Tea | ching Materials Asse | ssment Final Exa | m Program Study Plan                                    |            |  |  |
| No                        | Semester Code          | Chapter No           | File Type        | File/Url Link   | Date       |  |  |
| 1                         | 20202                  | 1                    | Notes            | CHAPTER_1_WHAT_IS_CS-0                                  | 09/09/2020 |  |  |
| 2                         | 20202                  | 2                    | Notes            | CHAPTER_2_THE_CHALLENGES_OF_CS-0                        | 09/09/2020 |  |  |
| 3                         | 20202                  | 3                    | Notes            | CHAPTER_3_PROBLEM_SOLVING-0                             | 09/09/2020 |  |  |
| 4                         | 20202                  | 4                    | Notes            | CHAPTER_4_STRATEGY_FOR_FORMULATING_A_PLAN_FOR_SUCCESS-0 | 09/09/2020 |  |  |
| 5                         | 20202                  | 5                    | Notes            | CHAPTER_5_EMPOWERMENT-0                                 | 09/09/2020 |  |  |
| 6                         | 20202                  | 6                    | Notes            | CHAPTER_6_COMMUNICATION_IN_CUSTOMER_SERVICE-0           | 09/09/2020 |  |  |
| 7                         | 20202                  | 7                    | Notes            | CHAPTER_7_COPING_WITH_CHALLENGING_CUSTOMERS-0           | 09/09/2020 |  |  |
| 8                         | 20202                  | 8                    | Notes            | CHAPTER_8_MOTIVATION-0                                  | 09/09/2020 |  |  |
| 9                         | 20202                  | 9                    | Notes            | CHAPTER_9_LEADERSHIP_IN_CUSTOMER_SERVICE-0              | 09/09/2020 |  |  |
| 10                        | 20202                  | 11                   | Notes            | CHAPTER_II_TECHNOLOGY_AND_CUSTOMER_SERVICE-0            | 09/09/2020 |  |  |
| 11 recor                  | 11 record(s)           |                      |                  |   |            |  |  |



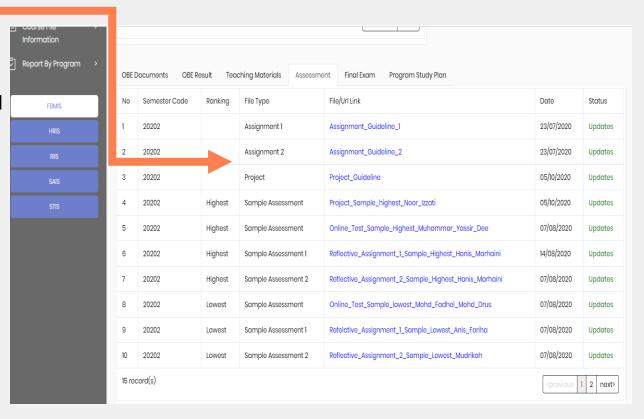
### **ASSESSMENT**



### COURSE FILE FOR RP. TEACHING FILE FOR LECTURER.

TAB ASSIGNMENT/PROJECT/QUIZ:

 TO UPLOAD THE INDIVIDUAL / GROUP/QUIZ/ CASE STUDY /REFLECTIVE PAPER/PRESENTATION GUIDELINES ETC.(FOLLOW CI)





## **ASSESSMENT**



### COURSE FILE FOR RP. TEACHING FILE FOR LECTURER.

2

#### **SAMPLE ASSESSMENT:**

- SAMPLE STUDENT'S WORK FOR ASSIGNMENT/PROJECT/QUIZ/PR ESENTATION/CASE STUDY/REFLECTIVE PAPER WITH RANKING (HIGHEST/MODERATE/LOWEST)
- UPLOAD USING PDF OR URL LINK FORMAT

