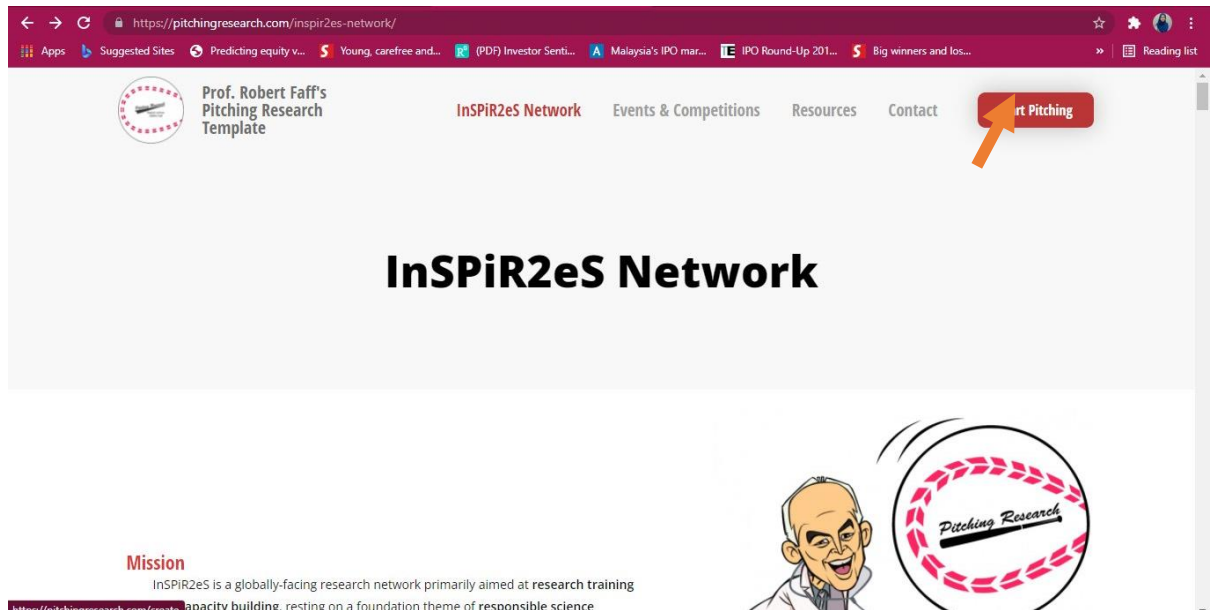


National Pitching Research Competition 2021

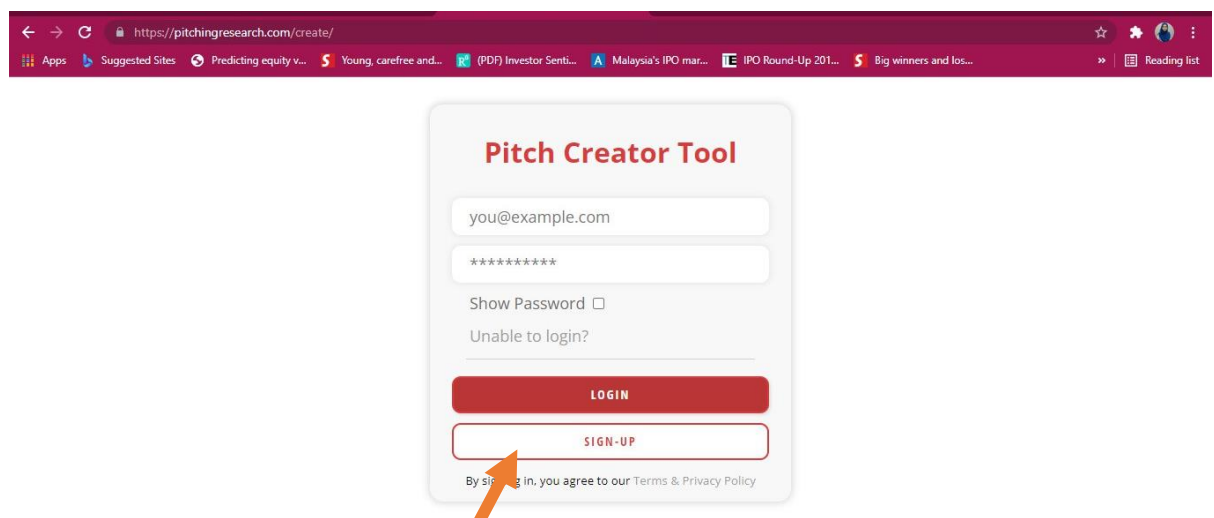
Steps to Register and Submit

REGISTER

