



UNIVERSITI
TEKNOLOGI
MARA

FBM
FACULTY OF
BUSINESS MANAGEMENT



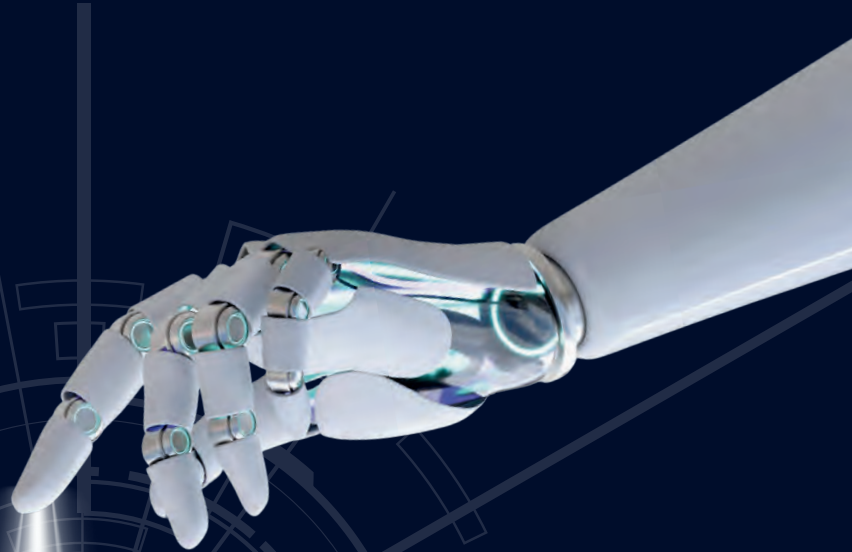
LIST OF

INNOVATION

COMPETITION
2020 - 2021 - 2022 - 2023



*"List and details about all the great success from staff and student of
Universiti Teknologi MARA (UiTM) Selangor Branch, Puncak Alam Campus"*



LIST OF

INNOVATION

COMPETITION 2020 - 2023

List of Innovation Competition 2020-2023

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UNIVERSITI
TEKNOLOGI
MARA

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EXECUTIVE SUMMARY

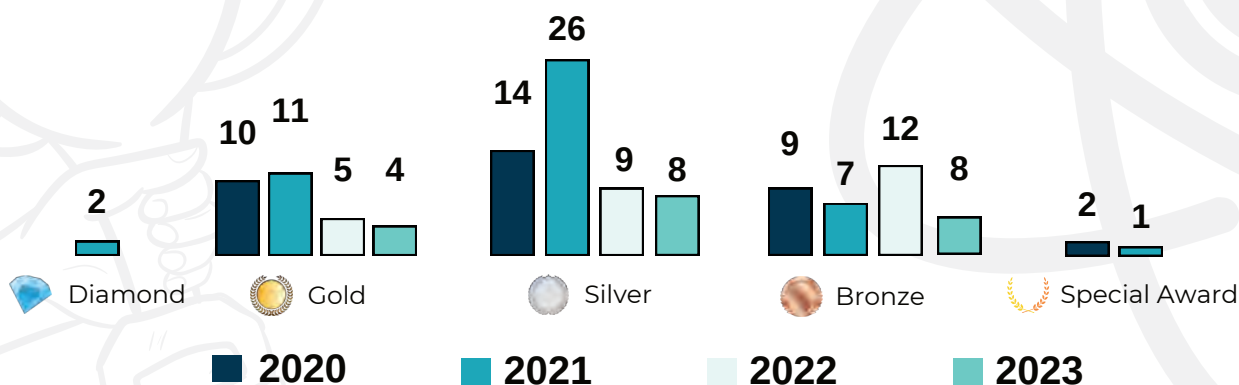


This book captures the list of innovation competitions participated by academic staff and students of the Faculty of Business and Management, Universiti Teknologi MARA (UiTM) Selangor Branch, Puncak Alam campus.