|    |       |           |                                     |   |            |         | _ |
|----|-------|-----------|-------------------------------------|---|------------|---------|---|
| 2  | 20202 |           | Assignment Guideline<br>2           | Assignment_Guideline_2                                | 23/07/2020 | Updates |   |
| 3  | 20202 |           | Project Guideline                   | Project_Guideline                                     | 05/10/2020 | Updates |   |
| 4  | 20202 | Highest   | Sample Assessment -<br>Assignment 1 | Reflective_Assignment_1_Sample_Highest_Hanis_Marhaini | 14/10/2020 | Updates |   |
| 5  | 20202 | Highest   | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Highest_Hanis_Marhaini | 14/10/2020 | Updates |   |
| 6  | 20202 | Lowest    | Sample Assessment -<br>Assignment 1 | Refelctive_Assignment_1_Sample_Lowest_Anis_Fariha     | 14/10/2020 | Updates |   |
| 7  | 20202 | Lowest    | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Lowest_Mudrikah        | 14/10/2020 | Updates |   |
|    |       | derates   | Sample Assessment -<br>Assignment 1 | Reflective_Assignment_1_Sample_Moderate_Siti_Rafeah   | 14/10/2020 | Updates |   |
| 9  | 20202 | Moderates | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Moderate_Mohd_Fadhel   | 14/10/2020 | Updates |   |
| 10 | 20202 | Highest   | Sample Assessment -<br>Project      | Project_Sample_highest_Noor_Izzati                    | 14/10/2020 | Updates |   |



### **ASSESSMENT**



### **COURSE FILE** FOR RP. **TEACHING FILE** FOR LECTURER.



Districts must also perform risk assessments and "implement mitigation planning." Superintendents will designate a cybersecurity coordinator as a liaison between the district and the state and parents.

(Sources from www.securitymagazine.com/newsletters, March 11, 2020)

### **TEST QUESTION**

Based on the case study, answer the following questions.

#### OUESTION 1

As a cybersecurity coordinator of the Texas Department of Information Resources, you are responsible to design a cybersecurity mitigation planning. Describe the strategy of this mitigation.

#### **QUESTION 2**

Explain the strategy that can be used by the schools for risk transference.

(6 marks)

#### QUESTION 3

Explain the types of measures that can be used for InfoSec management measurement programs.

#### QUESTION 4

Describe the recommended process for the development of InfoSec measurement program implementation recommended by NIST.

(12 marks)

| 2 | 20202 |           | Assignment Guideline<br>2           | Assignment_Guideline_2                              | 23/07/2020 | Updates    |     |
|---|-------|-----------|-------------------------------------|---|------------|------------|-----|
| 3 | 20202 |           | Project Guideline                   | Project_Guideline                                   | TO         |            |     |
| 4 | 20202 | Highest   | Sample Assessment -<br>Assignment 1 | Reflective_Assignment_1_Sample_Hig ASSIGNM          |            |            |     |
| 5 | 20202 | Highest   | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Hi                   | Z/TEST     | JJ L C 1 / | QUI |
| 6 | 20202 | Lowest    | Sample Assessment -<br>Assignment 1 | Refelctive_Assignment_1_Sample_Lowes                | ,,         | <b>-</b>   |     |
| 7 | 20202 | Lowest    | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Lowest_Mudrikah      | 14/10/2020 | Updates    |     |
| В | 20202 | Moderates | Sample Assessment -<br>Assignment 1 | Reflective_Assignment_1_Sample_Moderate_Siti_Rafeah | 14/10/2020 | Updates    |     |
| Э | 20202 | Moderates | Sample Assessment -<br>Assignment 2 | Reflective_Assignment_2_Sample_Moderate_Mohd_Fadhel | 14/10/2020 | Updates    |     |
| ю | 20202 | Highest   | Sample Assessment -<br>Project      | Project_Sample_highest_Noor_tzzati                  | 14/10/2020 | Updates    |     |

#### BA/JUN 2020/ASM655

#### OUESTION 2

Explain the strategy that can be used by the schools for risk transference

(6 marks)

Outsourcing can be used for risk transference when an organization chooses to hire an ISP or a consulting organization for products and services such as server acquisition and configuration, Web development, maintenance, and administration, and even InfoSec functions. This allows the organization to transfer the risks associated with managing these erience with those risks. Outsourcing can shift ice-level arrangements.

