

SUMMER PROGRAM @ FACULTY OF BUSINESS MANAGEMENT



Embark on an exhilarating journey with our dynamic International Business Summer Program! Elevate your capabilities and broaden your horizons this summer with us at Faculty of Business and Management!

COURSE OFFERED

- ✓ Marketing Management
- ✓ Leisure Marketing
- ✓ Human Resource Management
- ✓ Financial Management
- ✓ Personal Management

MODE OF LEARNING

- ✓ Lectures
- ✓ Engagement with Practitioners
- ✓ Industrial Visit
- ✓ Explore Malaysian Culture!
- ✓ AVAILABLE FOR CREDIT TRANSFER!**

DURATION & VENUE

- 🕒 12 days of learning (14 days in total)
- 📍 UiTM Puncak Alam, Malaysia

COURSES FEE

- ✓ Partner University Participants: USD540 | MYR2,500
 - ✓ Non-Partner University Participants: USD550 | MYR2,560
- ** Not inclusive: Off-Campus Accommodation



COME & EXPLORE UITM MALAYSIA!

EMAIL US NOW!

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**** ACTIVITIES & FEES ARE SUBJECT TO CHANGE**