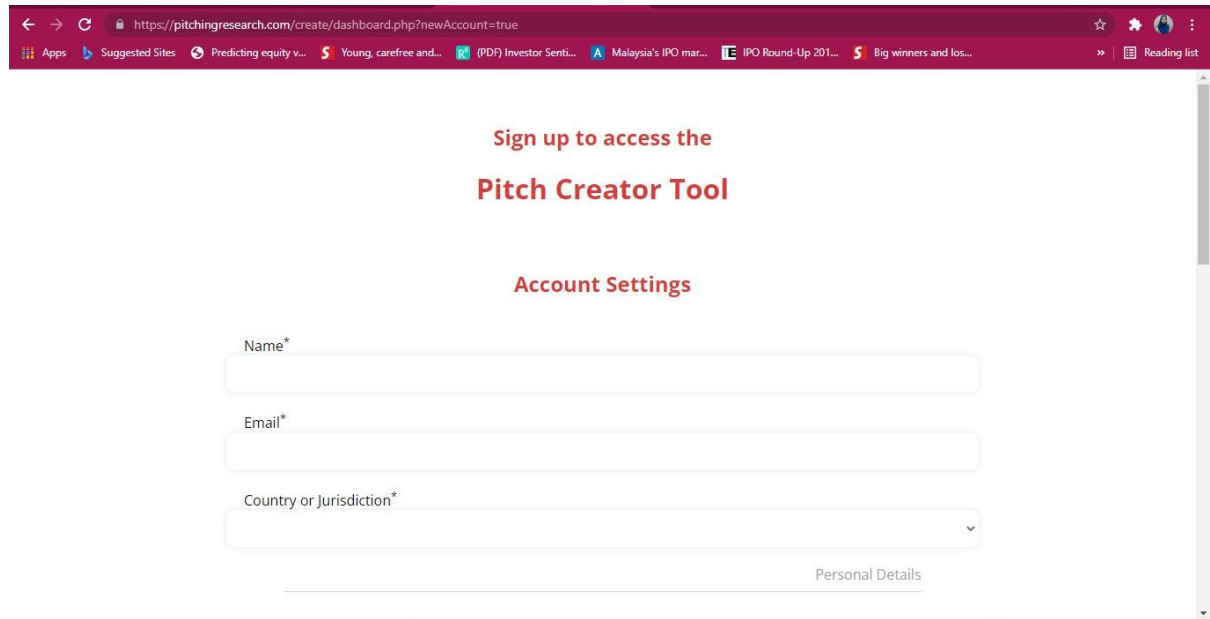
- 1) Click on this link: <https://pitchingresearch.com/inspir2es-network/>. Click on **Start Pitching**.



- 2) Click on **Sign-Up**.