Overall, the faculty recorded about 108 awards comprising Diamond, Gold, Silver, Bronze, and Special. High participation comes from the year 2021 as compared to other years. It is hoped that in the future, faculty will have merrier participation in innovation competitions and gain awards.

	YEAR			
	2020	2021	2022	2023
 Diamond		2		
 Gold	10	11	5	4
 Silver	14	26	9	8
 Bronze	9	7	12	5
 Special Award	2	1		

Number of Innovation by Award





This book illustrates the list and details about the innovation competition participated by Universiti Teknologi MARA (UiTM) Puncak Alam Campus, Selangor Branch. We are thankful for the editorial team who contributed to the completion of this book.

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Salina Ibrahim

EDITOR

Mohammad Faedzwan Abdul Rahman

LIST OF INNOVATION COMPETITION 2023





1

**PROCAL: CONSTRUCTION PRODUCTIVITY
CALCULATOR in**

UKM SUSTAINABILITY CHALLENGE

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Prof. Madya Dr. Mohamed Nor
Azhari Azman (UPSI)

2

**THE SUSTAINABILITY CAREER OF A DIGITAL
FREELANCER WITH THE BID 4 ME PLATFORM in**

UKM SUSTAINABILITY CHALLENGE

LEADER

Dr. Norfadzilah Abd Razak

MEMBERS

Dr. Natasha Dzulkalnine

Sarinah Sabar

3

**IPO-ONE STOP SUPPORT CENTER (TRADING
Simulation) in**

UKM SUSTAINABILITY CHALLENGE

LEADER

Dr Norliza Che Yahya

MEMBER

Siti Sarah Binti Alyasa Gan

4

**ACADEMIC RESEARCH PRODUCTIVITY IN MALAYSIA: AN
INTEGRATION OF THEORY OF PLANNED BEHAVIOUR
AND SOCIAL CAPITAL THEORY in**

III NOVASI COMPETITION 2023

LEADER

Datin Dr Zahariah Sahudin

MEMBERS

Dr Abd Hadi Mustaffa

Dr Hasni Abdullah

Dr Nurzahidah Bahrudin



1

**POWER ORYX: REGENERATIVE ENERGY FROM
PEDESTRIAN WALKWAYS FOR GLOBAL SUSTAINABILITY**
in

UKM SUSTAINABILITY CHALLENGE

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Ts Nur Farizan Tarudin

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Muhammad Izwan Mohd Badrillah

**Muhammad Akmal Asyraaf Adlan
(Sime Darby)**

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E-PRE-ONBOARDING PROCEDURE FOR UiTM STAFF in

UKM SUSTAINABILITY CHALLENGE

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Abu Bakar**

MEMBERS

Dr Natasha Dzulkalnine

Abidah Saad

3

**ADAPTIVE PERSONALIZATION RECOMMENDER FOR
COLLABORATIVE LEARNING EFFECTIVENESS** in

UKM SUSTAINABILITY CHALLENGE

LEADER

**Dr Nur Atiqah Rochin
Demong**

MEMBER

Habiel Zakaria

4

**NON-GOVERNMENTAL ORGANIZATIONS (NGOS)
PERSPECTIVE ON THE USE OF SUKUK FOR
HUMANITARIAN INITIATIVES** in

UKM SUSTAINABILITY CHALLENGE

LEADER

**Assoc. Prof Dr. Amirul Afif
Mahamat**

MEMBERS

Nurul Fathiyah Kamarul Bahrin

Mohamad Nizam Jaafar



5

TABLEAU SIMPLIFIED: A GUIDE FOR BUSINESS ANALYTICS in

III NOVASI COMPETITION 2023

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MEMBERS

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Sarinah Binti Sabar

Dr Syarifah Mastura Syed Abu Bakar

6

BUSINESS ANALYTICS QUESTION REPOSITORY in

III NOVASI COMPETITION 2023

LEADER

Sarinah Binti Sabar

MEMBERS

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Dr Natasha Binti Dzulkalnine