#### **MODEL ANSWER/ANSWER SCHEME**

(Identify strategy: 1 mark) (Explanation of the strategy: 2 marks) (Reasons: 3 marks)

ised for InfoSec management measurement programs.

Organizations use three types of measures:

- those that determine the effectiveness of the execution of InfoSec policy, those that determine the effectiveness and/or efficiency of the delivery of InfoSec
- services, and
- those that assess the impact of an incident or other security event on the organization or its mission.

(Identify measures: 3 measures x 2 marks = 6 marks) (Explanation of each: 3 measures x 2 marks = 6 marks)



### **FINAL EXAM**



### COURSE FILE/TEACHING FILE

- SAMPLE OF FINAL
   ASSESSMENT/ FINAL EXAM
   QUESTION AND ANSWER FOR
   THAT PARTICULAR SEMESTER
- FOLLOW STANDARD FORMAT FROM EXAM UNIT (DOWNLOAD FROM LIBRARY OR FROM FBM'S EXAM UNIT)
- STANDARD FORMAT FINAL ASSESSMENT FOR ODL

CONFIDENTIAL



BA/DEC 2019/OPM555

UNIVERSITI TEKNOLOGI MARA FINAL EXAMINATION

COURSE

: SERVICE OPERATIONS MANAGEMENT

COURSE CODE

: OPM555

EXAMINATION

: DECEMBER 2019

TIME

: 3 HOURS

CONFIDENTIAL 2 BA/DEC 2019/OPM555

#### INSTRUCTIONS TO CANDIDATES

This question paper consists of fiv

Answer ALL questions in the Answ

Do not bring any material into the invigilator.

Please check to make sure that the

i) The Question Paper
 ii) An Answer Booklet – provio

Answer ALL questions in English.

OUESTION 1

 Identify any four (4) foundational premises of service-dominant logic and provide a brief justification of each.

 Discuss any four (4) challenges faced by an organization to transform their business in competing through servitization.

(10 marks)

#### QUESTION 2

a) Explain any two (2) customer's features in the service encounter triad.

b) Determine any **four (4)** service profit chain relationship elements.

(10 marks) (10 marks)

#### QUESTION 3

a) Discuss any four (4) characteristics of yield management

(10 marks)

With the aid of a diagram, explain the **four (4)** types of forecast movement of behaviour in the service industry.

(10 marks)

#### **QUESTION 4**

KFC's Mobile Shopping App Sees 90pc of Users Placing Orders via Mobile

Kentucky Fried Chicken launched a mobile wallet earlier this year in Britain and has seen positive results, including better customer service, mobile experience and relationship



## PROGRAM STUDY PLAN



SEMESTER 2

## COURSE FILE FOR RP

## PROGRAM STUDY PLAN : A STANDARD FORMAT FROM FBM HEA

#### FACULTY OF BUSINESS & MANAGEMENT PROGRAM STRUCTURE MARCH 2018 BACHELOR OF BUSINESS ADMINISTRATION (HONS) OPERATIONS MANAGEMENT - BA244

