

BANNER / POSTER GUIDELINES

As of 15/05/2024

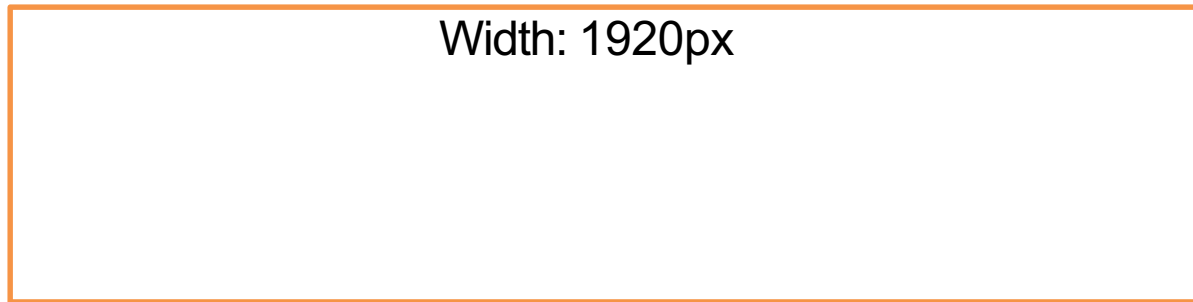
There are 3 General Rules
in coming out with
posters/banners that **ALL**
MUST ADHERE to.

SIZING

All posters/ banners may come in **two (2) sizes** and **SAVE IT in PNG format:**

1. Banner Slideshow size (to be placed in FBM's website):

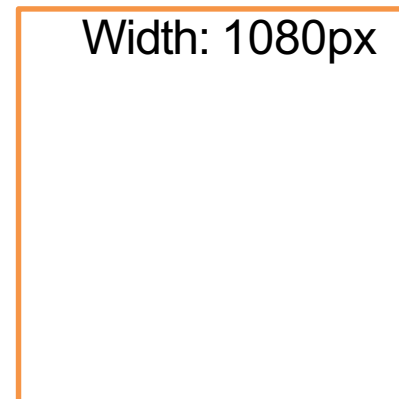
- Width: 1920 pixels X Height: 1080 pixels



Height:
1080px

1. Mobile size (to be placed in FBM's social media):

- Width: 1080 pixels x Height: 1080 pixels



Height:
1080px

**IMPORTANT:
DONOT
compress the
file when saving
it.**

All posters/ banners **MUST** incorporate these logos:

1



اُيْتُمْ تِكْنُولُوجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



اُيْتُمْ تِكْنُولُوجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER
NOTE: LOGO 25 YEARS ONLY APPLICABLE FOR THIS YEAR (2024)

All posters/ banners **MUST** incorporate these logos:

2



3

Unleashing Potentials
Shaping the Future

Menyerlahkan Potensi
Membentuk Masa Hadapan

Unleashing Potentials
Shaping the Future

Menyerlahkan Potensi
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CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER

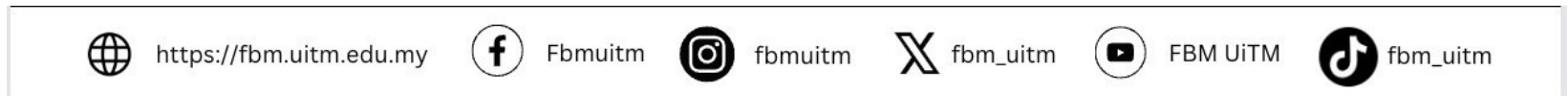
All posters/ banners **MUST** incorporate these logos:



4

FBM TAGLINE & HASHTAG

5



THIS IS THE GUIDELINE FOR ARRANGEMENT FOR FBM'S SOCIAL MEDIA. COLOUR DEPENDING ON THE POSTER/BANNER.

UiTM logo on the left hand side

University Rankings on the right hand side of the banner.