7

FLASH CARD GAME in

III NOVASI COMPETITION 2023

LEADER

Dr Nurhuda Haji Nizar

8

METaverse: INTERACTIVE REMOTE EDUCATION VIA AUGMENTED AND VIRTUAL REALITY SOLUTIONS FOR LEARNING AND ENGAGEMENT in

III NOVASI COMPETITION 2023

LEADER

Muhammad Bin Omar

MEMBERS

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Melissa Shahrom

Mohd Fikri Ishak



1

NEW PRODUCT DEVELOPMENT PROCESS IN CLASS in

III NOVASI COMPETITION 2023

LEADER

Dr Noorita Mohammad

2

APPLICATION OF EXTENDED REALITY (XR) IN SOCIAL MEDIA MARKETING in

III NOVASI COMPETITION 2023

LEADER

Muhammad Bin Omar

MEMBERS

Dr Nur Atiqah Rochin Demong

Melissa Shahrom

Mohd Fikri Ishak

3

PHD E-LOGBOOK in

III NOVASI COMPETITION 2023

LEADER

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Abidah Saad

BARAZZAN



4

METaverse: INTERACTIVE AND IMMERSIVE THREE-DIMENSIONAL CUBE OF OLAP LESSON VIA EXTENDED REALITY (XR) FOR REVOLUTIONARY PRACTICAL AND EXPERIENTIAL LEARNING AND ENGAGEMENT in

III NOVASI COMPETITION 2023

LEADER

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Muhammad Bin Omar

5

BA MADE ESSY in

III NOVASI COMPETITION 2023

LEADER

Dr Tuan Badrol Hisham Tuan Besar

W
N
N
O
R
B



LIST OF INNOVATION COMPETITION 2022





1

PUZZLENOMIC APP in

**INNOVATION IN EDUCATION AND TEACHING (INNOVATION PROJECT) -
HIGHER EDUCATION INSTITUTION (ACADEMIC)**

LEADER

Assoc. Prof. Sabariah Yusoff

MEMBERS

Nazurah Abdul Malek

Assoc. Prof. Shahariah Asmuni

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2

U-CA²N in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

Assoc. Prof. Dr. Rohana Ngah

3

COST BENEFIT ANALYSIS (CBA) MODEL OF DISASTER VICTIMS IDENTIFICATION (DVI) in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

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Dr. Geetha Subramaniam

Saadiah Mohamad

Norfaridah Ali Azizan

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Sulaiman

Dr. Nurul Syifaa Mohd Shakil

Dr. Natasha Dzulkalnine

Certificate of Achievement

It is hereby certified that

**AMIRUL AFIF MUHAMAT, NATASHA DZULKALNINE, NURUL SYIFAA MOHD SHAKIL
MUHAMMAD AZMAN IBRAHIM, SUZANA SULAIMAN, GEETHA SUBRAMANIAM
SAADIAH MOHAMAD, NORFARIDAH ALI AZIZAN, AHMAD FAROUK ZULKIFLI**

is awarded with

GOLD AWARD

FOR SOCIAL SCIENCES CATEGORY (INNOVATION IDEA ONLINE POSTER PRESENTATION) HIGHER EDUCATION INSTITUTION (ACADEMIC)

for a project entitled

COST-BENEFIT ANALYSIS (CBA) MODEL OF DISASTER VICTIMS IDENTIFICATION (DVI)

in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

on

19 OCTOBER 2022

organized by

AID ACADEMY MALAYSIA & UNIVERSITAS GUNADARMA, JAKARTA



[Signature]
QUAH WEI BOON
CHIEF JUDGE
INNOCOM III

[Signature]
SHAFEE ABDULLAH
TOP MANAGEMENT
AID ACADEMY

[Signature]
DR NURIYATI SAMATAN
DEAN FAKULTAS ILMU KOMUNIKASI
UNIVERSITAS GUNADARMA, JAKARTA



4

PUZZLENOMIC APP in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

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Dr. Ts Ismassabah Ismail

Dr. Nur Azirah Zahida Mohamad Azhar

Dr. Norzilah Musa

ABSTRACT

1

Economics is usually perceived as a difficult course among undergraduate students, despite being regarded as relevant and useful by them. The economics course has been labeled as abstract and theoretical, difficult to study, unexciting, boring, and lacking intrinsic interest. Additionally, the literature suggests that the students' problems with economics courses are mainly related to the style and method of teaching.