|  | SEMESTER 1  |   |                 | SEMESTER 2       |                     |            |  |                 |                  |
|--|-------------|---|-----------------|------------------|---------------------|------------|--|-----------------|------------------|
| Components   | Code        | Course  | Credit<br>Units | Contact<br>Hours | Components          | Code       | Course                                     | Credit<br>Units | Contact<br>Hours |
|  |             | Ko-kurikulum 1                                | -               | _                |                     | HPD134     | Ko-kurikulum II                            |                 |                  |
| ompulsory Modules  | HBU111      |   | 1               |                  | Compulsory Modules  |            |  | -               |                  |
|  | TAC/TMC 401 | Third Languange I                             | 2               | 2                |                     | TAC/TMC451 | Third Languange II                         | 2               |                  |
|  | CTU552      | Falsafah Dan Isu Semasa                       | 2               | 2                |                     | ELC501     | English for Critical Academic Reading      | 2               |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| ore  | ACC406      | Immediate Financial Accounting and Reporting  | 3               | 3                | Core                | ECO415     | Economics                                  | 3               |                  |
|  | LAW416      | Business Law                                  | 3               | 4                |                     | FIN420     | Financial Management                       | 3               |                  |
|  |             |   | l .             |                  | I                   |            |  |                 |                  |
|  | ASM452      | End User Applications                         | 3               | 4                |                     | HRM533     | Introduction to Human Resource Management  | 3               |                  |
|  | MKT420      | Principles and Practices of Marketing         | 3               | 4                |                     | IBM530     | Introduction to International Business     | 3               |                  |
|  | MGT420      | Principles and Practices of Management        | 3               | 4                |                     |            |  |                 |                  |
|  |             |   |                 |                  | Elective            | UXXX       | Elective 1                                 | 3               |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| otal   |             |   | 20              | 25               | Total               |            |  | 20              |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
|  |             | SEMESTER 3                                    |                 |                  |                     |            | SEMESTER 4                                 |                 |                  |
| Components   | Code        | Course  | Credit<br>Units | Contact<br>Hours | Components          | Code       | Course                                     | Credit<br>Units |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Compulsory Modules   | HPD234      | Ko-kurikulum III                              | 1               | 2                | Compulsory Modules  | CTU554     | Penghayatan Etika dan Peradaban II         | 2               |                  |
|  | ELC590      | English for Oral Presentations                | 2               | 2                |                     |            |  |                 |                  |
|  | TAC/TMC501  | Third Language III                            | 2               | 2                |                     |            |  |                 |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| ore  | FIN533      | Personal Financial Planning                   | 3               | 4                | Core                | ENT530     | Principles of Entrepreneurship             | 3               |                  |
|  |             | Occupational Safety, Health and Environmental |                 |                  |                     |            |  |                 |                  |
|  | OPM538      | Management                                    | 3               | 4                |                     | MGT555     | Business Analytics                         | 3               |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Specialization   | OPM549      | Operations Management                         | 4               | 4                | Specialization      | OPM560     | Supply Chain Logistics Management          | 4               |                  |
|  | OPM554      | Procurement Management                        | 3               | 4                |                     | OPM545     | Production Planning and Control            | 4               |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
|  | OPM555      | Service Operations Management                 | 3               | 4                |                     | OPM562     | Business Process and Innovation Management | 4               |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
|  |             |   |                 |                  | Elective            | UBM599     | Digital Workforce                          | 3               |                  |
| Elective   | UXXX        | Elective 2                                    | 3               | 3                | (Choose One Only)   | ENTSSS     | Digital Entreprenuerships                  | 3               |                  |
|  |             |   |                 |                  |                     | MKT558     | Digital Marketing                          | 3               |                  |
| Total  |             |   | 24              | 29               | Total               |            |  | 23              |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
|  | •           | •   | •               | •                |                     | •          | •  | -               |                  |
|  |             | SEMESTER 5                                    |                 |                  |                     |            | SEMESTER 6                                 |                 |                  |
|  |             |   | Credit          | Contact          |                     |            |  | Credit          |                  |
| Components   | Code        | Course  | Units           | Hours            | Components          | Code       | Course                                     | Units           |                  |
|  | EET699      | English Exit Test                             | 0               | 0                |                     |            |  |                 |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Core   | MGT657      | Strategic Management                          | 4               | 4                | Industrial Training | MGT666     | Internship                                 | 12              |                  |
|  | MGT648      | Research Methods                              | 4               | 4                |                     |            |  |                 |                  |
|  | OPM658      | Quality Management                            | 3               | 4                |                     |            |  |                 |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Specialization   | OPM655      | Project Management                            | 4               | 4                |                     |            |  |                 |                  |
| The state of the s | OPM632      | Enterprise Resource Planning                  | 3               | 4                |                     |            |  |                 |                  |
|  | OPM633      | Sustainable Operations Management             | 3               | 4                |                     |            |  |                 |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Elective   | UXXX        | Elective 4                                    | 3               | 3                |                     |            |  |                 |                  |
|  |             |   |                 |                  |                     |            |  |                 |                  |
| Total  |             |   | 24              | 27               | Total               |            |  | 12              |                  |