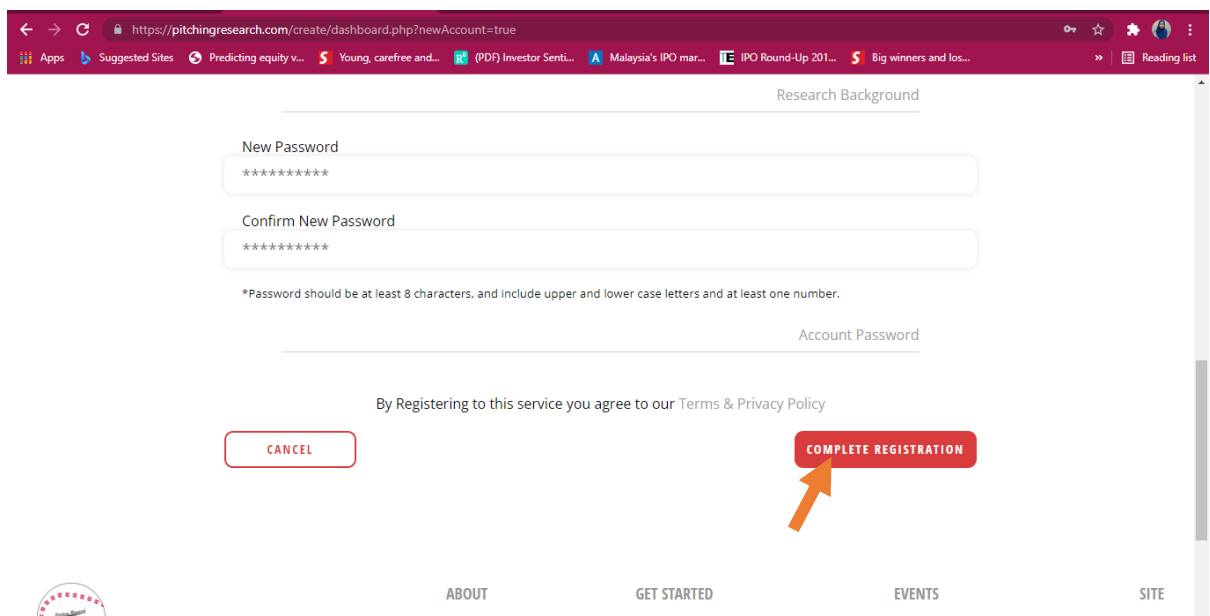


3) Fill in the form.



The screenshot shows a web browser window with the URL <https://pitchingresearch.com/create/dashboard.php?newAccount=true>. The page title is "Sign up to access the Pitch Creator Tool". Below the title is the "Account Settings" section, which contains three input fields: "Name*", "Email*", and "Country or Jurisdiction*". The "Country or Jurisdiction*" field is a dropdown menu. Below the input fields is a horizontal line, and below that is the text "Personal Details".

4) Once you have completed all the required fields, click **Complete Registration**.

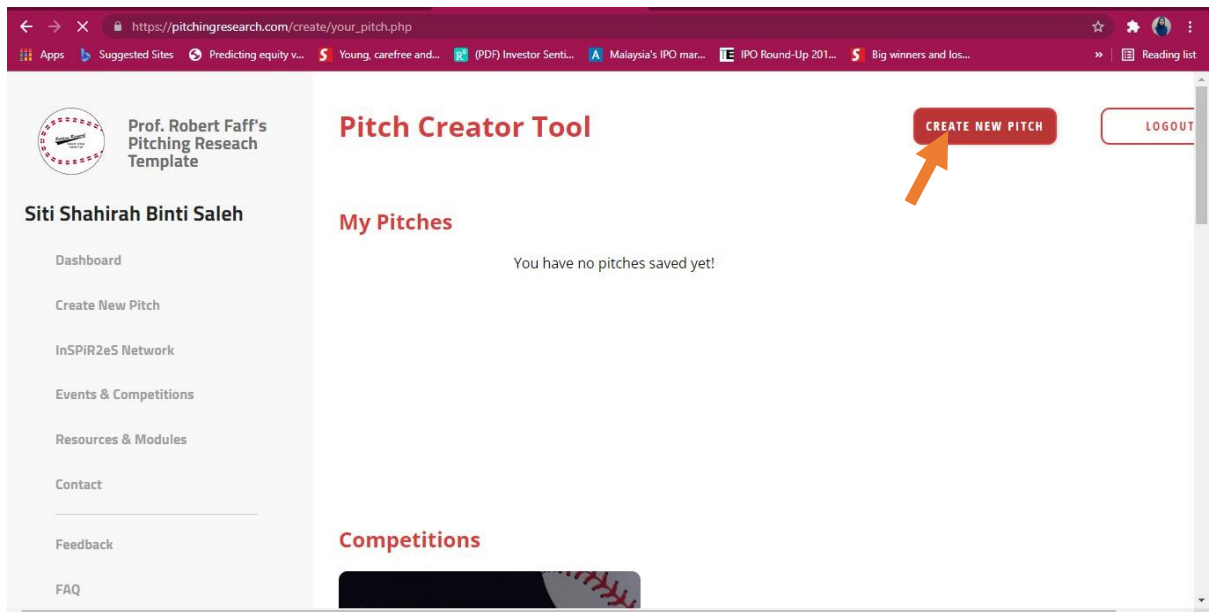


The screenshot shows the same web browser window as above, but now the "Research Background" section is visible. It contains two input fields: "New Password" and "Confirm New Password", both containing asterisks. Below these fields is a note: "*Password should be at least 8 characters, and include upper and lower case letters and at least one number." Below the note is a horizontal line, and below that is the text "Account Password". At the bottom of the form, there is a line of text: "By Registering to this service you agree to our Terms & Privacy Policy". Below this text are two buttons: "CANCEL" and "COMPLETE REGISTRATION". An orange arrow points to the "COMPLETE REGISTRATION" button. At the bottom of the page, there is a navigation bar with a logo on the left and the text "ABOUT", "GET STARTED", "EVENTS", and "SITE" on the right.