2

Traditionally, the chalk and talk type of teaching method, have long been the dominant approach in most Economics courses. However, they are certainly no longer the exclusive approach as much of the recent introspection in the discipline raises the issue of promoting the use of innovative and more active forms of teaching and learning.

3

Hence, PuzzlEnomic Apps is developed, where crossword puzzles are used to enhance students' engagement thus sharpen and strengthen students' understanding of the economic concepts and theories. Time was allocated for them to solve the puzzle that are based on some hints or definitions that correspond to horizontal and vertical patterns. It is a self-correcting method due to the length of each word and the overlapping of each answer with another. Result showed that students preferred crossword puzzle as compared to other types of question techniques as they enjoyed the thrill to solve the puzzle within the limited time. It is observed that students were exhilarated after successfully solving the puzzle.

4

PuzzlEnomic Apps encourages collaborative activity since students have to discuss among themselves and able to stimulate thinking capacity, thus enhance knowledge retention capability. Needless to say, PuzzlEnomic Apps is a promising self-learning tool that has the potential to enrich innovative teaching platform since it provides students with an opportunity to evaluate their level of knowledge as well as to increase students' engagement with the course material on mobile platform.





5

EDIUSY: THE SOLUTION TO STUDENT DISENGAGEMENT in

INTERNATIONAL BORNEO INNOVATION EXHIBITION & COMPETITION (IBIEC2022)

LEADER

Dr. Nur Athirah Sumardi

MEMBERS

Mazuin Mat Halif

Prof. Dr. Narehan Hassan

Dr. Syarifah Mastura Syed Abu Bakar

Dr. Natasha Dzulkalnine

ABSTRACT

1

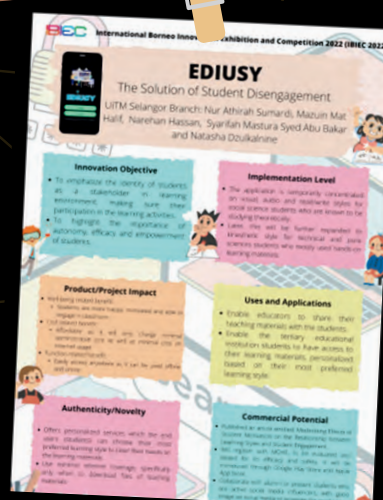
Covid-19 has stroked the world with immediate needs for educators to perform duties from home via the internet and students to engage in online classes, emphasizing the importance of autonomy, efficacy and empowerment of individuals. Hence, the concern on student engagement towards lessons has garnered the interest of every educational institution in Malaysia.

2

EDIUSY has the answer as it is a mobile application that was inspired by the VARK learning style model which highlighted the four learning styles of Visual, Auditory, Read or Write and Kinesthetic. This application will benefit its users specifically tertiary educational institution students, trainers, instructors, or lecturers. In details, it will enable tertiary educational institution students to have access to their learning materials, personalized based on their most preferred learning style.

3

Nonetheless, the application is currently focusing on only three learning styles except for kinesthetic as it temporarily concentrated on social science students who are known to be studying theoretically. Later, this will be further expanded to kinesthetic style for technical and pure sciences students who mostly used hands-on learning materials. This application enables personalized sharing of information and materials which will engage and empower students to be extensively responsible for their studies. Therefore, this will create positive student engagement in the teaching and learning environment.