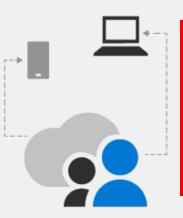
|                     | %    | Units |
|---------------------|------|-------|
| Compulsory Modules  | 14%  | 17    |
| Core                | 41%  | 50    |
| Specialization      | 26%  | 32    |
| Electives           | 10%  | 12    |
| Industrial Training | 10%  | 12    |
| Total               | 100% | 123   |

GRAND TOTAL (CREDIT HOURS):

DATE: Mar-18



## **TEACHING FILE**

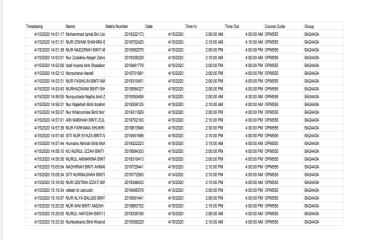


## **TEACHING** FILE **FOR A LECTURER**



#### STUDENT'S ATTENDANCE:

**PRODUCE FROM GOOGLE** FORM/UFUTURE/GOOGLE SHEET/SIMS





#### **LESSON PLAN**

Semester March-Jul 2020 (Covid19)



#### SERVICE OPERATIONS MAMAGEMENT OPM555

#### **COURSE INFORMATION**

Course

Service Operations Management Bachelor of Business Administration Operations Management (Hon Level Credit Unit

Contact Hour Course Status Core Prerequisite None

Lecturer's Name :

#### Course Description

This course aims to cover all work activities that are not strictly manufacturing. manufacturing in the service sector. This course provides the opportunities to i using manufacturing techniques within service activities that are within contr become more effective

#### Course Objectives

At the end of this course, the students will be able to:

- a) Explain the concepts of service operations in an organization. (C2, PLO1)
- b) Analyse methods and techniques by using analytical tools specific to servic
- c) Demonstrate autonomous learning through service elements in an organiza

#### Course Content

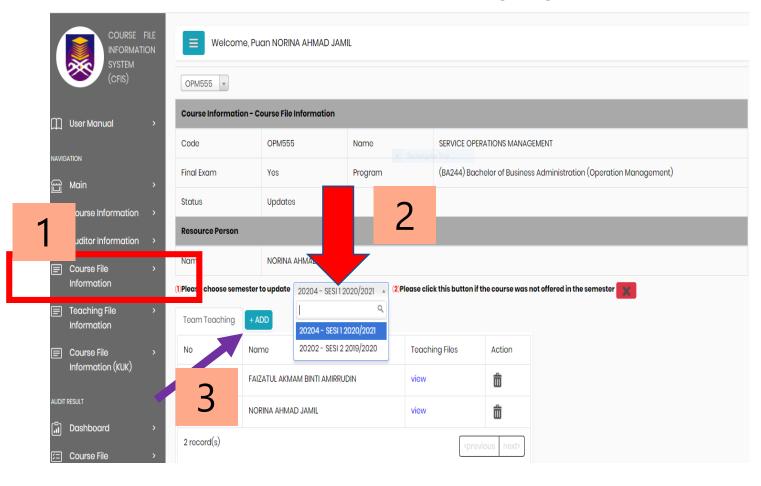
| week                    | Торіс   | Study Plan                    |
|-------------------------|---|-------------------------------|
|                         | LECTURES 1<br>24 FEB – 17 MARCH   |                               |
| 1<br>(24 – 28<br>Feb)   | - Class introduction     Chp 1: Introduction to service Operations Management     (CLO 1) | Lectures                      |
| 2<br>(2 – 6<br>March)   | Chp 2: Service strategy<br>(CLO 2 & CLO 3)  | Lectures                      |
| 3<br>(9 – 13<br>March)  | Chp 3: New Service Development<br>(CLO 1 & CLO 3)   | Lectures and topic discussion |
| 4<br>(16 – 17<br>March) | Chp 4: Service Encounter<br>(CLO 1 & CLO 2)   | Lectures and discussion       |

