

BANNER/POSTER GUIDELINES

As of 23/11/2022

Dear All,

There are **3 General Rules** in coming out with posters/banners that **ALL MUST ADHERE** to.

General Rule 1 - Page 3

General Rule 2 - Page 6

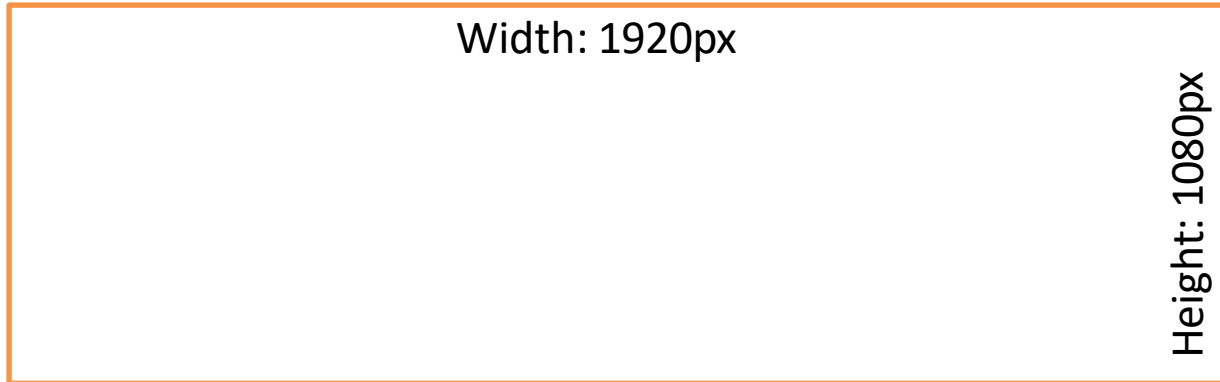
General Rule 3 - Page 15

SIZING

All posters/ banners may come in **two (2) sizes** and **SAVE IT in PNG format**:

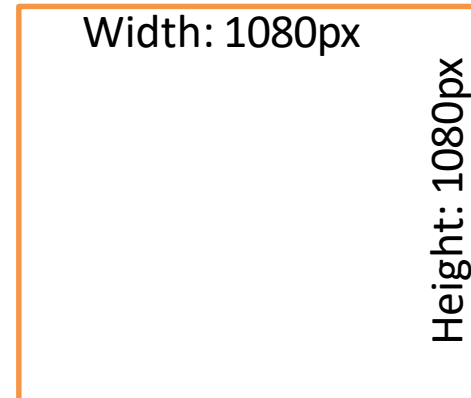
1. Banner Slideshow size (to be placed in FBM's website):

- Width: 1920 pixels X Height: 1080 pixels



1. Mobile size (be be placed in FBM's social media):

- Width: 1080 pixels x Height: 1080 pixels



IMPORTANT:
DO NOT compress the file when saving it.

All posters/ banners **MUST** incorporate these logos:

1



2



3

Unleashing Potentials
Shaping the Future

Unleashing Potentials
Shaping the Future

Menyerlahkan Potensi
Membentuk Masa Hadapan

Menyerlahkan Potensi
Membentuk Masa Hadapan

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<https://fbm.uitm.edu.my>



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FBM_UiTM



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FBM_UiTM



FBM UITM

NOTE: For **ITEM 3 and 4**, choose only **ONE (1)**, depending on the language use on the poster/banner and depending on the background color.

UiTM logo on the left hand side

University Rankings on the right hand side of the banner.

UNIVERSITI TEKNOLOGI MARA

RANKED 2022
Business Management Studies
QS WORLD UNIVERSITY RANKINGS BY SUBJECT

RANKED 2022
Economics Econometrics
QS WORLD UNIVERSITY RANKINGS BY SUBJECT

TOP 300 2022
Accounting Finance
QS WORLD UNIVERSITY RANKINGS BY SUBJECT

Photos or any other info
(eg. in the form of picture collage or any images)

Program information

i. Organizer/ Sponsor/Collaborator Logo/SDG Icon (OPTIONAL)
ii. Social Media FBM/Tagline (MUST)

Width: 1920px X Height: 1080px
(Banner Slideshow)



UNIVERSITI
TEKNOLOGI
MARA



Program information

**Photos or any other info
(eg. in the form of picture collage or any images)**

- i. Organizer/ Sponsor/Collaborator Logo/SDG Icon (OPTIONAL)
- ii. Social Media FBM/Tagline (MUST)

Width: 1080px X Height: 1080px
(social media poster)

