

POST EVENT SOCIAL MEDIA REPORT

POST EVENT SOCIAL MEDIA REPORT



- After the event has concluded, kindly share the event news with the corporate unit for the purpose of promoting student activities on FBM's social media platforms.
- Here is what we require from you:
- Capture photographs and videos during the event. Please ensure that these photos are embedded in a template that includes
 - **UiTM's logo, FBM's QS Ranking logo, FBM's social media branding, and your club's logo.**
- Provide the copywriting in English, which should encompass the following details: event date, venue, the officiating personnel, distinguished guests (VVIPs), the event's objectives, and the total number of participants.
- Don't forget to include the appropriate hashtags, including
 - #MalaysiaMadani
 - #UiTM,
 - #UiTMDiHatiku
 - #GRU2025
 - #fbmawesome.

PHOTO'S AND TEMPLATE EXAMPLE



 UNIVERSITI
TEKNOLOGI
MARA

RANKED
WORLD UNIVERSITY RANKINGS
BY QS

RANKED
WORLD UNIVERSITY RANKINGS
BY QS

TOP 300
WORLD UNIVERSITY RANKINGS
BY QS

PROGRAM PEMANTAPAN DESTINI SISWA SESI OKTOBER 2023 - FEBRUARI 2024

**ORGANIZED BY SEKRETARIAT MAHASISWA FAKULTI
PENGURUSAN DAN PERNIAGAAN**

DEWAN BERLIAN ,KAMPUS UiTM PUNCAK ALAM

<https://fbmuitm.edu.my>  Fbmuitm  Fbmuitm  FBM_Uitm  FBM UITM

*Unleashing Potentials
Shaping the Future*



 UNIVERSITI
TEKNOLOGI
MARA

RANKED
WORLD UNIVERSITY RANKINGS
BY QS

RANKED
WORLD UNIVERSITY RANKINGS
BY QS

TOP 300
WORLD UNIVERSITY RANKINGS
BY QS

PROGRAM PEMANTAPAN DESTINI SISWA SESI OKTOBER 2023 - FEBRUARI 2024

**ORGANIZED BY SEKRETARIAT MAHASISWA FAKULTI
PENGURUSAN DAN PERNIAGAAN**

DEWAN BERLIAN ,KAMPUS UiTM PUNCAK ALAM

<https://fbmuitm.edu.my>  Fbmuitm  Fbmuitm  FBM_Uitm  FBM UITM

*Unleashing Potentials
Shaping the Future*

Copywriting example



The "Program Pemantapan Destini Siswa (PDS)" took place at Dewan Berlian, Kampus Puncak Alam on October 14, 2023. It was organized by the "Sekretariat Mahasiswa Fakulti" (SMF) of the Faculty of Business and Management.

The primary objective of this program was to provide guidance and support to new students, ensuring they felt welcome and were equipped with the right mindset for their academic journey within the faculty. As part of the event, the Sahsiah Rupa Diri (SRD) Campaign was launched, with Prof. Dr. Firdaus Abdullah presiding over the inauguration.

We extend our heartfelt gratitude to all those who contributed to the success of this program, particularly the attendees who represented the student leadership of the Faculty of Business and Management.

Special Guests:

Prof. Dr. Firdaus Abdullah (Dean of FBM, UiTM Puncak Alam)

Prof. Madya Dr. Zarina Adnan (Deputy Dean of Academic Affairs, UiTM Puncak Alam)

Prof. Dr. Amer Shakir Zainol (Dean of Student Affairs, College of Creative Arts (CCA), UiTM Puncak Perdana)

Puan Dayang Suzana Awang (Senior Psychology Officer, UiTM Puncak Alam)

INSP/PB Ahmad Abdul Ghani (Assistant Safety Officer, Police Auxiliary, UiTM Puncak Alam)

#MalaysiaMadani

#UiTM,

#UiTMDiHatiku

#GRU2025

#fbmawesome

#smffpp

#fbmuitm

Kindly send the photos and videos via
WhatsApp to the Corporate Unit's phone
number:

Madam Nini Hartini Asnawi at 012 6264
814.