#### MOVEMENT CONTROL ORDER (MCO)

#### LECTURES 2 14 APRIL – 22 MAY

| New assessment  | Discussion on Individual Assignments   |
|---|--|
|   | via google meet  |
|   |  |
|   | Lectures and calculation discussion<br>via google meet and ilearn  |
| (CLO 1 & CLO 2 & CLO 3)                               | via googie meet and liearn   |
| Chn 6: Managing customer expectations and percentions | Lectures (google meet)   |
|   | Escures (google mout)  |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,               |  |
| Chp 7: Managing capacity and demand in service        | Lectures (google meet), SUBMIT   |
|   | ASSIGNMET 2  |
|   | Lectures (google meet), calculation  |
| (CLO 1 & CLO 2 & CLO 3)                               | Google classroom   |
|   |  |
|   | Lectures (google meet), calculation  |
|   | Google classroom   |
|   | Lectures and class exercise  |
| (CLO 1 & CLO 2 & CLO 3)                               | Google classroom   |
|   |  |
|   |  |
| (Topic covered: Chapter 1 – 5)                        |  |
| EID FITRI SPECIAL HOLIDAY                             |  |
| 25 MAY – 3 JUN  |  |
|   | Chp 5: Layout of service facilities (CLO 1 & CLO 2 & CLO 3)  Chp 6: Managing customer expectations and perceptions (CLO 1 & CLO 2 & CLO 3)  Chp 7: Managing capacity and demand in service (CLO 1 & CLO 2 & CLO 3)  Chp 7: Managing capacity and demand in service (CLO 1 & CLO 2 & CLO 3)  Chp 8: Managing Waiting Lines (CLO 1 & CLO 2 & CLO 3)  Chp 8: Managing Waiting Lines (CLO 1 & CLO 2 & CLO 3)  ONLINE TEST 1 (Topic covered: Chapter 1 – 5) |

### COURSE FILE INFORMATION SYSTEM (CFIS)-PANDUAN TAMBAHAN



RP – PILIH TAB

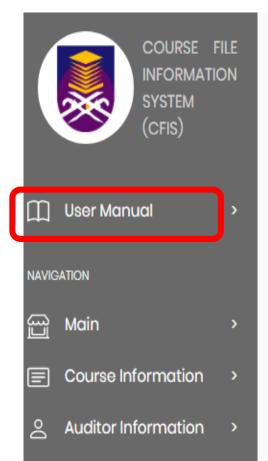
RP – PILIH SEMESTER TERKINI (20204)

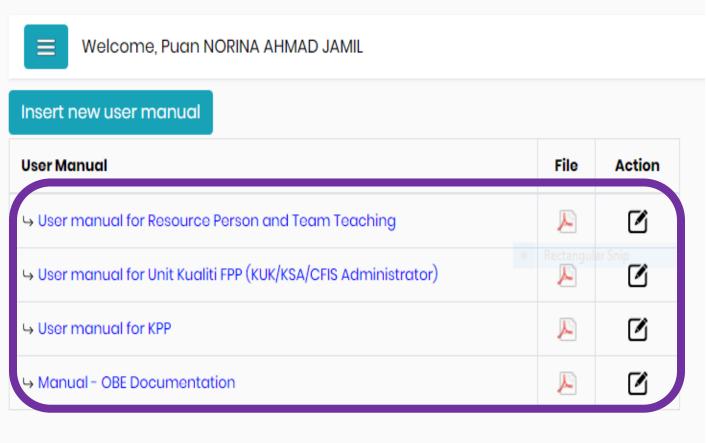
3

RP – ADD TEAM
TEACHING (SEKIRANYA
RP DAN TEAM TEACHING
ADALAH DIRI SENDIRI –
SILA ADD DIRI ANDA.
SEKIRANYA TEAM
TEACHING ADALAH
PENSYARAH LAIN, SILA
ADD RAKAN TEAM
TEACHING MASINGMASING.



