

BANNER / POSTER GUIDELINES

As of 11/03/2024

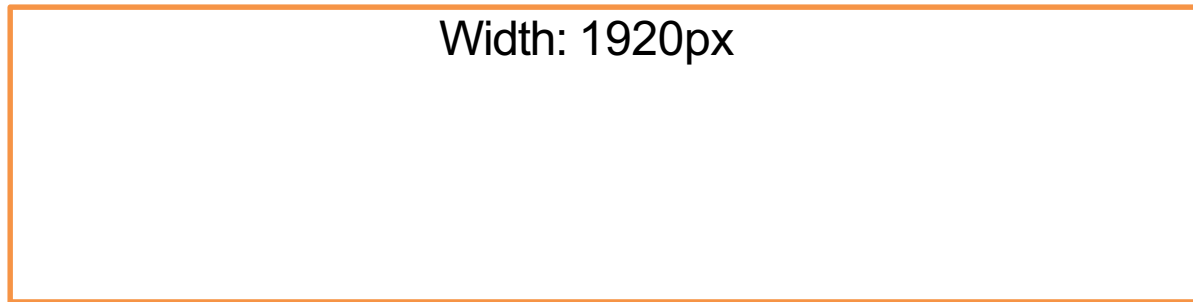
There are 3 General Rules
in coming out with
posters/banners that ALL
MUST ADHERE to.

SIZING

All posters/ banners may come in **two (2) sizes** and **SAVE IT in PNG format**:

1. Banner Slideshow size (to be placed in FBM's website):

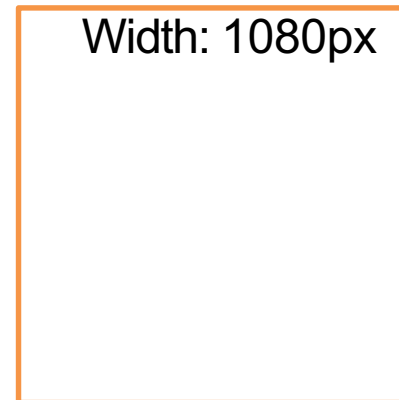
- Width: 1920 pixels X Height: 1080 pixels



Height:
1080px

1. Mobile size (to be placed in FBM's social media):

- Width: 1080 pixels x Height: 1080 pixels



Height:
1080px

IMPORTANT:
DONOT
compress the
file when saving
it.

All posters/ banners **MUST** incorporate these logos:

1



اُيُتِمُ سَبُوحَاتِي تَتَكُونُ لَوِي كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



اُيُتِمُ سَبُوحَاتِي تَتَكُونُ لَوِي كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER
NOTE: LOGO 25 YEARS ONLY APPLICABLE FOR THIS YEAR (2024)

All posters/ banners **MUST** incorporate these logos:

2



3

Unleashing Potentials
Shaping the Future

Menyerlahkan Potensi
Membentuk Masa Hadapan

Unleashing Potentials
Shaping the Future

Menyerlahkan Potensi
Membentuk Masa Hadapan

CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER

All posters/ banners **MUST** incorporate these logos:



FBM TAGLINE & HASHTAG



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



fbm_uitm



FBM UiTM




fbm_uitm

**THIS IS THE GUIDELINE FOR ARRANGEMENT FOR FBM'S SOCIAL MEDIA. COLOUR
DEPENDING ON THE POSTER/BANNER.**

UiTM logo on the left hand side

University Rankings on the right hand side of the banner.

25
TAHUN
1999-2024
UITM SEBUAH UNIVERSITI

 UNIVERSITI
TEKNOLOGI
MARA

Faculty of Business and Management
FBM
UNIVERSITI TEKNOLOGI MARA

Unleashing Potentials
Shaping the Future

TOP 450
Business Management Studies
WORLD UNIVERSITY RANKINGS
BY SUBJECT

TOP 300
Accounting Finance
WORLD UNIVERSITY RANKINGS
BY SUBJECT

TOP 450
Economics Economics
WORLD UNIVERSITY RANKINGS
BY SUBJECT

Photos or any other info
(eg. in the form of picture collage or any images)

Program information

i. Organizer/ Sponsor/ Collaborator Logo/SDG Icon (OPTIONAL)
ii. Social Media FBM/Tagline (**MUST**)

Width: 1920px X Height: 1080px
(Banner Slideshow)



Unleashing Potentials
Shaping the Future



Program information

**Photos or any other info
(eg. in the form of picture collage or any images)**

- i. Organizer/ Sponsor/Collaborator Logo/SDG Icon (OPTIONAL)**
- ii. Social Media FBM/Tagline (MUST)**