1

i-AID in

INTERNATIONAL SUSTAINABILITY INVENTION, INNOVATION AND
DESIGN SHOWCASE 2022 (ISIIDS 2022)

LEADER

Mazrul Hisyam Bin Ab Malik

MEMBERS

Dr. Emi Normalina Omar

Dr. Azimah Daud

Assoc. Prof. Dr. Siti Noorsuriani
Maon

Dr. Nur Atiqah Rochin Demong





2

PuzzlEnomic: INTERACTIVE APPROACH THROUGH COLLABORATIVE AND FLEXIBLE CLASS ENGAGEMENT in

THE 2ND INTER PRE-UNIVERSITY MATRICULATION INNOVATION COMPETITION 2022

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Assoc. Prof Shahariah Asmuni

Nazurah Abdul Malek

Dr. Azirah Zahida Mohamad Azhar



3

MONEY MANAGEMENT SYSTEM in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

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Dr. Hasni Abdullah

Dr. Nur Zahudah Bahrudin

Dr. Faridah Pardi



4

DIGITAL HOME FILING SYSTEM (D-HoFiS) in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Dr. Nura Lina Md Elias

MEMBERS

Dr. Azlul Kalilah Zaghlol

Dr. Nurhuda Nizar

ABSTRACT

1

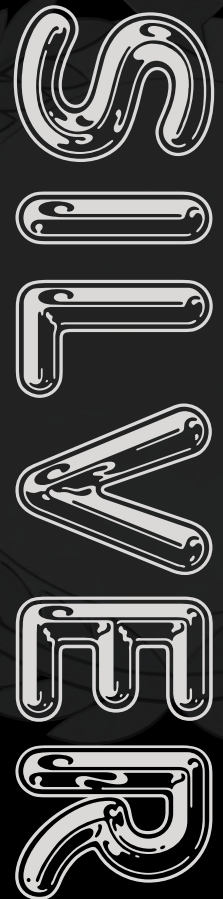
Home Filing System (HoFiS) is a record management tool designed to meet a household filing system. It comprises of both financial filing system (FinS) and personal filing system (PinS) that will be safe keep in a designated cabinet. The system enables family institutions to stay organized at all time. The objectives include facilitating proper safekeeping of households' personal records and financial documents, to create awareness about personal finance record management system and to ensure households' financial and personal documents being monitored periodically.

2

FinS composes of seven (7) areas of personal financial planning namely personal financial planning, tax planning, consumer credit, risk management, investment planning, retirement planning and estate planning. Since Personal Financial Planning course (FIN533) being offered as common subject, FinS is designed as teaching tools that will assist teaching and learning process in the classroom. The lecturers will demonstrate and articulate this system throughout the syllabus.

3

At the end of the course, the students are expected to develop or create their own filing system. In addition, PinS is designed for records and safekeeping of a household's personal documents such as identification documents, medical records, certificates, and house appliances maintenance records. Both FinS and PinS will be safe keep in a designated cabinet. This product is the first in its kind that provides competitive advantage in financial product innovation. Despite its usefulness and commercial value, there is yet a similar product that offers record management system for a household either in the domestic or worldwide market.





5

IPO ONE STOP CENTER in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Dr. Norliza Che Yahya

MEMBER

Siti Sarah Alysa Gan



6

**THE INFLUENCE OF SOCIAL MEDIA MARKETING
PLATFORM ON CONSUMER PURCHASE DECISION OF
HEALTH BEAUTY PRODUCTS in**

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Assoc. Prof. Dr. Rozita Naina

