



International Exchange Program at MARA Technology University (UiTM) Malaysia

# A Transformative Study Abroad: My Exchange Program Journey



**Muhammad Syafwan Khair**  
Undergraduate Digital Business Student | Co-Founder of Kitorang Berbagi | Brand Digital...

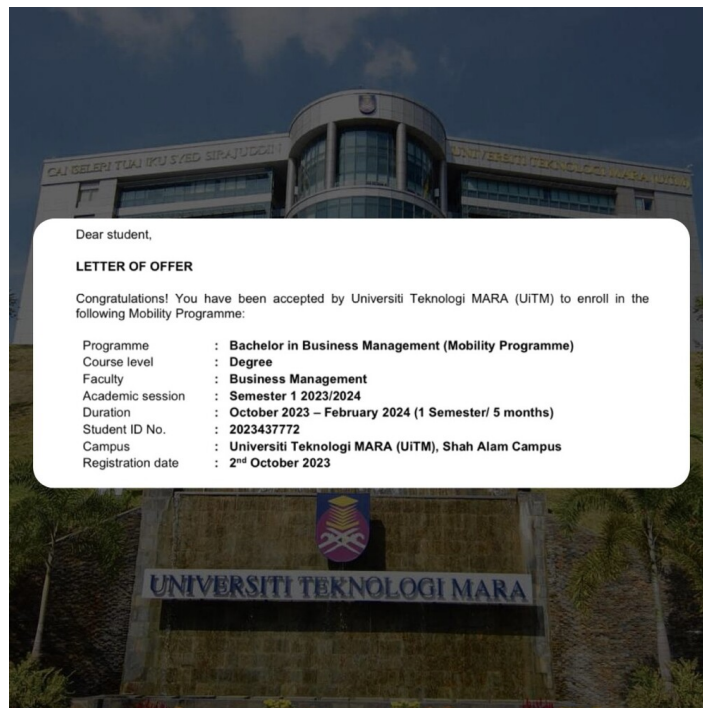
1 article

+ Follow

January 31, 2024

Open Immersive Reader

Embarking on a transformative journey, I, Muhammad Syafwan Khair, a Digital Business Student at Universitas Negeri Jakarta, had the privilege to participate in an **exchange program** during my fifth semester (October 2023 - January 2024).



Offering Letter from UiTM

This collaborative initiative between the Faculty of Economics [State University of Jakarta \(Universitas Negeri Jakarta\)](#) and the Faculty of Business Management [Universiti Teknologi MARA](#) propelled me into an immersive exchange program, unlocking avenues to diverse academic structures, cross-cultural interactions, and unique environmental experiences.

## UiTM Global: International Student Orientation Day

The journey commenced with the International Student Orientation Day, providing a platform to meet outstanding students from various corners of the globe. This experience was not only an introduction to a new academic environment but also a celebration of global diversity.





## "Eclipsing Comfort Zones" of Academic Exploration

My academic pursuits took an exciting turn as I delved into subjects beyond my digital business focus. Enrolling in five key courses—Visual Merchandise, Retail Merchandise, Digital Innovation and Society, Personal Development and Ethics, and Digital Workforce—I navigated uncharted territories. Despite initial apprehensions, I emerged victorious, witnessing personal and academic growth.



Academics Exploration

## Embracing Malaysia's Beauty and Culture

Beyond the classroom, I found myself immersed in the vibrant tapestry of Malaysia's beauty and rich culture, an experience that stands as one of the defining moments of my life. The picturesque landscapes and the myriad of traditions added a distinct layer to my overall journey, providing a profound expansion of my understanding of the world.

As an inbound student, exploring Malaysia's culture and beauty became more than just a pursuit; it evolved into a

series of cherished moments spent with friends from different corners of the globe. These moments of exploration, shared with friends from various countries, mark some of the best times of my life.



Back to Kampung: Moh Kita Ngoca!

## A Multimedia Coordinator for Community Service Program: Boundaries for Betterment

A pivotal chapter in this experience was my role as the Multimedia Coordinator for the impactful community service project titled "Boundaries of Betterment." Steering the narrative, we educated children in an orphanage about gender boundaries, emphasizing online and offline safety as a muslims. As the multimedia coordinator, I orchestrated the design and publicity facets, contributing to the success of this impactful initiative.



Boundaries for Betterment Program

## Connections Beyond Borders and Self-Exploration

This journey transcended academic and cultural exploration; it was about forging profound connections. In the camaraderie of peers and mentors, I discovered a new family. The exchange program not only broadened my

horizons but also unveiled a more self-assured version of myself, ready to explore diverse facets of life.



My heartfelt gratitude extends for this exchange program. Special recognition to the Faculty of Business Management [Universiti Teknologi MARA](#) and all contributors who made this journey an invaluable chapter in my life. Reflecting on this exchange program odyssey, I am reminded of Eleanor Roosevelt's timeless words, "The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for a newer and richer experience." This expedition truly embodies these sentiments, leaving an indelible mark on my personal and academic pursuits.



Report this

Published by



**Muhammad Syafwan Khair**

Undergraduate Digital Business Student | Co-Founder of Kitorang Berbagi | Bra...  
Published • 25m

1

article

+ Follow

[ Beyond Borders: My Academic Journey Through Exchange Program 🚀🌍 ] Embark on a transformative journey with me, Muhammad Syafwan Khair, a Digital Business student from Universitas Negeri Jakarta, as I share the immersive experiences of my exchange program during the fifth semester (October 2023 - January 2024). Let's dive into my Exchange Journey!



Like



Comment



Share

1

Reactions



0 Comments



Add a comment...



**Muhammad Syafwan Khair**

Undergraduate Digital Business Student | Co-Founder of Kitorang Berbagi | Brand Digital Transformation Intern at ParagonCorp

+ Follow