## CFIS USER MANUAL







## ACRONYM



AIMS- ACADEMIC INFORMATION MANAGEMENT SYSTEM

CDL- CLOSING THE LOOP

CQI - CONTINUOUS QUALITY IMPROVEMENT

COPO- COURSE OUTCOME PROGRAMME OUTCOME

FBMIS - FACULTY OF BUSINESS AND MANAGEMENT INTEGRATED SYSTEM

JSU - JADUAL SPESIFIKASI UJIAN

**RP-RESOURCE PERSON** 

SUFO - STUDENTS' FEEDBACK ONLINE



### CHECK LIST COURSE FILE – BY RP

- **OBE DOCUMENTS** 
  - COURSE INFORMATION
  - COPO MATRIX
  - JSU
  - RUBRICS
  - PROJECT RUBRICS
  - ASSIGNMENT RUBRICS
  - SLT
- OBE RESULTS
  - COURSE ASSESSMENT MARKS
  - LE15
  - · CDL
  - CQI
  - SUFO RESULT
- **3** TEACHING MATERIALS
  - HAND OUT/CASE STUDY/NOTES/OTHERS (ANY RELEVANT)

- **ASSESSMENT** 
  - ASSIGNMENT INDIVIDUAL/CASE STUDY/REFLECTIVE PAPER/ GROUP ASSIGNMENT GUIDELINES
  - PROJECT PROJECT GUIDELINES
  - QUIZ QUIZ GUIDELINES
  - SAMPLE ASSESSMENT STUDENT'S WORK FOR INDIVIDUAL, PROJECT/CASE STUDY/REFLECTIVE PAPER AND PRESENTATION WITH RANKING (HIGHEST/MODERATE/LOWEST)
- 5 FINAL EXAM
  - FINAL EXAM QUESTION
- FINAL EXAM ANSWER SCHEME/MODUL
  ANSWER

#### **PROGRAM STUDY PLAN**

 AN INDIVIDUAL PROGRAM STRUCTURE APPROVED FORMAT BY FBM HEA.

## CHECK LIST TEACHING FILE - BY LECTURER



- OBE DOCUMENTS AUTO GENERATED BY RP
  - COURSE INFORMATION
  - COPO MATRIX
  - JSU
  - RUBRICS
  - PROJECT RUBRICS
  - ASSIGNMENT RUBRICS
  - SLT
- OBE RESULTS TO FILL UP BY LECTURER (AN INDIVIDUAL GROUP/CLASS)
  - COURSE ASSESSMENT MARKS
  - LE15
  - CDL
  - CQI
  - SUFO RESULT
- TEACHING MATERIALS AUTO GENERATED BY RP
  - HAND OUT/CASE STUDY/NOTES/OTHERS (ANY RELEVANT)

- CLASS ATTENDANCE
  - INDIVIDUAL GROUP/CLASS ATTENDANCE FOR THE WHOLE SEMESTER
- ASSESSMENT TO FILL UP BY LECTURER (INDIVIDUAL GROUP/CLASS)
  - ASSIGNMENT INDIVIDUAL/CASE STUDY/REFLECTIVE PAPER/ GROUP ASSIGNMENT GUIDELINES
  - PROJECT PROJECT GUIDELINES
  - QUIZ QUIZ GUIDELINES
  - SAMPLE ASSESSMENT STUDENT'S WORK FOR INDIVIDUAL, PROJECT/CASE STUDY/REFLECTIVE PAPER AND PRESENTATION WITH RANKING (HIGHEST/MODERATE/LOWEST)
  - FINAL EXAM TO FILL UP BY LECTURER
  - FINAL EXAM QUESTION
  - FINAL EXAM ANSWER SCHEME/MODUL ANSWER

#### **LESSON PLAN**

6

 AN INDIVIDUAL LESSON PLAN FOR THAT PARTICULAR CLASS/GROUP(APPROVED BY RP).