MEMBERS

Dr. Aida Azlina Mansor

Dr. Chuah Soo Cheng



7

**FBM COURSE FILE INFORMATION SYSTEM 2.0: AUDIT
PROCESS in**

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Norina Ahmad Jamil

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Dr. Norasekin Abd Rashid

Dr. Aida Azlina Mansor

8

**BOOK CARD FOR FUTURE HUMAN RESOURCE
MANAGERS in**

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

LEADER

**Assoc. Prof. Dr. Sharifah
Zannierah Syed Marzuki**

MEMBER

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9

**FOOD WASTE MANAGEMENT USING TAKAKURA
COMPOSTING METHOD in**

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

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Nor Lela Ahmad

MEMBERS

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Dr. Masrur Mohd. Khir

Dr. Farra Diana Saiful Bahry



1

ELASTIC-TAC-TOE in

**INNOVATION IN EDUCATION AND TEACHING (INNOVATION PROJECT) -
HIGHER EDUCATION INSTITUTION (ACADEMIC)**

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MEMBERS

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Dr. Norashida Othman

Dr. Mohamad Zulfakhairi Mokhtar

Dr. Nur Azirah Zahida Mohamad Azhar

2

**NEGARAKU IN MySL - INCULCATING INCLUSIVE
COMMUNICATION & PATRIOTISM in**

MALAYSIA TECHNOLOGY EXPO 2022

LEADER

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Baizura Tengku Jamaluddin**

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**Assoc. Prof. Dr. Hajjah Norshiha
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Dr. Syar Meeze Mohd Rashid

**Assoc. Prof. Dr. Siti Noorsuriani
Ma'on**





3

I-RECYCLER in

MALAYSIA INVENTION AND INNOVATION EXPO 2022

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Dr. Nur Atiqah Rochin Demong

En. Heizal Hezry Omar

Dr. Husniyati Ali

Dr. Syukrina Alini Mat Ali



4

MARKS IN YOUR HANDS in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Dr. Tuan Badrol Hisham



5

ELASTIC-TAC-TOE in

INTERNATIONAL INNOVATION COMPETITION (INNOCOM III)

LEADER

Dr. Azhan Rashid Senawi

MEMBERS

Dr. Nur Azirah Zahida Mohamad Azhar

Dr. Norashida Othman

Dr. Mohamad Zulfakhairi Mokhtar

6

FRESHWATER LOBSTER FARMING SYSTEM in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

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Dr. Mohd Najib Md Saad

MEMBER

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7

RESQ'ME : A PROTOTYPE OF STRAY ANIMALS MOBILE APPS in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

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8

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Nur Azra Hannani Binti Azmani

Puteri Nur Aqilah Binti Burhanuddin



9

I-RECYCLE 4U in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

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10

FBM STUDENT INDUSTRIAL TRAINING INFORMATION SYSTEM (STIS) 3.0: FACULTY ADVISOR APPOINTMENT LETTER in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

LEADER

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Aishah Raidah Rahman

11

RISK ID in

INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2022)

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Afiza Azura Mohamad Arshad

Assoc. Prof. Datin Sri Dr Nazura Mohamad Sayuti

LIST OF INNOVATION COMPETITION 2021





1

SUPPLY CHAIN MASTER CARD GAME FOR TEACHING AND LEARNING in

THE 1ST INTERNATIONAL BUSINESS & MANGEMENT VIRTUAL INNOVATION & INVENTION OF IDEAS COMPETITION (VIIC 2021)

LEADER

**Prof. Ts. Dr. Veera Pandiyan
Kaliani Sundram**

MEMBERS

**Assoc. Prof. Dr. Akmal Aini
Othman**

Dr. Ts. Siti Norida Wahab

Zarina Abdul Munir

Nur 'Asyiqin Ramdhan

2

A NOVEL SUPPLY CHAIN MODEL IN FOSTERING SUPPLY CHAIN INNOVATION IN MANUFACTURING INDUSTRY

THE 1ST INTERNATIONAL BUSINESS & MANGEMENT VIRTUAL INNOVATION & INVENTION OF IDEAS COMPETITION (VIIC 2021)

LEADER

**Nur Fathin Nadira Binti Abdul
Rasib**

MEMBERS

**Prof. Ts. Dr. Veera Pandiyan
Kaliani Sundram**

Assoc. Prof. Dr. Shereen Noranee

Noor Asleena Binti Asnordin

Faizatul Akmam Amiruddin



1

I-CRITICAL THINKING SMART RULER in

I-IDEA 2020

LEADER

Dr. Rohani Mohd

MEMBERS

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Dr. Badrul Hisham Kamaruddin

Dr. Azimah Daud

Pn. Hanayanti Hafit

2

INTANGIBLE ASSET CALCULATOR: THE MODIFIED VAIC MODEL in

**GRADUATE DIGITAL INVENTION, INNOVATION & DESIGN 2021 (GDIID
2021)**

LEADER

Siti Zaitun Saddam

MEMBERS

Dr. Mohamad Nizam Jaafar

Prof. Dr. Ismail Ahmad

Dr. Nur Hayati Abd Rahman

3

FINANCE SMART TEACHING METHOD (FSTM)

