

# Graduate Employability Workshop (GREW) 2015

Organised by:

Faculty of Business Management, UiTM and UEM Group

Thursday 15 Jan 2015

Venue: UEM Learning Centre (ULC)

5A, Jalan 51/217

Off Jalan Templer, Petaling Jaya

## Programme

- 8.00 am Registration and breakfast/coffee
- 9.00 Doa recital
- 9.05 Welcome Address by Prof Zaini Abdullah  
Dean, Faculty of Business Management, UiTM
- 9.15 Keynote address:  
*"It takes a village to raise a child"*  
Nurturing talent through an enhanced university industry collaboration.  
by YBhg. Dato' Izzaddin Idris, CEO UEM Group
- 10.00 Discussion
- 10.20 Tea Break
- 10.45 Forum on *"How To Enhance Graduate Employability"*
- Speaker: Puan Norlida Azmi,  
Head, UEM Group Human Capital
- Discussants: Associate Professor Dr Nora Zakaria,  
Head, UiTM Strategic Student Employability Unit
- Encik Mohamed Khabir Reeza Mustaffa  
FBM UiTM Alumni
- Moderator: Prof. Dr Saadiah Mohamad  
Deputy Dean, Research and Industry Linkages,  
Faculty of Business Management, UiTM
- 12.00 Workshop Session: *Graduate Employability Enhancement Initiative*  
Group discussion to come up with strategies and initiatives on how to increase  
graduate employability among FBM graduates
- 1.00 pm Lunch break & Zuhr prayer
- 2.15 Resume workshop
- 3.30 Group Presentation
- 5.00 Concluding remarks
- 5.15 Refreshment