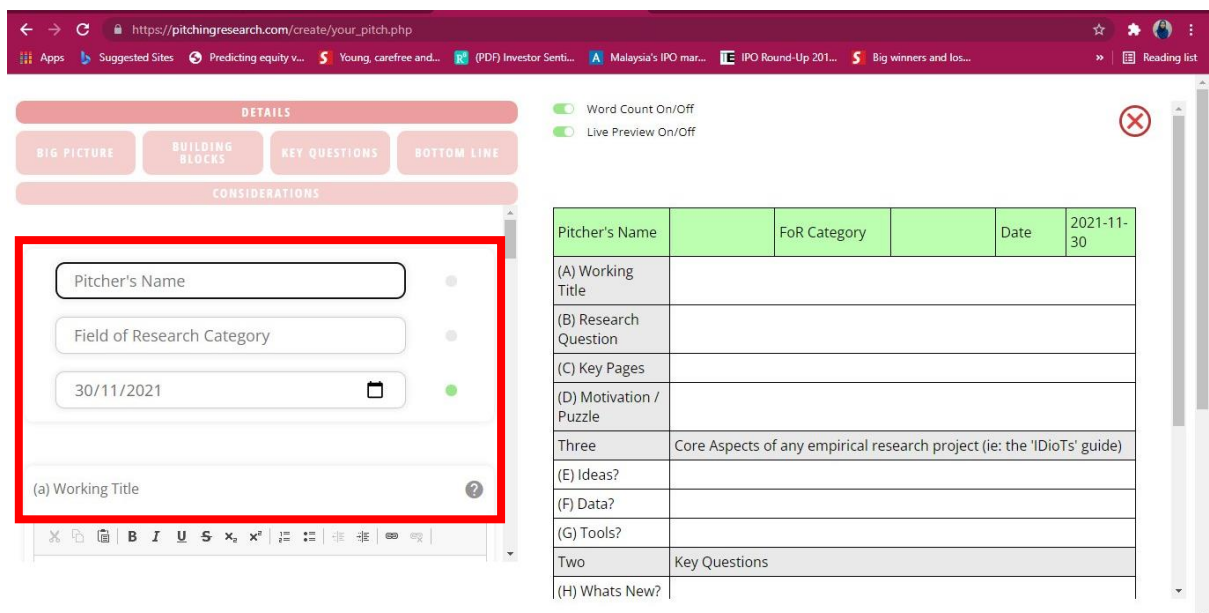
PITCH YOUR RESEARCH

5) When you have successfully registered, you will be able to access this interface.

Click **Create New Pitch** to input your pitch into the template.



6) Start pitching using the template. Insert all required information on the left side.



7) The information inserted will appear on the right side.

Pitcher's Name	Siti Shahirah Binti Saleh	FoR Category	Business and Management	Date	2021-11-30
(A) Working Title					
(B) Research Question					
(C) Key Pages					
(D) Motivation / Puzzle	Three				
(E) Ideas?	Core Aspects of any empirical research project (ie: the 'IDioTs' guide)				
(F) Data?					
(G) Tools?					
(H) Whats New?	Two				
	Key Questions				

8) If you have any problems or are unsure on what you need to fill, click on (?) which will give you details on what each section is about. You will also need to follow the word count for each section.

Word Count 10-12

- 1. Choose a Working Title (WT) that is informative/meaningful but be succinct, but not too succinct/cryptic
- 2. Make it "catchy", but not too catchy
- 3. WT should use language/concepts signalling key nature of the planned project - eg descriptive/ exploratory/explanatory/predictive
- 4. WT should be engaging & use language of a less technical nature
- 5. WT should have no more than 3 key aspects - more than 3 is likely to reflect undue complexity or confusion or lack of focus