**INTERNATIONAL JASIN MULTIMEDIA & COMPUTER SCIENCE INVENTION
AND INNOVATION EXHIBITION**

LEADER

Dr. Hasmi Abdullah

MEMBERS

Sharifah Zannierah Syed Marzuki

Zahariah Sahudin

Nur Zahidah Bahrudin

4

DEALING WITH POVERTY THROUGH SOCIAL ENTREPRENEURSHIP

IIDEX 2021

LEADER

Mohd Mushin Bin Ismail

MEMBERS

Prof. Dr. Norzaidi Daud





5

THE ROLE OF IPO PROCEEDS ON SURVIVAL OF PUBLIC LISTED COMPANIES IN MALAYSIA in

VIRTUAL INNOVATION COMPETITION 2021

LEADER

Siti Sarah Alyasa Gan

MEMBER

Dr. Norliza Che Yahya

SPECIAL AWARD: MERIT OF ACHIEVEMENT AWARD



6

IPO ONE STOP SUPPORT CENTRE in

INDES 2021

LEADER

Dr. Norliza Che Yahya

MEMBERS

Prof. Dr. Rasidah Mohd Rashid

Siti Sarah Alyasa Gan



7

IMoFE in

TALPI 2021

LEADER

Naliza Solat

MEMBERS

Noor Dalila Musa

Nik Mohd Faris Nik Min

Dr. Mohd Zulkifli Abdullah

Assoc. Prof Dr. Siti Noorsuriani Maon

Dr. Siti Noraini Mohd Tobi

8

I-RECYCLER APP in

ISCIID 2021

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MEMBERS

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Assoc. Prof. Dr. Siti Noorsuriani Ma'on

Dr. Syukrina Alini Mat Ali

En. Heizal Hezry Omar

Dr. Husniyati Ali

Dr. Masrur Mohd Khir

9

MEDIATION EFFECT OF DEBT BEHAVIOUR ON MALAYSIAN EMPLOYEES' FINANCIAL STRAIN MODERATED BY JOB SATISFACTION

IN-VIDE 2021

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Mohamad Fazli Sabri

Dr. Zahariah Sahudin

Mohd Amim Othman





10

PERMATA TRACKING SYSTEMS in

TALPI 2021

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Dr. Zarina Denan

Prof. Dr. Narehan Hassan

En. Mohd Faizul Hassan

Dr. Ahmad Zuhairi Zainuddin



11

INNOVATIVE WIRELESS SAFETY VEST in

IN-VIDE 2022

LEADER

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MEMBERS

Dr. Ts. Siti Norida Wahab

Yeap Swee Pin



1

MONEY MANAGEMENT SYSTEM (MoMs) in

**PENANG INTERNATIONAL INVENTION, INNOVATION AND DESIGN
COMPETITION**

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Dr Zahariah Sahudin

MEMBERS

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Dr Norliza Che Yahya

Zainora Ab Wahid

Mohd Faizal Kamarudin

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E-CERTIFICATE TRAINING INFORMATION SYSTEM (ETIS) in

INTERNATIONAL INNOVATION ARSVOT MALAYSIA (IAM 2021)

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Pn. Hanayanti Hafit

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MALAYSIA TECHNOLOGY EXPO 2021

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Abdullah @ Ab. Aziz**



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Mohammad Mahyuddin Khalid

Ali Miftahu Rosyad

Azri Bhari

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2021**

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Muhamad Khalil Omar

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Idaya Husna Mohd

Norashikin Hussein

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LEADER

Norffadhillah Rofa

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Prof. Dr. Rohana Ngah
Nadhirah Ishak



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LEADER

Dr Norzitah Abdul Karim

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Puan Zainora Ab Wahid
Dr. Sharifah Heryati Syed Nor



