

SUMMER PROGRAM @ FACULTY OF BUSINESS & MANAGEMENT



Technology and Supply Chain Management Studies

This course aims to explore the areas of Innovation and Digital Workforce, gaining insights crucial for modern industries. Elevate your skills and expertise in this immersive learning experience!

MODE OF LEARNING

- ✔ Lecture
- ✔ Engagement with Practicioners
- ✔ Industrial Visit

COURSES FEE

- Partner University Participants: USD695
- Non-Partner University Participants: USD795

** Not inclusive: Off-Campus Accommodation

WEEK 1

- DAY 1 - Ice Breaking & Briefing
- DAY 2 - Transportation & Logistic
- DAY 3 - Industrial Visit
- DAY 4 - Operations Management & Safety
- DAY 5 - Cultural Activities
- DAY 6 - A day trip to Kuala Lumpur
- DAY 7 - Two day-trip (Melaka/Penang)

COURSE CONTENT

Operation Management | Transportation & Logistics | Supply Chain | Information Management | Innovation | Digital Workforce.

DURATION & VENUE



14 days



UiTM Puncak Alam, Malaysia

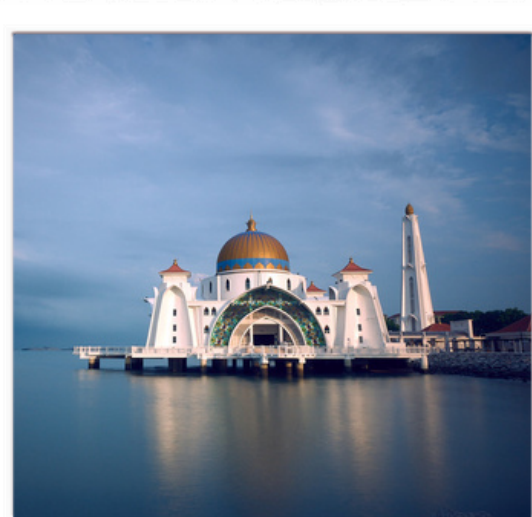
WEEK 2

- DAY 8 - Two day-trip (Melaka/Penang)
- DAY 9 - Engagement with Industry Players
- DAY 10 - A day Trip to Shah Alam Blue Mosque
- DAY 11 - Cultural Activities
- DAY 12 - Farewell Lunch

CONTACT US:

- ✉ Dr Azlin Bahtar (azlin_bahtar@uitm.edu.my)
- ✉ Dr Farahiyah Akmal (farahiyaakmal@uitm.edu.my)

SUMMER PROGRAM @ FACULTY OF BUSINESS & MANAGEMENT



ECONOMICS & FINANCE

UITM PUNCAK ALAM (14 DAYS)

Join us for an enriching Summer Program tailored to equip you with essential knowledge and skills in the realm of Finance & Economic. Increase your understanding and practical proficiency while immersing yourself in a stimulating learning environment.

COURSE CONTENT:

Economics | Statistics | Principle of Finance | Corporate Finance | Islamic Finance | Derivatives | Estate Planning | Ethics

MODE OF LEARNING

- Lectures
- Engagement with Practitioners
- Industrial Visit

WEEK 1

- Day 1 - Ice breaking & Briefing
- Day 2 - Finance for Beginners & Faculty Tour
- Day 3 - Industrial Visit
- Day 4 - Islamic Finance & Corporate Finance
- Day 5 - A day Trip to Bank
- Day 6 - A day trip to Kuala Lumpur

COURSES FEE

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 - Non-Partner University Participants: USD795
- ** Not inclusive: Off-Campus Accommodation

WEEK 2

- Day 7 - Experiencing Malaysia Culture
- Day 8 - A visit to Bank Negara Museum
- Day 9 - Principal of Economics
- Day 10 - Ethics in Finance
- Day 11 - Malaysian Cultural Exchange
- Day 12 - Farewell Lunch

** ACTIVITIES & FEES ARE SUBJECT TO CHANGE

SUMMER PROGRAM @ FACULTY BUSINESS & MANAGEMENT

ENTREPRENEURSHIP & MARKETING

This course helps to master Interpersonal Communication, Digital Marketing, and Retail Fundamentals. Explore International Retailing, Entrepreneurship, and Innovation. Elevate your skills this summer!

COURSE CONTENT

- ✓ Communication
- ✓ Entrepreneurship
- ✓ Innovation
- ✓ Retailing
- ✓ Business Management
- ✓ Supply Chain

MODE OF LEARNING

- ✓ Lectures
- ✓ Engagement with Practitioners
- ✓ Industrial Visit

DURATION & VENUE

- 14 days
- UiTM Puncak Alam, Malaysia

COURSES FEE

- ✓ Partner University Participants: USD695
 - ✓ Non-Partner University Participants: USD795
- ** Not inclusive: Off-Campus Accommodation**

WEEK 1

- DAY 1 - Ice Breaking & Briefing
- DAY 2 - Introduction to Entrepreneurship
- DAY 3 - Engagement with Industrial Players
- DAY 4 - Business Management & Merchandising
- DAY 5 - Cultural Activities
- DAY 6 - A day trip to Shah Alam
- DAY 7 - Two day-trip Ipoh, Perak

WEEK 2

- DAY 8 - Two day-trip Ipoh, Perak
- DAY 9 - Innovation & Retailing
- DAY 10 - A day Trip to Kuala Lumpur
- DAY 11 - Cultural Activities
- DAY 12 - Farewell Lunch

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EMAIL US NOW!

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SUMMER PROGRAM @ FACULTY OF BUSINESS & MANAGEMENT



INTERNATIONAL BUSINESS & MANAGEMENT

DISCOVER A DYNAMIC INTERNATIONAL BUSINESS SUMMER PROGRAM! DIVE INTO HUMAN RESOURCE MANAGEMENT, INTERNATIONAL BUSINESS, AND MANAGEMENT PRINCIPLES. MASTER PERFORMANCE MANAGEMENT, TALENT RECRUITMENT, AND STRATEGIC MANAGEMENT. ELEVATE YOUR SKILLS THIS SUMMER!

COURSE CONTENT

- ✓ GLOBAL MARKET
- ✓ INTERCULTURAL
- ✓ MANAGEMENT
- ✓ E-COMMERCE
- ✓ Human Resource
- ✓ International Business

DURATION & VENUE

-  14 days
-  UiTM Puncak Alam, Malaysia

MODE OF LEARNING

- ✓ Lectures
- ✓ Engagement with Practitioners
- ✓ Industrial Visit

COURSES FEE

- ✓ Partner University Participants: USD695
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- ** Not inclusive: Off-Campus Accommodation

WEEK 1

- DAY 1 - ICE BREAKING & BRIEFING
- DAY 2 - INTRODUCTION TO HUMAN RESOURCE
- DAY 3 - BUSINESS NEGOTIATIONS
- DAY 4 - INTERNATIONAL BUSINESS & INTERCULTURAL
- DAY 5 - CULTURAL ACTIVITIES
- DAY 6 - A DAY TRIP TO KUALA LUMPUR

** ACTIVITIES & FEES ARE SUBJECT TO CHANGE

WEEK 2

- DAY 7 - TREE DAY-TRIP TERENGGANU
- DAY 8 - TREE DAY-TRIP TERENGGANU
- DAY 9 - TREE DAY-TRIP TERENGGANU
- DAY 10 - INTERNATIONAL TRADE & GLOBAL
- DAY 11 - CULTURAL ACTIVITIES
- DAY 12 - FAREWELL LUNCH

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