Pitcher's Name	Siti Shahirah Binti Saleh	FoR Category	Business and Management	Date	2021-11-30
(A) Working Title	Individual Investors' Sentiment on Malaysian IPO Performance for Pre-Market and Post-Market Period				
(B) Research Question	How individual investors' sentiment during pre-market and post-market influence IPO initial return and trading volume?				
(C) Key Pages	1) Albada, A., Yong, O., Abdul-Rahim, R., & Mat Hassan, M. E. (2019). Information Asymmetry and Signaling in Emerging IPO Markets: The Case of Malaysia. <i>Asian Journal of Business and Accounting</i> . 2) Che-Yahya, N., Matsuura, Y. (2021). Does Individual Investors' Sentiment Explain Japanese IPO Aftermarket Performance? <i>The Journal of Asian Finance, Economics, and Business</i> . 3) Da, Z., Engelberg, J., & Gao, P. (2011). In Search of Attention. <i>The Journal of Finance</i> .				
	This study observes an unfavourable trend of initial returns and issue				

9) After you have finished filling out all the information, click **Save**.

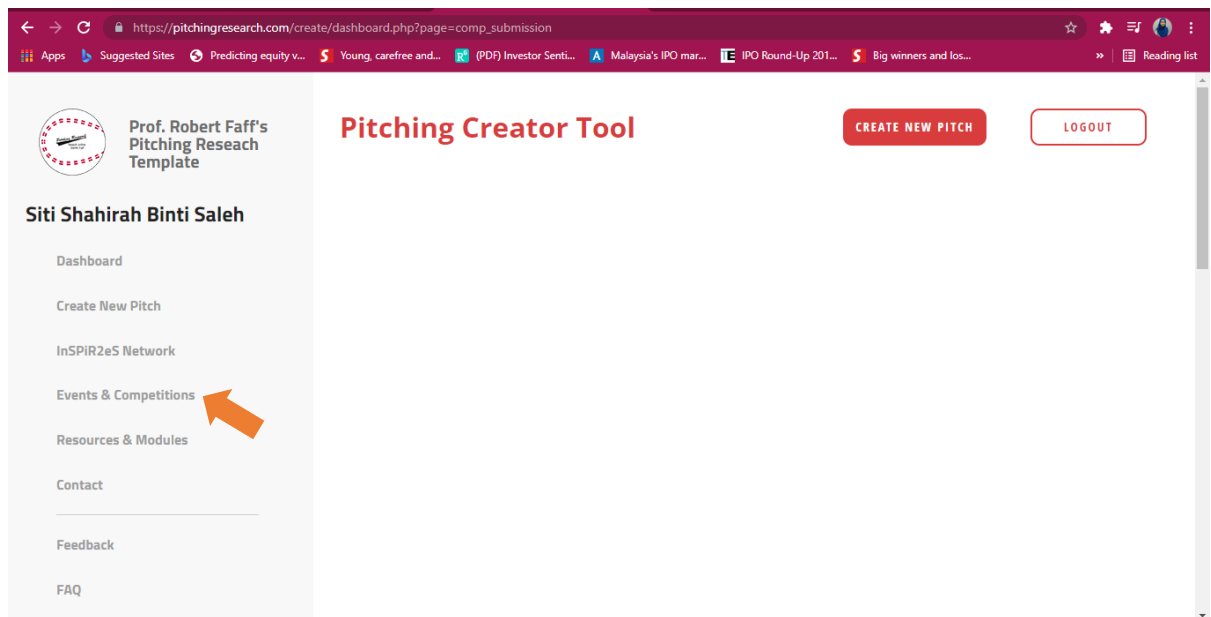
The screenshot shows a web browser at https://pitchingresearch.com/create/your_pitch.php. The interface is divided into sections: 'DETAILS' (with sub-sections 'BIG PICTURE', 'BUILDING BLOCKS', 'KEY QUESTIONS', 'BOTTOM LINE') and 'CONSIDERATIONS'. Under 'CONSIDERATIONS', there is a text editor for '(a) Working Title' containing the text: 'Individual Investors' Sentiment on Malaysian IPO Performance for Pre-Market and Post-Market Period'. Below this is a 'Word Count 10-12' indicator and a list of six guidelines for writing a working title. To the right, there is a text area for '(K) Other Considerations?' containing a paragraph of text. At the bottom right, there are three buttons: 'SAVE', 'DOWNLOAD', and '...', with a red arrow pointing to the 'SAVE' button.