Sample 5

SUBMISSION RULES

- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.
- All posters/banners **MUST BE SUBMITTED TO** the email address provided below. The unit will respond within 3-5 working days.

posters.fbm@uitm.edu.my

- **TIPS** on writing the email title:

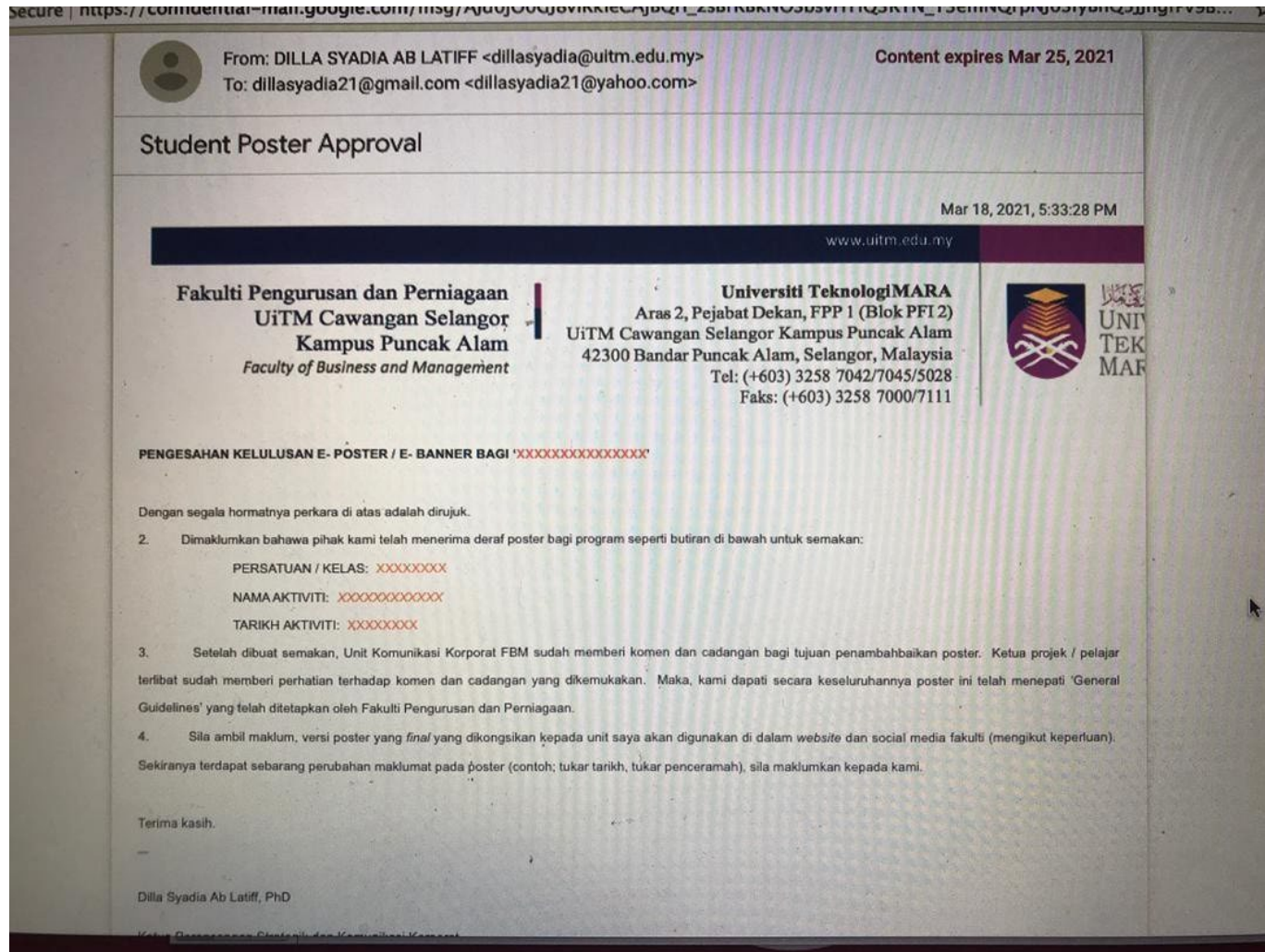
‘BOSS event on 1st April 2021’

‘HEALS event on 20th April 2021’

- All posters/banners must reach us **2 WEEKS before you plan to submit your proposal.**
- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM’s website and social media.

NOTE: Working time is only Monday – Friday, 8 am to 5 pm.

GENERAL RULE 3:



NOTE: Once, the poster is approved, you will receive an 'approval email' this is the ONLY image that you must printscreen / screen shot, and place it in your proposal.