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Datin Dr. Zahariah Sahudin

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Mohd. Fazli Sabri



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Naliza Solat

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Nik Mohd Faris Nik Min



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LEADER

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Masturah Ma'in

Sabariah Yusoff

Zuraidah Ismail

Saliza Sulaiman



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Wan Soraya Wan Abd Ghani

Raslan Nordin

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Puan Norfaridah Ali Aziz (MSC
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THE HAIR BALM in

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Fatin Nabila Bt Muhd Sallahuddin

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HOMENET in

INNOVATION COMPETITION II 2021 (INNOCOM II)

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LIST OF INNOVATION COMPETITION 2020





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ACCOUNTING 2020 (ISEBA 2020)**

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2

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ORIENTED BEHAVIOR OF SALESPEOPLE in**

**INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND
ACCOUNTING 2020 (ISEBA 2020)**

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e-SPIRITUAL WELLNESS in

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INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND ACCOUNTING 2020 (ISEBA 2020)

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6

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INVENTION, INNOVATION & DESIGN EXPOSITION (IIDEX 2020)

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AN INNOVATIVE APPROACH TO TEACHING FINANCE in

**MASMED INVENTION, INNOVATION & DESIGN BUSINESS IDEA
COMPETITION (V- MIND)**

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d'ENTinC in

INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND ACCOUNTING 2020 (ISEBA 2020)

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Get-ME Portal in

INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND ACCOUNTING 2020 (ISEBA2020)

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4

FBM-STUDENTS INDUSTRIAL TRAINING INFORMATION SYSTEM (FBM-STIS) in

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6

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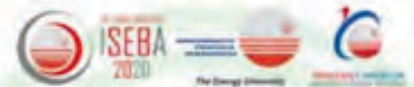
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at the
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at
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Sultan Haji Ahmad Shah Campus, Pahang, Malaysia
on 18 November 2020



**ASSOC. PROF. DR.
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SMART MEAL IDEAS in

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11

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LEADER

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**INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND
ACCOUNTING 2020 (ISEBA 2020)**

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14

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DESIGN COMPETITION**

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LEADER

Nura Lina Md Elias





4

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5

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INTERNATIONAL SYMPOSIUM & EXHIBITION ON BUSINESS AND
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Norina Jamil



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GRASSROOT INNOVATOR SUSTANABILITY in

VIRTUAL EXPO OF INNOVATION PRODUCT AND SYSTEM DESIGN (VIDE) 2020

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Sharmila Mohd Salleh

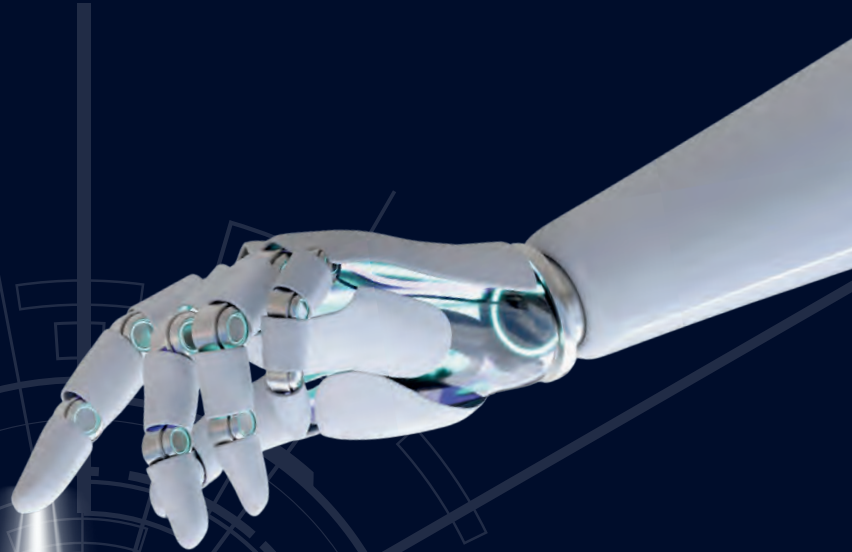
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