SUBMIT ENTRY

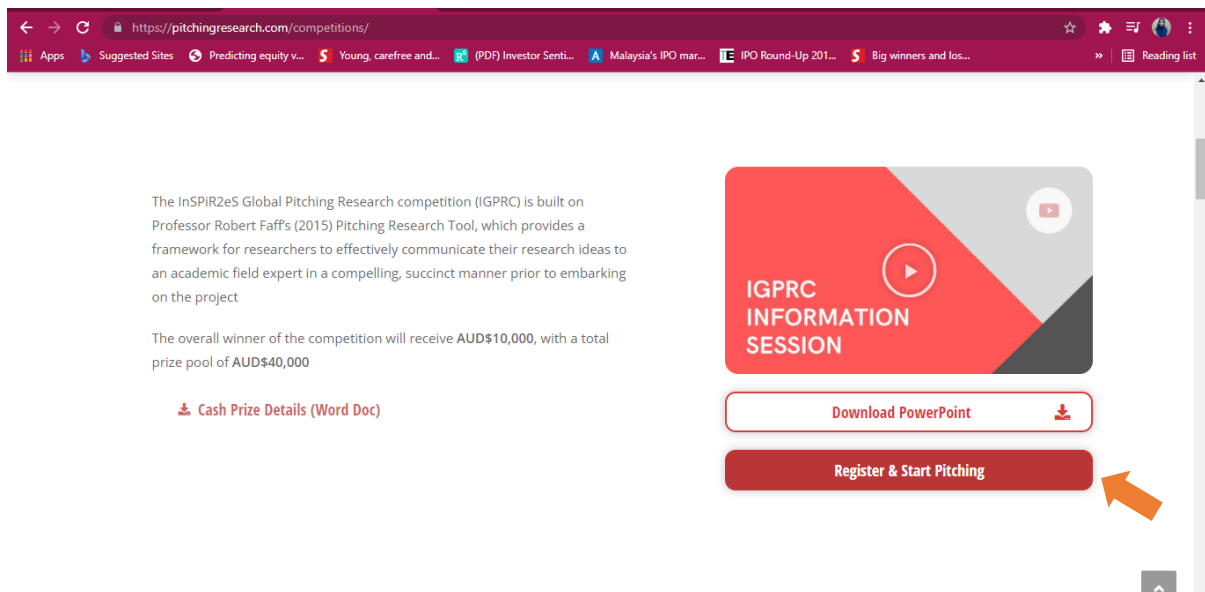
10) When you are ready to submit your entry, click on **Submit Entry**

The screenshot shows the 'Pitch Creator Tool' dashboard. On the left is a navigation menu with items like 'Dashboard', 'Create New Pitch', 'InSPIRe245 Network', 'Events & Competitions', 'Resources & Modules', 'Contact', 'Feedback', 'FAQ', and 'Account Settings'. The main content area has a 'CREATE NEW PITCH' button and a 'LOGOUT' button. Under 'My Pitches', there is a card for a pitch titled 'Individual Investors' Sentiment on Malaysian IPO Performance for Pre-Ma...' with a 'SUBMIT ENTRY' button highlighted by a red arrow. Below this is a 'Competitions' section featuring a card for the 'Global Pitching Research Competition' with 'AUD\$40,000 in prizes' and a 'SUBMIT ENTRY' button.

11) Alternatively, click on **Events & Competition** to submit your entry.



12) Scroll down and click on **Register & Start Pitching**.



13) At the **Competition Submission** page, check your details.

Prof. Robert Faff's Pitching Research Template

Siti Shahirah Binti Saleh

Dashboard

Create New Pitch

InSPIR2eS Network

Events & Competitions

Resources & Modules

Contact

Feedback

FAQ

Pitching Creator Tool

CREATE NEW PITCH LOGOUT

Competition Submission

Siti Shahirah Binti Saleh
Malaysia
Your Details

Universiti Teknologi MARA (UiTM)
Student
Business & Management - Finance
Research Background

EDIT

Submission Details

The pitch type that I am entering is...

Do you wish to nominate for any special categories?

14) Fill in all the required information.

Feedback

FAQ

Account Settings

The pitch type that I am entering is...

Do you wish to nominate for any special categories?

Attach a pitch...

Individual Investors' Sentiment on Malaysian IPO Performance for P... 30/11/2021 03:39 PM SELECT

Research Advisor Details

Research Advisor / Mentor Name

Research Advisor / Mentor Email

By Submitting this entry to the IGPRC, you confirm that you have fully discussed this with your research advisor or mentor and they agree to be acknowledged as your research collaborator.

15) Read the rules and if you agree, tick the boxes. Click on **Preview**.