Width: 1080px X Height: 1080px
(social media poster)

SUBMISSION RULES

- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.
- All posters/banners **MUST BE SUBMITTED TO** the email address provided below. The unit will respond within 3-5 working days.

posters.fbm@uitm.edu.my

- **TIPS** on writing the email title:

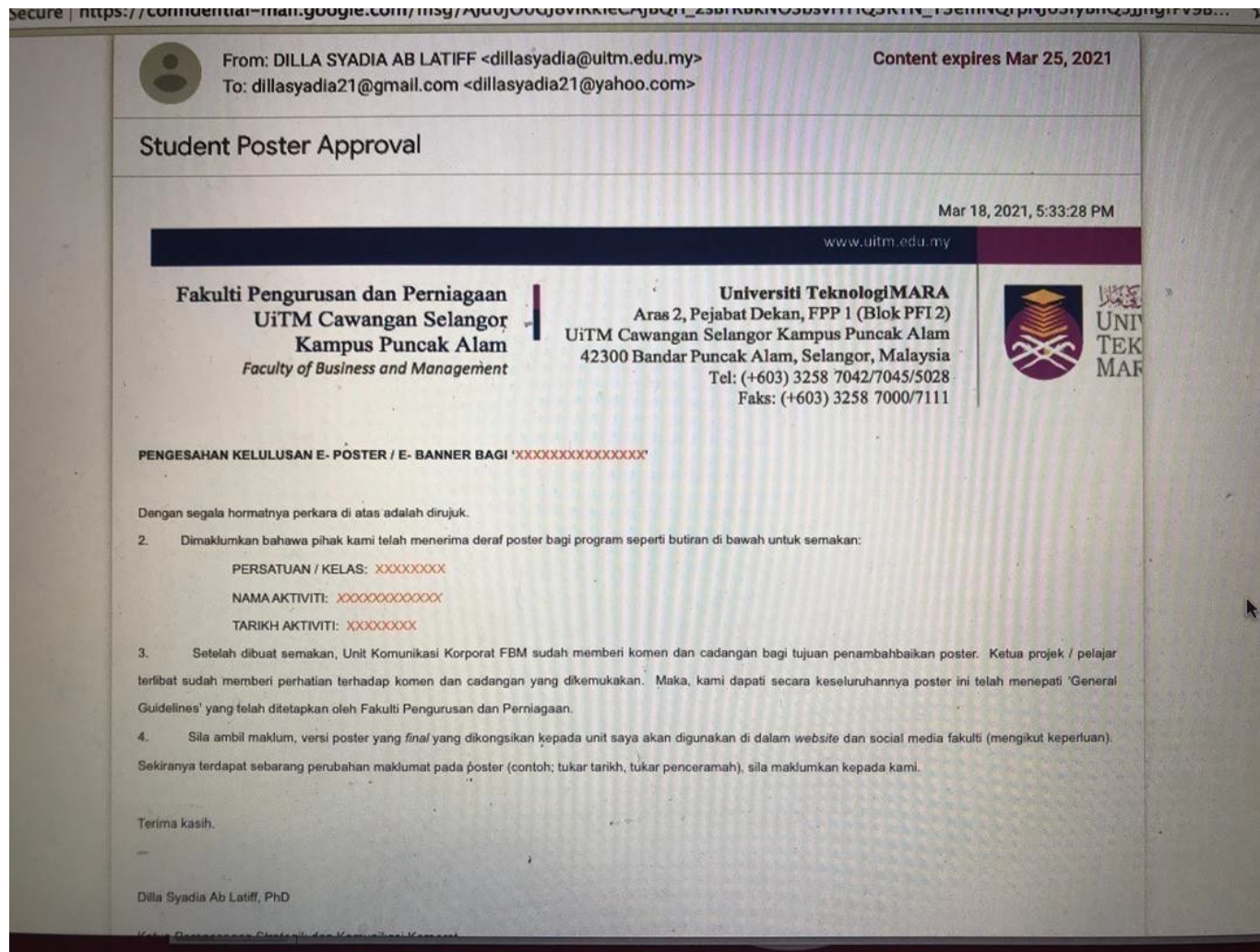
‘BOSS event on 1st April 2021’

**‘HEALS event on 20th April
2021’**

- All posters/banners must reach us **2 WEEKS** before you plan to submit your proposal.
- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM’s website and social media.

NOTE: Working time is only Monday – Friday, 8 am to 5 pm.

GENERAL RULE



NOTE: Once, the poster is approved, you will receive an 'approval email' this is the ONLY image that you must printscreen / screen shot, and place it in your proposal.

THANK YOU

FBM Corporate Communication Unit
2024