The diagram illustrates the layout of a banner. At the top left, there are logos for '25 TAHUN 1999-2024 UTM SEBUAH UNIVERSITI', the 'UNIVERSITI TEKNOLOGI MARA' logo, and the 'Faculty of Business and Management' logo with the tagline 'Unleashing Potentials Shaping the Future'. On the top right, there are two ranking logos: 'QS World University Rankings' and 'World University Rankings by Subject'. Below these logos are two large rectangular boxes: a black-bordered box on the left containing the text 'Photos or any other info (eg. in the form of picture collage or any images)' and a red-bordered box on the right containing 'Program information'. At the bottom, a white box contains two optional requirements: 'i. Organizer/ Sponsor/Collaborator Logo/SDG Icon (OPTIONAL)' and 'ii. Social Media FBM/Tagline (MUST)'.

Width: 1920px X Height: 1080px
(Banner Slideshow)



Unleashing Potentials
Shaping the Future



Program information

**Photos or anyother info
(eg. in the form of picture collage or anyimages)**

- i. Organizer/ Sponsor/Collaborator Logo/SDG Icon (OPTIONAL)
- ii. Social Media FBM/Tagline (**MUST**)

**Width: 1080px X Height: 1080px
(social media poster)**

SUBMISSION RULES

- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.
- All posters/banners **MUST BE SUBMITTED TO** the email address provided below. The unit will respond within 3-5 working days.

posters.fbm@uitm.edu.my

- **TIPS** on writing the email title:

‘BOSS event on 1st April 2021’

**‘HEALS event on 20th April
2021’**

- All posters/banners must reach us **2 WEEKS** before you plan to submit your **proposal**.
- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM’s website and social media.

NOTE: Working time is only Monday – Friday, 8 am to 5 pm.

GENERAL RULE

secure | https://confidential-mail.google.com/msg/AJ00j000j0vkkreCj0z1_z3p1kbnK005v7Mk0K1N_1_0emlncq_prg031y0nqz0ng1v5b...

From: DILLA SYADIA AB LATIFF <dillasyadia@uitm.edu.my>
To: dillasyadia21@gmail.com <dillasyadia21@yahoo.com>

Content expires Mar 25, 2021



Student Poster Approval

Mar 18, 2021, 5:33:28 PM

www.uitm.edu.my

Fakulti Pengurusan dan Perniagaan
UiTM Cawangan Selangor
Kampus Puncak Alam
Faculty of Business and Management

Universiti TeknologiMARA
Aras 2, Pejabat Dekan, FPP 1 (Blok PFI 2)
UiTM Cawangan Selangor Kampus Puncak Alam
42300 Bandar Puncak Alam, Selangor, Malaysia
Tel: (+603) 3258 7042/7045/5028
Faks: (+603) 3258 7000/7111



PENGESAHAN KELULUSAN E- POSTER / E- BANNER BAGI 'XXXXXXXXXXXXXXXX'

Dengan segala hormatnya perkara di atas adalah dirujuk.

2. Dimaklumkan bahawa pihak kami telah menerima deraf poster bagi program seperti butiran di bawah untuk semakan:
PERSATUAN / KELAS: XXXXXXXX
NAMA AKTIVITI: XXXXXXXXXXXX
TARIKH AKTIVITI: XXXXXXXX
3. Setelah dibuat semakan, Unit Komunikasi Korporat FBM sudah memberi komen dan cadangan bagi tujuan penambahbaikan poster. Ketua projek / pelajar terlibat sudah memberi perhatian terhadap komen dan cadangan yang dikemukakan. Maka, kami dapati secara keseluruhannya poster ini telah menepati 'General Guidelines' yang telah ditetapkan oleh Fakulti Pengurusan dan Perniagaan.
4. Sila ambil maklum, versi poster yang *final* yang dikongsikan kepada unit saya akan digunakan di dalam *website* dan social media fakulti (mengikut keperluan). Sekiranya terdapat sebarang perubahan maklumat pada poster (contoh: tukar tarikh, tukar penceramah), sila maklumkan kepada kami.

Terima kasih.

Dilla Syadia Ab Latiff, PhD

Ketua, Bahagian Komunikasi dan Kemasyarakatan

NOTE: Once, the poster is approved, you will receive an 'approval email' this is the ONLY image that you must printscreen / screen shot, and place it in your proposal.

THANK YOU

FBM Corporate Communication Unit
2024