Research Advisor / Mentor Name
Dr Norliza Che Yahya

Research Advisor / Mentor Email

By Submitting this entry to the IGPRC, you confirm that you have fully discussed this with your research advisor or mentor and they agree to be acknowledged as your research collaborator.

I have read and am familiar with competition rules and details, and understand my pitch can no longer be edited after submission to the competition.

Keep me updated about future competitions, opportunities and updates.

PREVIEW

16) Your pitch can no longer be edited after submission so be sure to check your **Pitch Submission Summary**. Lastly, click **Submit**.

Pitch Submission Summary

Siti Shahirah Binti Saleh

Malaysia

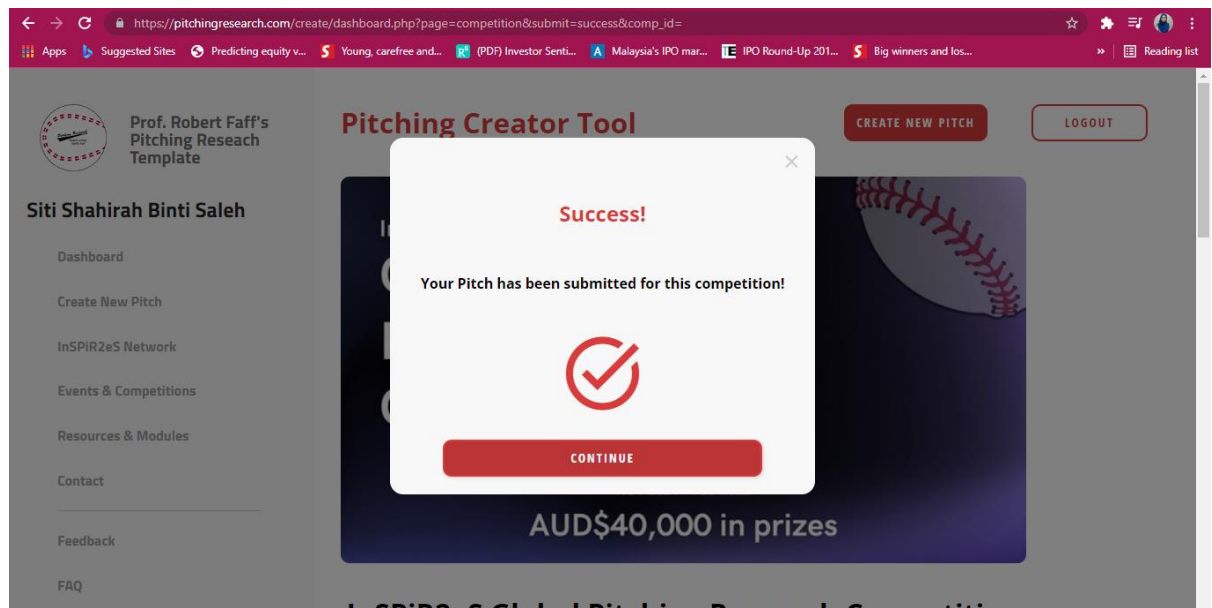
Universiti Teknologi MARA (UiTM)
Business & Management - Finance
Student
Advisor: Dr Norliza Che Yahya

Entry ID: -39
Standard pitch of a new research idea
Special Categories - N/A

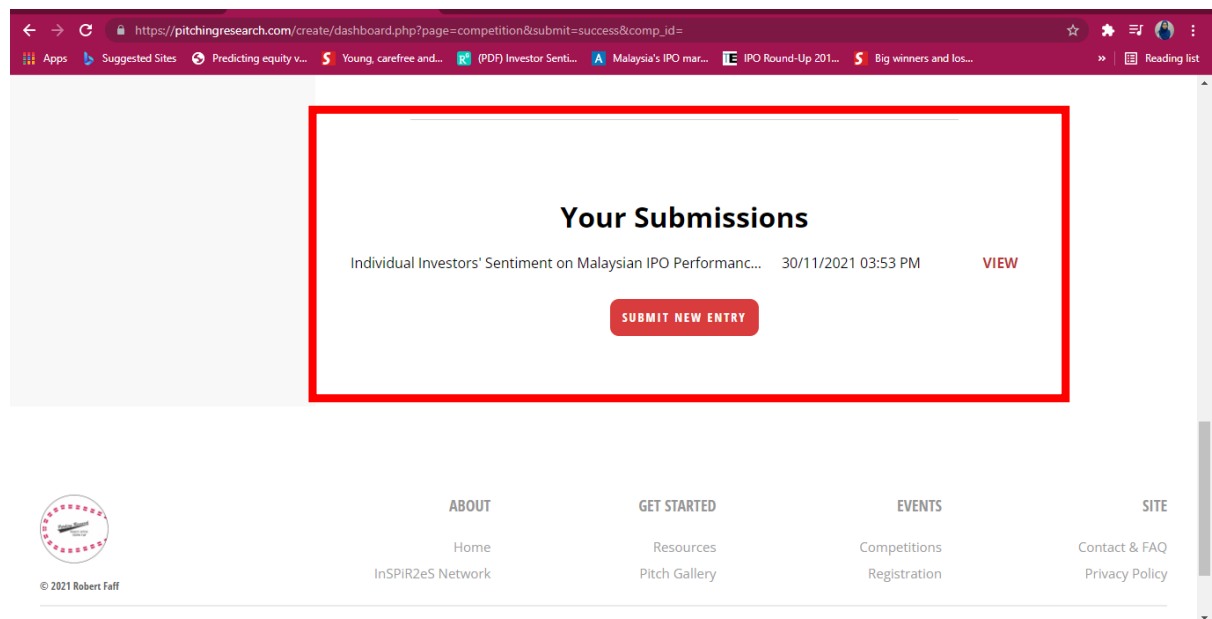
Individual Investors' Sentiment on Malaysian IPO Performance for Pre-Market and Post-Market Period

CANCEL **SUBMIT**

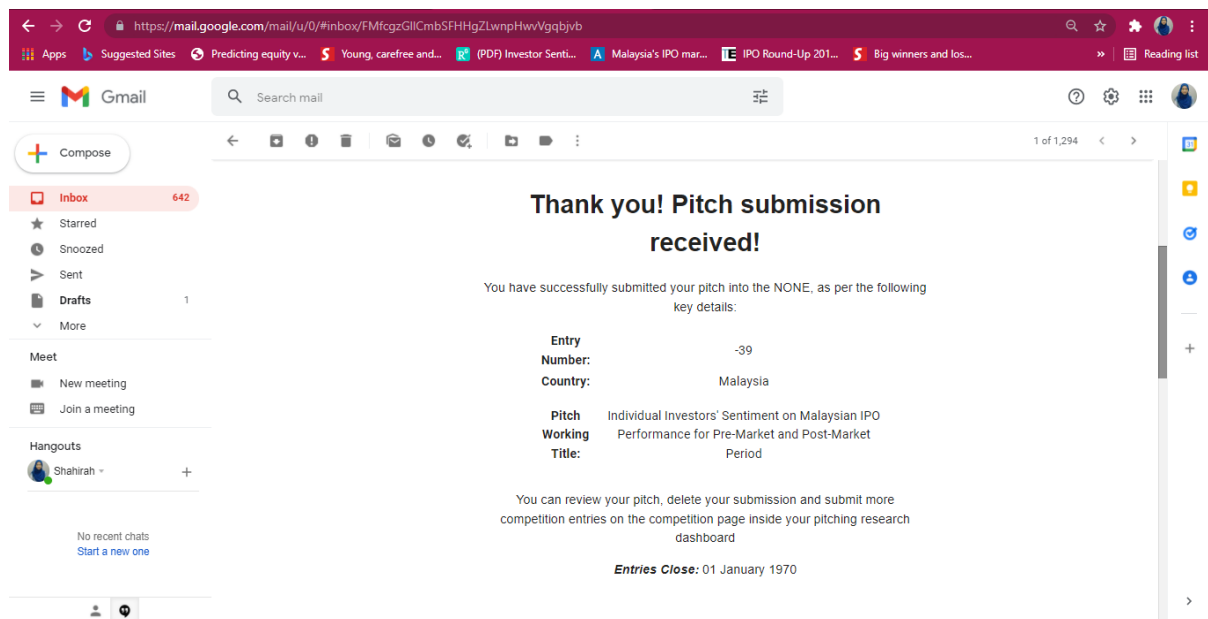
17) A pop-up screen will notify you on your successful submission.



18) Your submission history will now appear as below.



19) You will also be receiving an email on the successful submission.



Submission Issues

If you have problems with the Pitch Creator Tool, can't sign-up or login, kindly use the feedback form to ask for assistance.

Send feedback using <https://pitchingresearch.com/feedback/>

We wish you the best. Good luck with your submission.